## ST. JOHNS AIRPORT AUTHORITY

Workshop

held in The Conference Center, Meeting Room B

4730 Casa Cola Way

St. Augustine, Florida

on Tuesday, December 13, 2022

from 4:00 p.m. to 6:58 p.m.

BOARD MEMBERS PRESENT:

ROBERT OLSON

BOARD MEMBERS ABSENT:

REBA LUDLOW
JUSTIN MIRGEAUX
SUZANNE GREEN

NEWLY ELECTED BOARD MEMBERS:

JENNIFER LIOTTA DENNIS CLARKE

ALSO PRESENT:

EDWARD WUELLNER, A.A.E., Executive Director.

JANET M. BEASON, RPR, RMR, CRR St. Augustine Court Reporters 17 Pacific Street, Suite B St. Augustine, FL 32084 (904) 825-0570

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1	PROCEEDINGS
2	MR. LUCETTE: Good evening. Good afternoon.
3	Thank you for coming. Welcome to to you, Bob
4	current members, and board members elect.
5	My name is Remy Lucette. I'm with
6	Ricondo & Associates, and tonight I'll be assisted
7	by Ryan Lenda also with Ricondo & Associates and
8	Michael Audino who is helping us facilitate those
9	workshops.
10	This is a second workshop that we're doing for
11	the board, and this is to help prepare the
12	strategic airport business plan for the Authority.
13	We have a three-hour agenda. We'll provide a break
14	about midpoint through the through the session.
15	We'll use that break a little bit to, you know,
16	take a break, do what we have to do, and also start
17	thinking how we're going to transition from
18	strategic issues that we'll be discussing into
19	strategic. So that give you a little bit of time
20	to refocus and and see where those strategic
21	initiatives could go.
22	After after we kick off the meeting, Ryan

After -- after we kick off the meeting, Ryan will go over just a few slides that summarize the key feedback that we received from the stakeholders when we met, both the different groups of

1	stakeholders as well as the online survey
2	respondents. And after that, we'll pass it over to
3	Michael who will facilitate the discussion on the
4	SWOT analysis, the definition of strategic issues,
5	and the identification of some strategic
6	initiatives.

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At the end of the workshop, if we have time, which we may have since it's a smaller time, we would like to discuss development scenarios. And we'll explain what these are for, but essentially the development scenarios, we — we were tasked when we scoped the project to have room to evaluate certain scenarios.

So if the board decides to implement certain initiatives, what could be the impact and the results of those initiatives? And if we decide not to do certain things, what would be the impact of not implementing certain actions? If we don't have time to talk about that tonight, we'll pick it up at the next board meeting.

So, two primary objectives tonight. The first one is to talk about the SWOT analysis. We want to hear your feedback in terms of where you see the SWOT for this airport. And we'll share some of the feedback that we've received from the survey

1			
1	respondents	as	well.

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The second primary objective will be to

identify strategic initiatives. This is not the

final strategic initiatives, this is your initial

input for us to consider.

And then we'll come back at the third

workshop, which will be first week of February, and

we'll try to solidify the different strategic

issues, strategic initiatives, and more

importantly, we will define goals and actions that

go under those initiatives so that the

Airport Authority can provide the -- the

appropriate guidance for them and for the airport

management to implement those initiatives. As I

mentioned, the secondary objective will be to talk

about development scenarios.

Any questions? No? We have drinks and a little bit of food snacks, and as I said, we'll take a break in about just over an hour. With that, I'll pass it over to Ryan.

MR. LENDA: Thank you and good afternoon.

As Remy mentioned, we did submit a briefing packet to the board and the board members elect a few days ago that highlights all the details regarding the feedback that we received and some of

the financial metrics from some of the financial
reports.

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So in the interest of moving forward in today's discussion regarding strengths, weaknesses, opportunities, and threats as well as initial -- initiatives, we wanted to give a really high-level overview of the feedback that we received. So I'm just going to briefly go -- go through this and that way, you guys can kind of keep it in the back of your mind here as we move forward to the SWOT analysis.

But advantages, the key advantages that we received of basing your business here at the airport, obviously location — and before I get into this too much, the key here is that this summarization includes not only the online survey, but also the stakeholder feedback received as well. So it's an aggregate of all of that information.

So the top three advantages. Very key -convenient location. Obviously the 8,000-foot
runway is a key factor as well as compared to other
general aviation airports in the region. And then
also the amenities. In addition to an amenity-like
location, there is the fact that this is a tower
airport, has U.S. Customs, and also the unique

1	environment here. The history, the beaches, those
2	were seen as the very top or three key advantages.
3	The disadvantages of basing your business at
4	NFRA, it's somewhat of an expensive area in
5	Northeast Florida. Obviously there aren't enough
6	hangars, there is a hangar deficit. And then the
7	third disadvantage really related to business
8	policies, that they were restrictive and unfair.
9	So we asked in the survey, the online survey,
10	what was the wish list. What were the top the
11	top three or four things that you would like to see
12	implemented here at the airport? And we
13	categorized this by development, public, and the
14	tenants themselves.
15	So development, install infrastructure on the
16	airport's vacant land, really take advantage of the
17	available land that is that is out there
18	MR. OLSON: Oh, development means what?
19	How is it is that the community group or what
20	is it?
21	MR. LENDA: It's aggregated, really. I mean,
22	it's it's the community group. It's all of
23	them. It could be the community group. It could
24	be the the external the external folks. They
25	all gave that feedback

1	MR. OLSON: So it's not airport users are
2	not in the development group?
3	MR. LUCETTE: This is
4	MR. OLSON: I'm just curious which I
5	understand that ten and I understand tenants are
6	people on the airport and public is general public.
7	So I'm just interested in knowing a little bit more
8	about what say the makeup of the group of the
9	feedback under the title "Development," who were
10	these or what types of respondents were they?
11	MR. LENDA: We we do have that information.
12	It's not it's not communicated here in this
13	presentation because we took all of the respondent
14	information from that group and and brought it
15	together in aggregate form. So this is this is
16	across the board. But we can provide a breakout
17	of of who responded
18	MR. OLSON: No, that's okay. I'm just I'm
19	just sort of curious.
20	MR. LUCETTE: No, but I think also, Bob, these
21	are not the three groups that we met with, right?
22	They are this is an aggregate of the wishes that
23	were the most discussed with us by the different
24	groups. And we sorted those in so that we
25	didn't have a laundry list of items, we sorted

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those wishes into three categories.
 1
                                               The first
 2
          categories was anything that had to do with the
 3
          development of the airport.
 4
               MR. OLSON: Oh, okay. So -- I see. They're
 5
          topic areas --
 6
               MR. LENDA: Correct.
 7
               MR. OLSON: -- topics important to tenants.
               MR. LUCETTE: Correct. Correct.
 8
 9
              MR. OLSON: Okay.
10
               MR. LUCETTE: Correct.
               MR. OLSON: So I still have a question about
11
12
          development, but let's not -- let's not take up any
13
          time talking about it.
               MR. LENDA: So, install infrastructure, there
14
15
          was feedback regarding new office space, that that
16
          doesn't compete with some of the hangar spaces, as
17
          well as developing long-term leases, a long-term
18
          lease program.
19
               Regarding public spaces and public feedback,
20
          airport seems too industrial; it's got a
21
          too-industrial feel to it. Perhaps developing the
22
          airport in a way to make it more friendly, more
23
          approachable to the public was the comment there.
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          As well as increase in passenger airline service
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and additional destinations and locations.

And then finally tenants. Obviously again the
major theme there regarding more hangars, hangar
growth. We received some feedback regarding
helipads, alternative fuels, unleaded gasoline,
area for GA to work on aircraft such as maintenance
areas, additional increase in GA business, and then
better emergency preparedness and specialized
equipment. And I think that really that really
related to a 24 24-hour service ARFF, airport
rescue and fire department.

So what would make the airport more accessible and open to the region? And you can see here this wordsmash of different comments that we received.

Communication, trust in competition, aesthetics — again, that relates to the friendly look of the airport — leveraging presence of other tenants on — on site such as Northrop Grumman.

Also, community engagement such as air shows, airplane viewing areas, the restaurant. Again, hitting on the key themes of history and beaches. And then also consistent commercial service.

That's scheduled air service.

MR. OLSON: Plus the competition, can you give a little bit more explanation as to what that is?

MR. LENDA: I think that the background on

- 1 that was just trusting in the free market.
- MR. OLSON: Oh, okay. Okay. Got it.
- 3 MR. LENDA: So concerns -- from the other
- 4 flip side of this, concerns regarding the future of
- 5 the airport. Obviously with the -- with the growth
- of the community and additional residential
- business -- residents out here, residential areas,
- 8 there's traffic. There were comments about
- 9 sustaining workforce housing in the community.
- 10 Obviously as the airport grows, there will be
- 11 concerns about noise. And growth as a leisure
- destination, and that relates also to the tax
- 13 rolls.
- And then another concern is that, you know, we
- 15 asked the question about what is -- what do the
- residents think about the airport. Some of the
- feedback that we received on that was, we're not
- 18 really sure if the residents are aware of the
- 19 airport, what the airport provides to the
- 20 community.
- 21 And last but not least, feedback on what the
- 22 priority should be for the Authority. And we
- organized this into three different tiers. So you
- 24 can see here the first different tier again is that
- 25 hangar development. Staying off the tax rolls.

1	Providing	pad-	ready	site	es,	site-re	eady	development
2	parcels.	And	then	that	sch	neduled	air	service.

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Tier two, community communication, advertising and marketing, getting the word out to the community about the airport. Industrial and economic development. And then again that community engagement.

And then tier three, educating people about the airport. That can kind of go hand-in-hand with community engagement communication. But better public access, access roads into and out of the airport.

Received some comments about the Authority organization. Maintaining the existing assets regarding hangars that are existing here today and maintaining those assets. And then reevaluating the rate structure, the rates and fees charged.

MR. OLSON: Reevaluating the Authority organization, I -- I read that, I think that probably is there because of discussion about the Airport Authority being a freestanding, independent governmental entity versus models that are elsewhere about authority being under a general purpose government.

I -- or I've also heard -- so I've heard

- suggest- -- I've heard out there just over the 1 2 years, should the Authority be under the county? 3 Would it be -- operate -- would it have -- I don't know. Would it be easier or better to operate the 4 5 airport under the -- under the county? Or even 6 I've heard should the airport become part of 7 Jacksonville Airport Authority that has three 8 airports already? I mean, those are kinds of -- I think that's probably what -- what is meant by 9 10 that, but I don't know. I just see that on your chart, so... 11
- MR. LENDA: That's correct. The combination of all those thoughts again in aggregate.
- MR. OLSON: Yeah, okay.
- So again, here the goal was to 15 MR. LENDA: 16 provide again this 50,000-foot-level overview of 17 the feedback received. And again, more detail 18 regarding this feedback and some of the financial 19 metrics are in the briefing packets that we sent 20 out a few days ago. But to kind of keep these 21 thoughts in mind as we look forward to the SWOT 22 analysis and then also strategic initiatives and 23 issues. So are there any other questions about 2.4 this?
- MR. LUCETTE: And maybe I'll ask. Do you have

any questions about the materials that we sent?

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Everything that was in the materials package came from our meeting with three -- three -- three and a half groups. We met with external stakeholders, which included economic development groups, visitor bureau, Flagler university. Those were the external stakeholders, as well as St. Johns County representatives.

We met with the aero businesses on airport, which included the tenants that responded plus

Northrop Grumman, that we had to meet one-on-one

with. And then we met with the recreational

flier -- flying community as well. So all the

flying community here in -- at St. Augustine

Airport.

MR. LENDA: So without further adieu, I will turn it over to Mr. Audino who will take over with the SWOT analysis.

MR. AUDINO: Thank you, Ryan. Make sure I know how to drive this thing. Here we go.

Thanks, guys, for being here. Jennifer and Dennis, appreciate the opportunity to visit with you on the phone. And, Robert, good to see you again. And distinguished guests in the audience, we appreciate y'all being here tonight.

1	Robert, you've already seen this, but for
2	Dennis and Jennifer, your perspective, I just want
3	to quickly go over the my role and then quite
4	candidly your role.
5	Pretty straightforward for me. It's a

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Pretty straightforward for me. It's a combination of managing the process, making sure we get through everything that's on the agenda, keep us on task and keep us on time. Do my best to keep interactions positive. Recognizing when there's agreement, recognizing when there's disagreement, and offer perspectives and insights. So particularly, I guess I'd defer to my colleagues, Remy and Ryan, more so on that — than myself. Okay.

Your role is to actively participate. And by that, I mean share your thoughts, ask your questions. I mean, candidly, if you're -- if you're not participating, then we're not deriving value from the -- from the conversation. So we need you to be actively engaged.

I don't think I need to say this, but I will. We need to acknowledge and respect one another. You know, we're all adults in the room and so we need to treat each other like adults in the room.

25 Listen actively. And by that, I -- I said

1	this last time, too. By that, I mean focus on what
2	the person who is speaking is saying, not so much
3	what you want to say next if only that person would
4	shut up, right? So do your best to stay stay in
5	tune.

And then as I always say, life's a little too short, so let's have some fun with what we're doing today. Fair deal? Is there anything on that list of the role of the participants that you can't agree to? Okay. Very good.

So, I've told several people already today, I was -- I am -- I was excited and I am excited about this time together because I think for you guys, for the Authority board, this is really a cool opportunity to create the future that you want.

You know, we spent some time the last time we were all together -- I mean, not -- not you,

Jennifer or Dennis, you know, but talking about the vision and the mission, right? Well, now we're taking it the next steps.

We're going to have you identify what you think are the strengths, the weaknesses, the opportunities, or the threats, and then as Remy said, translate those — have you translate those into some strategic issues that need to be

addressed, and from those issues come strategic 1 2 initiatives, you know, actionable items, frankly, 3 that you can -- you can begin to work on. I have to -- I have to ask, but I believe 4 5 everybody is going to raise their hand, but you-all have participated in some sort of a SWOT analysis in some way, shape, or form in some organization; 7 is that a fair statement? Kind of, short of, 9 maybe? 10 MR. CLARKE: Yeah. MS. LIOTTA: Yeah. 11 12 MR. AUDINO: Okay. Okay. Pretty 13 straightforward. The strengths, the weaknesses, 14 the opportunities, and the threats. I'll frame it 15 this way. 16 The strengths and the weaknesses are like 17 looking in the mirror, you know, like we all do 18 every morning and we see, oh, that's pretty cool, 19 or you look in the mirror and you say, I don't know 20 about that, man, that could be weakness, right? So 21 those are the internal to the organization, the 22 strengths and the weaknesses. 23 The opportunities and the threats are more 24 like looking through a window, right? It's what's

out there that you're concerned about. What --

1	what opportunities exist in the universe, if you
2	will, that you-all could leverage to further your
3	mission and achieve your vision?

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Same with the threats. What -- what external threats are there that one would need to be aware of such that your -- your issues and your initiatives would help mitigate those, right?

So, again, as it says there on the slide, you know, these are factors that will drive the formulation of what you're going to do, right?

And as I'll say numerous times this evening, all of this is in -- is part of your desire to achieve your mission and to fulfill that vision, whatever those ultimately become. So that's -- that's a little bit on the analysis.

This just adds a little bit of umph to that, not -- not a whole lot. I mentioned the internal, external, and how the differentiate those. Again, the strengths, as -- as we move along in our time together this evening and we ask you to formulate the strategic issues and initiatives, you know, the strengths are things that you can leverage to further advance or to make progress towards your mission. And again, the weaknesses, things that you need to -- to help mitigate.

And I'd ask you to think about the following.
So you have this, what I characterize as the circle
of influence in this really small circle of of
control. Much of what we're going to talk about,
much of what you think about is you have some
you may have some influence on that, but you may
not be able to control that, okay? Think about
those issues or those items where you have some
direct control over throughout the course of the
evening. I'm just asking, just kind of plant that
seed in your head, right?

So what we're going to do is take each of these quadrants one by one. For time sake, we're going to allocate ten minutes for each quadrant.

And it's a free-flowing session, all right?

I know, Robert, you said you had a laundry list of things written out, particularly on the weaknesses side. Jennifer and Dennis, I don't know if you had opportunity to complete any portion of the workshop -- or, excuse me, the worksheet that Ryan had shared with you. If not, just whatever comes to mind.

But traditionalist that I am, I'm going to start with the lady in the room and -- I know, Jennifer, I know. If you don't want me to, just

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say, "Michael, I don't want to be first." But
 1
 2
          we're going to start with the strengths. And
 3
          Remy's going to be kind enough to --
 4
               MS. LIOTTA: I'm going to defer to Bob, who
 5
          has two years --
 6
              MR. AUDINO: Okay.
              MS. LIOTTA: -- under his belt as a --
 7
              MR. AUDINO: That's cool.
 8
 9
              MS. LIOTTA: -- Airport Authority board
10
          member.
11
               MR. AUDINO: Okay. That's cool.
12
               So, Bob, we're going to ask you to start with
13
          what you think are the strengths of this
14
          organization.
               MR. OLSON: Okay. Some of these might be
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16
          external, but -- I spent some time this afternoon
17
          with it, but here's my list.
18
               Serves a high-growth, highly-livable region,
          is -- because I think we can take a lot of
19
20
          advantage of that.
21
               MR. AUDINO: So highly-livable region is a
22
          strength.
23
               MR. OLSON: High-growth --
              MR. AUDINO: Okay.
2.4
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MR. OLSON: -- highly-livable.

MR. AUDINO: Okay. 1 2 MR. OLSON: Debt-free. 3 MR. AUDINO: All right. And if any of the 4 board members have any questions about any other 5 items, just -- just ask. 6 MR. OLSON: Strong desire for -- strongly desired for GA aircraft basing here. So strong 7 8 demand for hangars, et cetera, all under that. 9 MR. AUDINO: Okay. 10 MR. OLSON: Basically, the GA crowd wants to be here, as a -- as demonstrated by the demand for 11 12 hangars space. 1.3 MR. AUDINO: Okay. MR. OLSON: Florida coastal location. 14 15 was driven home to me by the FDOT air -- airport 16 division people when I was just chatting with them 17 at a conference and they went on about that. 18 MR. AUDINO: Okay. 19 MR. OLSON: Northrop Grumman presence. And 20 the last one that I have listed is something that I 21 think is fundamental, and it probably will generate 22 some maybe disagreement within this group, is

governance structure. I believe our governance

entrepreneurial way.

structure is uniquely able to -- to do things in an

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We're nontiered. This Airport Authority can
 1
 2
          make decisions efficiently from a board -- at a
 3
          board level and act on them without having to go to
          a parent government to -- for another tier of
 5
          approval requirements. It can be single-focused.
          It's doing -- it's overseeing the operations and
 7
          development of an airport, unlike if we were
          embedded, again, under the county or another
          government. And it has a full array of powers.
 9
          is uniquely -- it's -- it's unique in that way
10
          compared to most other airports in Florida having
11
12
          even eminent domain powers, taxing powers, all of
          that. So I believe that our government structure
13
14
          allows us to be nimble and act entrepreneurly when
          we want to and have the resources to do it.
15
16
               MR. AUDINO: Okay. Very good. And did you
17
          say that was the last item on your list of
18
          strengths?
19
               MR. OLSON: Yeah, that's -- yes.
20
               MR. AUDINO: Okay. Very cool.
21
               Dennis, do you have items on your list of
22
          strengths that either duplicate or are in addition
23
          to?
2.4
               MR. CLARKE: Yeah, I -- I agree with three of
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Bob's: The highly-livable region,

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Northrop Grumman, government structure.
 1
 2
          somewhat disagreeing on the debt-free structure.
 3
               MR. AUDINO: Now let me clarify. This --
 4
          these are not points that we're going to debate or
 5
          discuss. These are just your -- I need your
 6
          thoughts on what you think are the strengths.
 7
              MR. CLARKE: Right.
               MR. AUDINO: And no sort of --
 8
 9
               MR. OLSON: Well, Dennis may have found some
          debt that I --
10
11
              MR. AUDINO: Well, no, I mean --
12
              MR. CLARKE: I agree with that --
13
              MR. AUDINO: Okay.
               MR. CLARKE: -- but I disagree that -- I think
14
          one of our weaknesses is that we're debt-free.
15
16
               MR. OLSON: Oh, yeah. Okay.
17
               MR. AUDINO: So hold that thought. When we
18
          get to weaknesses, you can tee that up.
19
          appreciate that.
20
               MR. CLARKE: The other -- the other couple of
21
          strengths that we have, we have -- we own somewhere
22
          north of -- well, about a thousand acres of
23
          property on the west side of U.S. 1 that
24
          represents -- you know, if it's developed to the
25
          full potential, either whether we own it or whether
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we sell it, represents a revenue stream to the
airport.

MR. AUDINO: Okay.

MR. CLARKE: And in fact that it's been --
it's part of the county overall plan -- you know,
it's designated as airport whatever their
terminology is, it's compatible. As long as we
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keep, you know, compatible businesses in -- in that
area, then, you know, that is a great opportunity,

10 I think.

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19

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21

MR. AUDINO: Right.

MR. CLARKE: And, you know, again, it represents a positive income stream.

I think we have -- even though we're limited, one of the weaknesses I would say, I don't want to jump into that, is a limited footprint. But there is enough space on the existing footprint to -- you know, to add to some of these, to meet some of these demands --

MR. AUDINO: So the strength is adequate space to accommodate facilities?

MR. CLARKE: For the time being.

MR. AUDINO: For the time being, okay.

MR. CLARKE: Right.

MR. AUDINO: Okay.

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MR. CLARKE: Because in the long run --
 1
 2
               MR. AUDINO: Okay.
 3
               MR. CLARKE: -- there's -- it's inevitable
 4
          that we are going to run out of physical space, I
 5
          mean, unless we expand into the ocean or buy the --
 6
          you know, the -- the housing development south of
 7
          the airport or north, whatever.
 8
               MR. AUDINO: Okay.
               MR. LUCETTE: I think, Dennis, when you talk
 9
10
          about limited footprint, specifically you're
          referring to what's south of U.S. 1, southeast of
11
12
          U.S. 1, versus what's available west.
1.3
               MR. CLARKE: Yeah, the -- the airport property
14
          proper -- the airport property boundaries.
15
               MR. AUDINO: Okay.
16
               MR. CLARKE: Within the airport boundaries.
17
               MR. AUDINO: Okay. Got it. Any other
18
          strengths that you want to identify, Dennis?
19
               MR. CLARKE: Well, I think we just have a good
20
          opportunity because of where we are located.
21
          We're -- you know, we're in Florida. We don't have
2.2
          to -- I think we had a meeting earlier with Ed and
23
          he mentioned, you know, airports in Missouri are
2.4
          not exactly destinations. And so, people want to
         be in Florida --
25
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- 1 MR. AUDINO: Right.
- 2 MR. CLARKE: -- you know, without us asking
- 3 them. In fact, they're overwhelming us in some
- 4 cases.
- 5 MR. AUDINO: I hear you.
- 6 MR. CLARKE: So that -- that can be -- we can
- 7 use that to our advantage.
- 8 MR. AUDINO: Absolutely. Like I told the
- group last time, I come from Iowa and I understand,
- 10 you know, what it's like to live in a state where
- 11 there's not a great demand for people flying in a
- and out of there. Out of there maybe, but not into
- there.
- 14 MR. CLARKE: People ask me where I -- you
- 15 know, I'm from Pennsylvania originally -- ask me
- where I go on vacation and I say I don't go
- 17 anywhere --
- MR. AUDINO: You live there.
- 19 MR. CLARKE: -- on vacation; I live there and
- I enjoy your vacation while you're visiting with
- 21 me.
- 22 MR. AUDINO: There you go. Very cool. Thank
- you for that. Jennifer, strengths?
- MS. LIOTTA: I think Dennis already said this,
- but specifically land available adjacent to the --

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to the -- to the field. It's in an amount that's I
 1
 2
          think unusual for a lot of GA airports that are
 3
          already kind of up against their limits, already
          developed.
 5
               So the fact that -- like there was the board
          meeting yesterday that talked about those two --
 7
          those two properties and potential expansion right
          on the field. That's, I think -- you know, I
          don't -- I'm not an expert in Florida airports, but
 9
          I don't think that that's typical.
10
               MR. AUDINO: Okay.
11
12
               MS. LIOTTA: Then I would probably also say,
13
          because it's a Florida airport, Florida I think is
14
          the busiest state in the country for aviation, so
          it's -- there's a good market here. And
15
16
          specifically GA activity's gone up something like
17
          in the realm of over 20 percent in the last year,
18
          year and a half. So there's --
```

- MR. AUDINO: Here at this facility?
- MS. LIOTTA: Across the country.
- MR. AUDINO: Oh, I see. Okay. Okay.
- 22 MS. LIOTTA: But in general, G -- GA activity
- 23 is up --
- MR. AUDINO: Got it.
- MS. LIOTTA: -- so there's more positive

```
potential market share. And maybe that's --
 1
 2
               MR. AUDINO: That's more of an opportunity
 3
          t.o --
 4
               MS. LIOTTA: That's more of an opportunity for
 5
          everybody --
 6
               MR. AUDINO: Yeah.
 7
               MS. LIOTTA: -- but because we've got the long
 8
          runway, I think we may be in a better position to
 9
          tap into some of that.
10
               MR. LUCETTE: Under maybe infrastructure.
               MS. LIOTTA: Yeah, I guess -- yeah. Yeah,
11
12
          everybody talks about the 8,000-foot runway.
13
              MR. AUDINO: Right.
14
              MS. LIOTTA: It's a big deal.
              MR. AUDINO: It is a big deal.
15
16
               MS. LIOTTA: We can do things here that Craig
17
          could never do.
18
               MR. AUDINO: You may not appreciate the humor,
19
          but I'll tell you a quick story.
20
               Back to my Iowa Department of Transportation
21
          days where I spearheaded the public transit and
22
          aviation programs, four times a year, we would go
23
          out with the DOT commission. These were
2.4
          qubernatorial appointed individuals who oversaw the
25
          DOT, and we toured certain portions of the state.
```

1	And early on in my tendre, every time we d
2	drive by a GA airport, one of the commissioners
3	would say, "How long is that runway?" And it's
4	like, I don't know how long that runway is. I
5	don't it have them all memorized, because there
6	were 112 airports in Iowa. And after about a year
7	or so on the job, I realized, because I was dealing
8	with a lot of communities and everybody wanted to
9	extend their runway, so I quickly learned.
10	So after a couple of years, when the
11	commissioners would say, "How long is that runway?"
12	I'd say, "A thousand feet too short." Because
13	that's what everybody wanted. They just wanted
14	longer runways to be able to accommodate corporate
15	jets and that would support economic development.
16	And I can tell from looks on the faces that it
17	wasn't as cute to you guys as it was to me.
18	All right. Enough of that. Yes, sir?
19	MR. LUCETTE: If you want, we can share
20	some some of the feedback that we received.
21	MR. AUDINO: Yes.
22	MR. LUCETTE: We did ask that same question to
23	survey respondents and we summarized here the key
24	feedback that we received.
25	MS. LIOTTA: Yeah, I think maybe your

- discussion was a little bit influenced by having
- 2 seen some of the slides. Like in my mind, I was
- 3 trying to find things that weren't already on the
- 4 slides because I agreed with a lot of them.
- 5 MR. AUDINO: Yeah.
- 6 MR. LUCETTE: Again, we're providing these
- 7 because we just want you to have the information
- 8 that was shared with us. I think it's a
- 9 combination of your perspective and feedback we're
- 10 receiving.
- MR. AUDINO: Exactly. And when we get to the
- point of asking you to formulate the strategic --
- or identify strategic issues and then formulate
- strategic initiatives, you know, our perspective is
- it should be based on the inputs that you're
- creating now for the SWOT as well as what your
- 17 external customers or stakeholders are -- have
- offered up already. You know, blending those two
- 19 formulates your thinking, frankly. Remy, thank you
- 20 for doing that. I completely forgot about that
- 21 next slide.
- 22 Okay. So those are the strengths. No, can't
- do that.
- MR. LUCETTE: Not yet.
- MR. AUDINO: Now that I know the routine here,

the protocol, let's talk about the weaknesses. 1 2. Bob, you want to go again or get us started 3 again? MR. OLSON: Okay. 4 5 MR. AUDINO: Let's keep going in this order, left to right. MR. OLSON: Yeah, this is not necessarily in 7 order of importance, but this is what I --8 9 MR. AUDINO: No need -- no need to prioritize; 10 they're all important. MR. OLSON: Okay. So, first thing I have 11 12 listed is insufficient staffing. 13 Our limited staff limits ability to take on 14 initiatives. And one example that I had to -- I struggled with in the past year is we had a federal 15 16 agency that we seldom get any support from -- I 17 mean, we're grant-dependent, which is another 18 thing -- and the Economic Development 19 Administration, a grant to do a complete plan of 20 action for us to grow a aerospace -- a cluster of 21 aerospace industry here. 2.2 And they keep -- they have call -- we had to

put a hold on our work with that agency because I

capacity to handle that initiative. And the last

simply wasn't convinced that we had the staff

23

2.4

1	call I've had with them is this is an agency I
2	used to be with, by the way, so I know them well.
3	And I just knew we didn't have the capacity to do

4 it.

There are lesser things that I don't think we have the staff capacity to follow up on. So it is our limited staffing limits what we can do. It certainly limits any new initiatives that we can take.

It relegates us into doing operational oversight and management, which of course is fundamental and very important and I -- you know, I'm glad that we're doing that, but we -- anything new or initiative we want to do, it's really very difficult with the staff size we have. And when you benchmark us with other airports that have the same activity, you see across the board a more -- stronger, more populated staff and --

MR. AUDINO: And, Bob, do me a favor. So within that discussion, you mentioned this Economic Development Administration opportunity. If you have not listed that on your list of opportunities, would you be sure to do that when you --

MR. OLSON: I will --

MR. AUDINO: Okay.

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MR. OLSON: -- but again, I don't think it's
 1
 2
          an opportunity right now. I mean, well --
 3
               MR. AUDINO: Well, it's an opportunity. We're
 4
          not putting --
 5
               MR. OLSON: Yeah.
 6
               MR. AUDINO: -- any time constraints on any of
 7
          these things.
               MR. OLSON: Okay.
 9
               MR. AUDINO: They are opportunities, so they
          will be --
10
               MR. OLSON: The other thing just on that
11
12
          topic, on that item, is that we don't have -- we
13
          now don't have a -- we had, but we don't have a
          communications external affairs person to deal
14
          with -- with all of that.
15
16
               And I noted that some of the comments along
17
          the way are we don't have a strong connection with
18
          the community as far as sharing with the community
19
          the importance of the airport and connecting with
20
          the community on airport matters.
21
               MR. AUDINO: Okay.
2.2
               MR. OLSON: So, I mean, I think it all boils
23
          down to insufficient staffing.
2.4
               Oh. And, you know, lack of succession plans,
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for -- succession arrangements for staff. Any

- staff that retires, we don't have a junior staff in place to help us through those.

  MR. AUDINO: Okay.
- MR. OLSON: Meager capital reserve. We have

  a -- again, compared to other airports that I've

  compared us to, our capital reserve is miniscule

  and it limits what we can do and think about doing.
- 8 MR. AUDINO: Okay.

- 9 MR. OLSON: And we have a small net revenue stream to accrue a capital reserve right now.
- 11 We're grant-dependent to almost -- to do
  12 almost anything. I know how important grants are,
  13 those FAA and FDOT grants specifically, but it sets
  14 the timing of what we do.

In many cases, they're categorical, so it sets
the projects that we do. And we -- we just don't
have ways to get in front of doing things that
aren't done because we're waiting for the grant or
there is not a grant available to do this,
therefore we're not doing it or we can't do it.

We're -- we have a -- while we have the assets of land that were discussed, and I agree with those as being assets, but we have environmentally difficult property, and it is very costly and time-consuming to develop and limit the develop

- 1 environmentally difficult property.
- We have wetlands. We have all of those issues
- 3 with our land and requires, again, more time and
- 4 money to develop and -- and limitation as to what
- 5 we can develop.
- We're vulnerable to storm surge and sea level
- 7 rise. We know that our runway, our airport was
- 8 unoperational this past storm season twice for
- 9 several days because of storm surge and debris on
- 10 the runway. And we -- we have fixed barriers to
- our site, to our primary site, U.S. 1, of FEC
- 12 railroad and Intracoastal. So those are weaknesses
- 13 that I listed.
- MR. AUDINO: Great. Thank you. I'll give you
- 15 another moment, Remy, to follow up before I ask
- Dennis to do his thing.
- 17 MR. LUCETTE: Thank you.
- 18 MR. AUDINO: Okay. Good. Dennis, what do you
- 19 have?
- 20 MR. CLARKE: Well, again, I have to agree with
- Bob. The -- I don't believe the staff is
- 22 sufficient.
- You know, I had a meeting with the young lady
- 24 who keeps the books this afternoon and, you know --
- or earlier today, and I mentioned some initiatives

1	that I would like to see done, you know, with the
2	accounting system, and she said, well, that would
3	require more staff, and I said I know that.

But you know what? Gathering information, you know, I live by the old adage that if you don't measure it, you can't manage it. So if you're not collecting the information, you don't know what you don't know.

9 MR. AUDINO: Right.

2.4

MR. CLARKE: Okay. And so, I have to agree with that.

The fact that we are grant-dependent is also a major concern me because, you know, we have to wait until the government drops funds in our lap before we proceed with a -- you know, with an initiative.

I think there's been a -- either a lack or a reluctance -- again, I go back to, you know, the proper management of debt -- in the case particularly with T-hangars. I mean, the Authority may incur the debt, but ultimately the tenants are going to pay the debt. So that -- that's something that we have to get past.

MR. AUDINO: So how are you defining the weakness there? It is the unwillingness to -
MR. CLARKE: That we have not in the past --

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MR. AUDINO: We have not, okay --
 1
 2
               MR. CLARKE: -- availed ourselves to that
 3
          tool.
               MR. AUDINO: Got it. Got it. Back to the
 5
          debt-free strength --
 6
               MR. CLARKE: Yeah.
 7
               MR. AUDINO: -- versus the debt-free --
 8
               MR. CLARKE: And, I mean, being debt-free,
          every one of us wants to be debt-free, but in the
 9
10
          case of -- I mean, I look at us, "us" being the
11
          Authority, I equate it to we're a quasi-utility.
12
               You know, we are -- we were created. We
13
          are -- a utility is characterized by a high amount
14
          of fixed assets that operates a complex technical
15
          system, you know, whether it's a wastewater
16
          treatment plant, an electric plant, an airport, a
17
          railroad, whatever it is.
18
               So we're obligated to provide service to that
          constituency. Even though our constituency is very
19
20
          small, we're still obligated to provide service.
21
          If we have to incur debt to do that, then that is
22
          one of the options that we must avail ourself to.
23
               And, you know, I mean, we're -- to say
          we're -- you know, and we're limited in space. I
24
25
          did some calculations. We're -- we occupy, what,
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- about 680 acres of St. Johns County, and

  St. Johns County occupies about 525,000 acres of

  space. So we're -- we're equivalent to a bathroom

  on a football field, you know, a 7 x 7 foot

  bathroom on a football field. That's one way to

  look at it.
- 7 And when we're -- when we maximize that space 8 out, presumably the population's going to continue 9 grow, there's going to be people that require space 10 at the airport, and so what happens when we bump up against those barriers that Bob mentioned? We --11 12 you know, the U.S. 1, the Tolomato River and the 1.3 residential, we're going to have to find additional 14 land somewhere, you know, to expand if we're going to continue our mission, so... 15
- MR. AUDINO: Are there any new weaknesses on your list, things that Bob didn't mention?
- MR. CLARKE: No. I think, you know, the
  limited space is -- is really a concern. So over
  the next five years, we really need to maximize
  that, I think --
- MR. AUDINO: Okay.
- MR. CLARKE: -- before we have to do something
- 24 more drastic like --
- MR. AUDINO: Well, hopefully we'll get to --

this evening we'll get to the point where we can 1 2 start identifying some of the potential things that 3 need to be done. 4 Jennifer, weaknesses as you see them? 5 MS. LIOTTA: Well, I don't think I have anything to add. That was a pretty thorough list. MR. AUDINO: Okay. Okay. Very cool. Now can 7 I do that? 8 So, similar to Remy said last time, here are 9 10 our weaknesses as identified by your external stakeholders, your customers, if you will. Give 11 12 you a moment or two to look at that. I won't stand 13 here and read it to you. 14 (Pause in the proceedings.) MR. AUDINO: And when we come back, I'll ask 15 16 you to come back to all these. 17 MR. OLSON: We can -- I mean, is it -- we're 18 talking about big wig, this is -- then we see a 19 restaurant insufficient. 20 MS. LIOTTA: Yeah. 21 MR. OLSON: We can -- I mean, that's probably 22 one of the easier things to fix or easier things to 23 live with if it's not fixed. I don't know. I'm 24 just -- I may be just depreciating that statement

of restaurant, but --

```
MR. AUDINO: That's what you --
 1
 2
               MR. OLSON: -- big picture, little picture
 3
          stuff, I quess.
 4
               MR. AUDINO: Well, when you reach out to a
 5
          wide variety of folks, Bob, as you know in your
          previous work, right, you get big picture ideas
          that are --
 7
               MR. LENDA: Provides a full spectrum.
 8
 9
               MR. AUDINO: Exactly.
10
               MR. OLSON: Does anybody have insight into the
          radar coverage? I don't, but -- you know, the
11
12
          aviation, the fliers here, what does that mean?
13
               MR. LENDA: Do you remember? That was a GA
14
          comment and I think they mentioned that there
15
          was -- on one of the airways or one of the
16
          approaches, there was something to do with some
17
          radar coverage. I can dig into the comments
18
          specifically, but --
19
               MR. LUCETTE: This was really -- I think it's
20
          mostly outside of what the Authority can manage,
21
          but it's something that can be discussed with FAA.
22
               MR. OLSON: Okay. Then I guess -- I don't
23
          know. I don't want to take up a lot of time with
24
          picking on these, but just to understand what
25
          others are saying, lack of nonaeronautical
```

- businesses on the airport property, we've just been
  discussing how precious and limited airport
  property is.

  Are we wanting non -- I mean, is that a
  - weakness, to have -- are the -- is that a reference to businesses that would be an asset to aeronautical businesses -- business services companies on the airport? I don't know what that means.
- MR. LUCETTE: So --

- MR. OLSON: Maybe -- yeah, go on.
- MR. LUCETTE: I -- you know, people did not

  necessarily provide a lot of backup information to

  this, but one comment that was made several times

  was: How can you attract people from the community

  to the airport?
  - And that's why I think several of those bullet points actually fall under the same umbrella, which is: How do you create more of a destination for the community at the airport?
  - So the restaurant, the community engagement, some nonaeronautical businesses that people could consider as a, you know, part of the airport integrating itself into public life, that was the umbrella which under some of those comments fell.

MR. OLSON: Okay. 1 2 MR. AUDINO: Jennifer, did you have a comment 3 on that or followup? 4 MS. LIOTTA: Yeah. My understanding is that 5 we as an airport are obligated to try to use the 6 airport for aviation purposes. It's actually, you 7 know, a -- one of the assurances, is my understanding. So diverting airport property for nonaviation purposes is not --9 MR. AUDINO: It's taboo? 10 MS. LIOTTA: It's taboo, yeah. If we can find 11 12 a -- I mean, if you can find an aviation use, 13 that's preferred. 14 MR. AUDINO: I'll make two editorial comments. 15 One, as we go forward this evening, don't focus on 16 any one item --17 MR. OLSON: Yeah, okay. 18 MR. AUDINO: -- tend to look at things thematically, if you will, and I'll say that again 19 20 in a few moments. 21 But the point you just raised, Jennifer, I 22 mean, that kind of goes back to the education of 23 the community, right, as far as what they know and 24 what they don't know. And that's -- if you don't

know, you don't know, and that's okay, right? The

- responsibility then becomes, well, you know, a good idea but we can't.
- MS. LIOTTA: Right. I mean, I agree that it's

  great that the restaurant's there; people can come

  and look at -- and have a nice meal and see what's

  going on on the ramp. That's -- that's a cool

  thing.
- 8 MR. AUDINO: Yeah, that's a cool thing.
- 9 MR. LENDA: And I was just going to add, you
  10 know, I think the other spectrum besides the
  11 spectrum on nonaeronautical businesses is it
  12 provides additional revenue stream for the airport
  13 that's not necessarily aviation-related.

You know, one of the comments up there was grant-dependent, right? So if you take the grant, you're required to use the funds of that structure for aviation-related uses, right? But with a nonaeronautical business, that type of revenue stream, you can kind of use that revenue for other uses that are not necessarily aviation --

- MR. OLSON: Yeah, and maybe they meant things like car rentals, which works at an airport, things like that.
- MR. AUDINO: Right. Exactly.
- MR. HARVEY: Hotel.

14

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17

18

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22

1	MR.	OLSON:	So	hotel,	car	rental,	restaurant,
2	yeah.						

2.2

2.4

MR. LUCETTE: I think to Jennifer's point, as part of your grant assurances, you're required to maximize and do whatever you can to protect the land to serve your aeronautical needs.

If there is land that you can identify and justify to the FAA that you would not need it in the -- in the foreseeable future, usually they say 20 years, for aeronautical purposes, they will allow you to create a nonaeronautical lease on that. So a hotel, any type of nonaeronautical businesses, you could -- you could put there.

And some tenants actually brought up on their own the need for the airport to balance some aeronautical uses which do not always create a lot of cash flow for the airport with some nonaeronautical uses that could help build up the cash flow of the airport to provide to capture better opportunities for the development of the users. Essentially that was the balance people, I think, mentioned.

MR. AUDINO: And thank you for that clarification. I obviously misspoke, so you set the record straight. I appreciate that. Thank

you. That's what you're here for, right? 1 2 MR. LUCETTE: Team. 3 MR. AUDINO: It's a team effort, right? 4 MR. LUCETTE: I'm here to serve you. 5 MR. AUDINO: Okay. So strengths and 6 weaknesses, again, that's looking in the mirror. Now let's ask you to think as you're looking 7 through the window and talk about the 8 opportunities. And, Bob, I'm going to start with 9 10 you again. MR. OLSON: My list is not as long, but maybe 11 12 it.'s... 13 The one -- the things I listed are, I guess, 14 under the economic development banner, grow an aerospace cluster and, slash, not just a narrow 15 16 aerospace take, but aero business -- grow a cluster 17 of business activity on airport property related to 18 airport that encompasses broadly aerospace, aero 19 business, MRO activity, suppliers to 20 Northrop Grumman, and others. 21 Northrop Grumman supplier network is --22 pipeline is off site, out of the state, much of it, 23 and to -- to really push that. And that's what our 24 EDA grant that we've not really been able to act on

was going to do a complete plan of action for that.

MR. LUCETTE: Which -- which grant was that, 1 2. Bob? 3 MR. OLSON: Economic Development Administration, EDA. 5 MR. AUDINO: The one he was chatting about 6 earlier. 7 MR. OLSON: It's the -- it's an arm of the 8 U.S. Department of Commerce that supports economic development in communities. 9 And the only reason we're -- St. Johns County 10 is absolutely unqualified for EDA grants because 11 we -- it focuses on areas of economic distress. 12 13 But we happen to have the fortunate inci- -- mixed 14 incident -- and I won't say fortunate mix -- of having had a natural disaster declaration under the 15 16 Stafford Act that has suddenly and briefly made us 17 eligible for EDA grant support. 18 And so, given my career connection with that agency, I was really pushing it when I came on this 19 20 board and thought it was a no-brainer for us to do 21 it. They had the grant lined up. We get -- we 2.2 keep getting calls from, are you going to shoot --23 we had applied and then there was -- the first 2.4 tier -- it's competitive.

The first tier of applications were funded,

1	but then they now have additional funding because
2	that's going been a priority recently of Congress
3	and we've just not been able to act on it because
4	we haven't I'd tell you we don't have the
5	capacity to actually act on it here once we get it.
6	MR. AUDINO: But that's still an opportunity,
7	yes?
8	MR. OLSON: It's an opportunity that may go
9	away soon. They can't say how long our eligibility
10	is going to be there, but I think the broader thing
11	is, regardless of an EDA grant to support, I think
12	the opportunity is the aerospace, growing allied
13	aero businesses including aerospace and taking
14	advantage of our wonderful asset of
15	Northrop Grumman being on site.
16	And and the advantage of aerospace, Florida
17	is growing rapidly in this and it's
18	well-established in the state, and the corner we
19	have with Northrop Grumman is defense national
20	is defense aerospace, which is the most rapidly
21	growing attractive part of that.
22	MR. AUDINO: Okay.
23	MR. OLSON: And then my second one is an
24	opportunity to be be and serve air innovation.

And that includes aircraft, air transport,

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transport of people and goods, air taxi service,
 1
 2
          even prototype -- develop R&D and prototype
          development of air technology, air transport
 3
          technology. I really think we have an opportunity
 5
          for that here, and we can talk in detail -- I
          can -- you know, we can talk in detail if people
          want to talk about that as a -- why we're -- why
 7
 8
          it's an opportunity for us.
               MR. AUDINO: Okay. Anything else in your
 9
10
          opportunity list?
               MR. OLSON: No, those are the two that just
11
12
          came to me when I was --
13
               MR. AUDINO: Okay.
14
               MR. OLSON: -- working on it.
15
              MR. AUDINO: Thank you.
16
               Dennis, what do you have as opportunities --
17
              MR. CLARKE: Well, I think --
18
               MR. AUDINO: -- for the Authority?
19
               MR. CLARKE: -- that the -- one of the
20
          opportunities that's staring us right in the face
21
          is -- is our waiting list. Because if we -- if we
22
          were able to magically provide hangar space for
          another 150 or 200 aircraft immediately, our -- the
23
24
          economic development would follow.
```

I use the analogy, when -- when my wife and I

1	moved to the our location in northwest
2	St. Johns County, nothing was around and she used
3	to she used to say I wish there were stores
4	around here. And I said wait till the homes are
5	built and the stores will follow. Now we can't get
6	out of our street because there's a traffic jam.
7	MR. AUDINO: Right.
3	MR. CLARKE: And, I mean, we're talking about
9	nonaeronautical businesses on the airport Well

MR. CLARKE: And, I mean, we're talking about nonaeronautical businesses on the airport. Well, if we had more aircraft here, number one, we would have more fuel sales. We — we may attract aeronautical—related businesses. We don't have an avionics shop on the — on site. We don't have an upholstery shop. We don't have a paint shop aeronautical related or GA related.

And so, those are all the important businesses that are high paying -- you know, provide high-paying jobs. They have suppliers. They have, you know, high-paid employees.

And, you know, so the -- if we just -- if we took care of the demand that's out there, the economic development will follow. We don't have to go promote it here; it will come -- more or less come. So, in other words, we build it, it will --

MR. AUDINO: Build it and they will come.

MR. CLARKE: They will come, yeah. So that's 1 2 Iowa, right? 3 MR. AUDINO: That's what I say, Iowa. 4 MR. CLARKE: Another Iowa. 5 MR. AUDINO: So, two things I'm hearing -- I'm sorry, Remy. One is the existing demand is an 7 opportunity. MR. CLARKE: Absolutely. 9 MR. AUDINO: And then I also heard another opportunity which you spoke -- elaborate on, which 10 is if that -- if that demand were to be satisfied, 11 then there would be additional businesses that 12 13 would -- could locate here on the property, right? 14 MR. CLARKE: Yeah. How many -- how many -- I 15 wonder how many Northrop Grumman suppliers would 16 put a -- either an office or a facility or a 17 distribution center, you know, on the other side of 18 U.S. 1 if it's not a hundred percent dependent on, 19 you know, access to the runways, you know, but yet 20 it's a support type of business. 21 You know, as Bob said, the aeronautical or the 2.2 defense business, the aerospace is growing. I 23 mean, here we are. We have a -- we live in the 2.4 sunshine state. We're available -- almost, you

know, 365 days a year you can fly in, fly out,

- train and, you know, we need to -- there's a niche 1 2 available to us and we should be exploiting that, I 3 think. 4 MR. AUDINO: Remy, did you have a comment? 5 MR. LUCETTE: No. So, actually I think the wait list, the strong wait list and the demand, I 7 added this to the strong GA demand as a strength because it's really something that's here today at 9 the airport that you could act on. 10 MR. CLARKE: Uh-huh. MR. LUCETTE: More so than an opportunity 11 12 where you could suddenly attract people because 13 there's something new at the airport. MR. AUDINO: Good catch. Yeah, thanks. 14 That's good. Any other opportunities, Dennis? 15 16 MR. CLARKE: I think we -- well, another issue 17 that goes back to the financing, I have -- I've 18 been reading through different reports and 19 different airports and, you know, looking up FAA 20 operational reports, and I came across the 21 Charlotte County Aviation Authority, which is much
- 23 And it goes back to Bob mentioned earlier
  24 about the strength of our governments. And I -- I
  25 agree that that is very -- we're very fortunate

2.2

like us.

- 1 because we don't have another layer of government.
- We -- we, the three of us and our two colleagues,
- 3 report right to the -- to the voters. And so, we
- 4 have an opportunity to -- to act, you know, without
- interference, you know, with other governmental
- 6 units.

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25

7 But they -- that Charlotte County Aviation

8 Authority, they run the Punta Gorda Airport and

9 they have a program that's with the Florida State

infrastructure bank. And it looks like it -- that

might be something that we could apply here.

In other words, they have -- they have a revolving line of credit that they -- that they coincide with their grant revenue stream, and so they're not a -- they don't have this start-stop, start-stop, you know, with respect to development. They're able to proceed with -- with a project.

They may have to borrow \$10 million from the fund, but when the grant comes in, they can use that in part or all of the proceeds from the grant to pay off the loan. But they have continuity and -- and as a result, you know, they're continuing to enhance their -- their revenue stream, you know, with that kind of organic growth.

I mean, here we have -- we're sitting on

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1 probably -- you know, I don't know, I'd have to do
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- 2 the math -- maybe let's say between a million and a
- 3 million and a half dollars a year of potential
- 4 revenue if we can satisfy the demand just for the
- 5 T-hangars, irrespective of the corporate hangars
- 6 that are -- corporate clients that are knocking on
- 7 the door.
- 8 MR. OLSON: You mean -- Dennis, you mean net
- 9 revenue coming out of the ownership and op -- or
- the operating of T-hangars?
- MR. CLARKE: Yeah, the lease revenue.
- 12 MR. OLSON: Okay. You mean net revenue from
- T-hangars.
- MR. CLARKE: Well, I mean --
- MR. OLSON: It's the net-net of --
- MR. CLARKE: The gross --
- 17 MR. OLSON: -- excluding debt service --
- 18 MR. CLARKE: The gross revenue -- the gross
- 19 revenue would have to exceed the marginal income of
- the -- or the debt service.
- MR. OLSON: Yeah, right.
- 22 MR. CLARKE: And you'd have to have a margin
- left over for O&M.
- MR. OLSON: Yeah.
- MR. CLARKE: But as long as you have that --

```
MR. OLSON: Yeah.
 1
 2
              MR. CLARKE: -- and the rents are -- are
          within the market --
 3
 4
               MR. OLSON: Yeah --
 5
              MR. CLARKE: -- and we have the capacity to do
 6
          it, we should be doing it.
 7
              MR. OLSON: Yeah --
 8
              MR. CLARKE: -- and managing it closely.
 9
              MR. AUDINO: And -- and the infrastructure
          bank is an opportunity that one could take
10
          advantage of --
11
12
              MR. CLARKE: Yeah.
13
              MR. AUDINO: -- to facilitate what you're
14
          talking about.
              MR. CLARKE: Absolutely.
15
16
              MR. AUDINO: Okay. Cool.
17
              MR. CLARKE: And, you know, Florida is well
18
          known for being, you know, very much an
19
          infrastructure-heavy state, you know. They're very
20
          good at it. The state is very good at it.
21
               MR. AUDINO: What else do you have on your
22
          list for opportunities, Dennis, anything?
23
               MR. CLARKE: Well, I thought we -- it's been
2.4
          said before. We need to communicate more
25
          effectively with the public. You know, invite the
```

```
public -- invite the public in and --
 1
 2
               MR. AUDINO: So the opportunity, dare I say,
 3
          might be the public's desire for more information?
 4
               MR. CLARKE: Yeah, I --
 5
               MR. AUDINO: That's the opportunity?
 6
               MR. CLARKE: I think if the public were able
 7
          to come in, you know, onto the airport property
 8
          or -- one of the things I thought of just kind of
          off the top of my head, let's suppose we -- we
 9
10
          wouldn't necessarily convert the commercial
          terminal over there, but let's just say we open it
11
12
          up to meetings.
13
               If you wanted to have a big meeting, as long
14
          as an airline's not coming in, you know, put some
15
          chairs and tables out and let's have a big meeting.
16
          It's not part -- it's not beyond the -- the TSA --
17
          we wouldn't have to have people go through
18
          security, yet they could come onto the airport
          property, have a big meeting in one day and go away
19
20
          and we could make a thousand dollars off of it
21
          and --
22
               MR. OLSON: Well, it's got parking associated
23
          with it.
               MR. CLARKE: Yeah, there's parking. I mean,
24
25
          there's visibility. You look out the window,
```

- 1 there's some ops going on.
- MR. AUDINO: I want to caution us not to dive
- 3 too deep on any of these right now. I mean, at
- 4 this stage, it's about identifying what --
- 5 MR. CLARKE: Yeah.
- 6 MR. AUDINO: -- exists or what opportunities
- 7 are out there. How you -- how you respond to those
- 8 will be, you know, later this evening and even
- 9 beyond that. But the public's desire to engage
- 10 with the airport I see as the opportunity there.
- MR. CLARKE: And I mentioned to the president
- 12 the other day of SAAPA, you know, the Airport
- 13 Pilots Association, I said why -- we should just
- these meetings and open them to the public. You
- 15 know, there would may be people that would like --
- we don't -- there's nothing proprietary about what
- 17 we talk about at those meetings, so if you want to
- 18 hear a bunch of pilots talk -- talk shop, you know,
- 19 have at it.
- MR. AUDINO: Here's your opportunity.
- MR. CLARKE: Here's your opportunity.
- MR. AUDINO: Come one, come all.
- 23 MR. CLARKE: Or have -- you know, have -- once
- in a while, have an open house ground school.
- 25 Anybody interested in, you know, learning the

basics of aviation, have a week or two weeks and 1 2 just throw the basics out there and if the kids 3 want to pick up on that --4 MR. AUDINO: So be it. 5 MR. CLARKE: -- so be it, yeah. 6 MR. AUDINO: My -- my timer in the background, 7 Ryan, has done a great job telling me I'm at my ten-minute mark and I haven't got to Jennifer yet. Anything else on your list real quickly, Dennis? 9 10 mean --MR. CLARKE: No, that's pretty much it. 11 12 MR. AUDINO: Okay. Jennifer, opportunities? And I would be remiss if I didn't -- I should have 13 14 said this early on with opportunities. When I say 15 looking through the window, I mean, that's big 16 picture stuff, too. I mean, are there things 17 happening in the political world? Are there things 18 happening in the economic world? Somebody talked 19 earlier about some of the things happening --20 MS. LIOTTA: Yeah, I quess. 21 MR. AUDINO: -- environmental issues, right? 22 So the environmental world. I mean --23 MS. LIOTTA: I guess the comments I made 2.4 earlier about the increase, overall increase in GA

activities is just extra.

```
MR. AUDINO: The trend in general aviation
 1
 2
          across the globe or --
 3
              MS. LIOTTA: Across the country.
               MR. AUDINO: Yeah, across the country.
 4
 5
              MS. LIOTTA: Double digits --
 6
              MR. AUDINO: Yeah.
 7
               MS. LIOTTA: -- 20-plus percent in a year
          every year for the last at least year. At least
 8
 9
          pre-pandemic for sure.
               MR. AUDINO: Are you talking operations when
10
          you're using growth or is it --
11
12
               MS. LIOTTA: Private aviation.
13
               MR. AUDINO: Yeah, but I mean takeoffs,
14
          landings, aircraft sales? I mean, what's the --
               MS. LIOTTA: I'm not so sure about aircraft
15
16
          sales because there's only so many made a year.
17
               MR. AUDINO: Yeah.
18
               MS. LIOTTA: It's actually -- the demand is up
19
          incredibly --
20
               MR. AUDINO: Yeah.
21
               MS. LIOTTA: -- for aircraft, but the use --
22
          the demand for private aviation is up incredibly.
23
          So people want to do more -- more private flying,
2.4
          more -- yeah, so the GA, the corporate flying, the,
25
          you know, nonscheduled service --
```

MR. AUDINO: Right. 1 2 MS. LIOTTA: -- is going up while scheduled 3 service is going down. 4 So we're primarily a GA airport. I know 5 there's potentially opportunities for scheduled service. So that would of course be a benefit to 7 the community to get sustainable scheduled service in here. So, you know, that -- you know, I think there's opportunities on -- in both of those 9 10 categories. 11 MR. AUDINO: Okay. 12 MR. LUCETTE: Both being private and 13 commercial when you say "categories"? Sorry. 14 MS. LIOTTA: I mean, I think it'd be pretty long term. Could we have scheduled service here? 15 16 Yes. Have we be been able to keep scheduled service here? No. So it's -- but we know for sure 17 18 that there's people knocking on our door right now for GA. 19 20 MR. AUDINO: All right. And the trend being 21 the national -- the national growth, the growth 22 here in Florida. That's the opportunity --23 MS. LIOTTA: Yeah, there's scheduled --2.4 getting scheduled service is -- for regional flying

is just hard in general right now. So that's --

- that's -- that's just the state of the world. But four or five years out, it may be different. I
- 3 don't know.

hangars.

16

17

18

19

20

21

22

23

2.4

- 4 MR. AUDINO: Okay. Good. Other opportunities 5 that you want to add to the list?
- 6 MR. LUCETTE: While you take a minute to think
  7 about it --
- 8 MS. LIOTTA: I don't think so.
- 9 MR. LUCETTE: -- I will report that from the
  10 different groups we met with, the groups that
  11 operate at the airport, tenants and aero
  12 businesses, their -- by far, their strongest ask
  13 was for more hangars. So everything you said,
  14 Dennis, about funding, financing, all of this
  15 supports I think the overwhelming request for more

When we met with the external development -the external stakeholders, including economic
development and everything, Flagler university, by
far the strongest point was, what can we do to get
commercial service because it serves the people we
represent and interact with? So I think these -those two things that I just heard I think relate
to this.

MS. LIOTTA: Yeah, the community wants

```
scheduled service. They always -- you know, that's
 1
 2
          a consistent desire, from what I understand, going
 3
          back years, and it's understandable why that is
 4
          there.
 5
               Is it -- it's been difficult to keep -- to
          keep it here for reasons I don't fully understand
          because I haven't been -- you know, I'm just a
 7
          brand new board member. But, you know, right now
          most airlines are actually cutting service. So
 9
10
          just --
11
               MR. LUCETTE: Regional service.
12
               MS. LIOTTA: -- it's going to be -- it's going
13
          to be a challenge to get it back.
14
               MR. AUDINO: Exactly.
15
               Okay. So let's -- okay. So there are -- I
16
          finally figured it out here. So there are some
17
          inputs from your external stakeholders again
18
          relative to the opportunities that they see here
          for the Authority. And again, just peruse those.
19
20
          I won't read them to you.
```

- MR. CLARKE: Get another restaurant.
- MR. AUDINO: What'd you say, Dennis?
- MR. CLARKE: Get another restaurant. Bob's
- looking for more restaurants.
- MS. LIOTTA: Yeah, I've heard about the

- 1 restaurant, too, I guess. The restaurant that's
- 2 here now is very nice, but it's not as available
- 3 for like more casual dining.
- 4 MR. AUDINO: Okay.
- 5 MS. LIOTTA: So like lunches and, you know,
- just like get a quick sandwich, it's not really
- 7 that.
- 8 MR. AUDINO: Not available for that?
- 9 MS. LIOTTA: It's just more of a -- a finer
- 10 dining evening experience. So if people want to
- 11 come and have a quick lunch during the week, it may
- be less amenable to that.
- MR. AUDINO: Okay.
- MR. CLARKE: Plus it's on the second floor.
- 15 MR. AUDINO: Plus it's on the second floor?
- MR. OLSON: And it's only open for lunch
- during the weekdays on Friday.
- 18 MS. LIOTTA: Yeah, it's mostly a dinner place.
- 19 MR. OLSON: Yeah.
- 20 MR. AUDINO: Okay. So fourth category of the
- 21 SWOT analysis are the threat analysis. Again, it's
- 22 external, what are -- what do you see as the
- issues, the items that may be threatening this
- authority? And, Bob, I will start with you again.
- MR. OLSON: Okay. Again, not necessarily in

```
order of importance --
 1
 2
               MR. AUDINO: Right.
 3
               MR. OLSON: -- I have climate change. We're
          very sensitive to things related to climate change.
 5
          And I think some of it is addressable, but it's a
 6
          threat.
 7
               MR. AUDINO: Okay.
               MR. OLSON: Retirements of key staff. No
 8
          junior backups, no succession arrangements in
 9
10
          place.
               MR. AUDINO: I would frame that more as a
11
          weakness because it's internal.
12
1.3
               MR. OLSON: Well, it's a threat.
               MR. AUDINO: I -- well, but not as we're
14
          defining it for this purpose.
15
16
               MR. OLSON: Okay.
17
               MR. AUDINO: Threat as being external, what's
18
          out there.
19
               MR. OLSON: Oh, it's what's out there.
```

MR. AUDINO: Yeah, it's what's out there.

MR. OLSON: Well, I -- well, maybe all of mine

You're looking through the window; you're not

are -- okay. Well, I have one that's other

looking in the mirror sort of thing.

20

21

22

23

24

25

external.

Encroachments from nonairport development into 1 2 the general area. We have to -- you know, the 3 Airport Authority has to watch all the time for 4 things that are being proposed for development 5 around airport land. 6 I don't think we can completely trust the county to manage that. Fortunately there's a --7 the county's land development code has -- requires comments being made from the Airport Authority on 9 10 development. MS. LIOTTA: It's more than that. 11 12 MR. OLSON: Comments. 1.3 MS. LIOTTA: It's more than a comment. My 14 understanding is it requires a recommendation from the Authority --15 16 MR. OLSON: Okay. Yeah, I --17 MS. LIOTTA: -- if it's in the area. 18 MR. OLSON: -- stand corrected. 19 MS. LIOTTA: So we don't have to give a 20 recommendation. 21 MR. OLSON: But I think, you know, as 22 development pressure continues and we've got a slew 23 of residential development headed toward the 2.4 airport on the west side of U.S. 1, putting much 25 more housing in the area could create more problems

- that -- of encroachment and noise and conflicting
- 2 uses and all that and could limit what the airport
- 3 can actually do because -- well, I can go into it,
- 4 but there was a rezoning I thought didn't -- didn't
- 5 connect well.
- 6 Let's see. I'm not sure if this is.
- 7 Difficulties in building revenue streams to support
- 8 pursuit of priority needs. I guess that you're
- 9 going to say that's an internal one.
- 10 MR. AUDINO: I am.
- 11 MR. OLSON: Decline of -- well, okay. This is
- 12 a threat that's external. The decline of grant
- programs.
- MR. AUDINO: Okay.
- 15 MR. OLSON: I really -- you know, the
- writing's on the wall. We're -- right now, our
- 17 state and federal governments are fairly liberal,
- 18 very liberal with -- or they're available with
- grants, but if the grants go away and we're so
- 20 grant-dependent or if they're reduced or we become
- less competitive for grants, we are harmed by
- having all this dependency.
- MR. AUDINO: Okay. Is that it?
- MR. OLSON: Yeah.
- MR. AUDINO: Okay. Thank you.

1 Dennis, what do you see as the threats?

MR. CLARKE: I -- I have to -- mostly they're

the proximity of housing. You know, inevitably we

can tell people you're moving next to an airport,

there's going to be a sonic boom every -- you know,

every month, but they'll -- and they say that's

9 MR. AUDINO: Right.

to complain.

1.3

MR. CLARKE: Also, you know, the potential rising sea levels. Our air -- runways are what, about nine feet? You know, we'd probably have to raise them about three feet to stay above that threshold. There's absolutely nothing we can do about that whether it's man-made, climate change, or -- you know, it's been happening for 5 billion years, so it's not going to stop.

okay, but then as soon as it happens, they're going

I -- I don't think that -- I worry a little bit that we may encounter some threats like the people in Santa Monica. I mean, they would just dearly love to close their airport in California and just do away with it, which is very shortsighted in my view because, you know, air transport, if the -- all the companies that are working on EV tolls, have -- have some success,

they're going to be all over the place. 1 2. And here we are, you know, we control -- if 3 you live in St. Johns County and you want access to the National Airspace System, unless you have a 5 long driveway, you're going to come to us. And so, that is -- we're in good shape. But there are -- there is a small contingent 7 8 of people that may -- I haven't seen any evidence of it around here, but we have to be aware of that, 9 that they may come and try to shut us down or cause 10 us problems. 11 12 MR. AUDINO: Other threats? 1.3 MR. CLARKE: Just maybe the political 14 backdrop, you know. It depends on, you know, who's in charge as to whether we're in favor or not, I 15 16 quess. 17 MR. AUDINO: Are you talking at the 18 presidential level, are you talking at the state 19 level, are you talking --20 MR. CLARKE: Yeah, it's --21 MR. AUDINO: -- about the mayoral level? 2.2 MR. CLARKE: Pretty much --

MR. AUDINO: What are you talking about?

federal and the state level. You know, locally,

MR. CLARKE: -- I think -- I think more at the

23

2.4

we -- you know, I think we're in pretty good shape. 1 2 But, you know, the -- the latest -- the latest threat is to do away with, you know, leaded fuel, 3 you know, for piston type of engines. And there is 5 a -- a substitute for that that's available now. It's not widely available, but, you know, we're 7 going to have to begin to sell that, so... MS. LIOTTA: SAF? 8 MR. CLARKE: Yeah, I think that's what it's 9 10 called, right? MS. LIOTTA: Yeah. Well, that's all going to 11 12 the airlines right now. You can't get it in 13 general aviation. MR. CLARKE: Yep, yep, because there's --14 15 they're not refining it, so... 16 MR. AUDINO: So you mentioned the political 17 scene and one of the specific examples you offered 18 up was, was this an EPA rule or something that --19 MR. CLARKE: Well -- well, yeah, I mean, the 20 EPA -- I mean, the presence of lead in any kind of 21 fuel is -- is viewed as, you know, a threat to 22 humanity itself, I guess, life itself. 23 MR. AUDINO: Got it. 2.4 Jennifer, can you bring us -- bring some 25 closure to our threats list?

```
MS. LIOTTA: I mean, I don't see any
 1
 2
          indication of this happening, but if
 3
         Northrop Grumman leaves, that would probably not be
 4
         great for us.
 5
               MR. AUDINO: Probably not, right.
 6
               MR. OLSON: Unless it's an opportunity,
         because we suddenly --
 7
              MS. LIOTTA: All that land?
 8
 9
              MR. OLSON: -- have some more real estate.
10
              MR. AUDINO: That's a good point, right?
11
              MR. CLARKE: It is. I hadn't thought of that.
12
              MS. LIOTTA: No indication that's happening,
13
         but, you know --
               MR. AUDINO: Well, that's all part of the
14
         planning process. You need to think about --
15
16
               MR. OLSON: That would be a huge economic
17
          impact on the region.
18
              MR. AUDINO: Right.
              MR. OLSON: Huge.
19
20
              MR. CLARKE: What do they employ, 1,500?
              MR. OLSON: At least 1,200. Something like
21
22
         that. High wage, a lot of it.
23
              MS. LIOTTA: Uh-huh.
2.4
              MR. AUDINO: Okay. Anything else, Jennifer?
```

MS. LIOTTA: Not that I can think of.

1	MR. AUDINO: Okay. So those are the threats
2	identified again by your external stakeholders.
3	What are you laughing at?
4	MS. LIOTTA: Airport goes on tax rolls. So
5	we're being a threat, too.
6	MR. AUDINO: Exactly.
7	MR. CLARKE: Not unless we want to be
8	assassinated.
9	MR. LUCETTE: Well, the airport goes on the
L 0	tax roll in terms of threat was what you were
L1	mentioning on the previous page, Santa Monica, the
12	community backlash potentially on the airport.
13	MS. LIOTTA: Yeah, the community sees that as
L 4	a potential threat, but that's not that's not ar
L 5	external thing.
L 6	MR. AUDINO: Right.
L 7	Okay. So, we hoped to get to the strategic
L 8	issues before the 5:15 working break, but obviously
L 9	we didn't. And I intentionally Ryan asked me
20	the other day about a break and I said, well, yeah,
21	let's call it a working break. I mean, there's
22	always working lunches, right? Working break.
23	Well, here's where I'm coming from. So when
24	we talk about the strategic issues, what I'm going

to ask you to do next is think about what's up here

on the -- up here on the flip chart paper.

I would encourage you to get close to it and review it, right? Think about it. Think about -
I guess we could put one -- we can't put both of the -- the two external slides up, can we? I mean, we could do one or the other with respect to the strengths, weaknesses, opportunities, and threats.

MR. LUCETTE: Yeah, that's going to be challenging.

MR. AUDINO: Okay. Okay. But in the next 15 minutes, I'd like you to grab a cookie or a drink, visit the ladies' or the men's room and again, think about -- review what you've already said, think about what you're reading, and then do your best to see big picture themes, all right?

I'm not asking for solutions. I'm asking you to think about thematically. What are you capturing? And you notice it says there on the screen. Policy choices, right? And we will then go through a process where we're going to ask you to identify those. And as it says here, maybe in the form of a question, right?

And the example, and this is from an airport who went through a similar process: How can our airport ensure consistent growth relative to

competing airports? Now, I'm not saying that's
relevant to you guys, but that was relevant to that
particular airport.

2.2

2.4

And then at the bottom of that screen, you see an example of a -- of a strategic issue. And again, keep in mind, this strategic issue does not relate to that question; it's just another example for you from a different airport. I think this was Minneapolis. I think this may have been from Boca or vice versa. I don't know. One of the two.

It doesn't make any difference from where it came, but here on the screen you have an example of a question that you might want to -- they thought of it, and then here's a strategic issue.

So is what I'm saying making sense to you?

It's a little -- it's a little more nebulous than this, but it's -- the strategic issues that you decide to focus on should be based upon the SWOT analysis results both from your perspective as well as from the perspective of your external stakeholders, and again, should help drive you towards fulfillment of the mission and achievement of that vision.

MR. OLSON: Are -- are these priorities that we want to build our strategic plan around?

1	MR. AUDINO: So I wouldn't characterize the
2	strategic issues as priorities. You jump in and
3	correct me if guys are seeing it differently, Remy.

2.4

Once the strategic issues have been identified by you guys, then under each one, we're going to ask you for some strategic initiatives. So what — if the issue is, let's just use this as an example, airport's role in and contribution to local and regional economies could be overlooked or eclipsed by other external factors, if that's your issue, then what are the activities or what are the strategic initiatives you could undertake that would help address that issue or that — yeah, that issue. Am I making sense?

MR. LUCETTE: You could have a number of initiatives. I think the priorities for the airport would be closer to the initiatives --

MR. AUDINO: Right, right.

MR. LUCETTE: -- than they would be to the issues. The issues are going to be those large themes that are the root cause almost of certain problems. The initiatives will try to answer to these -- be the answer to those issues.

MR. OLSON: So would a strategic issue be responding to GA -- unmet GA needs?

```
MR. LUCETTE: That would be a -- yeah,
 1
 2
          responding to -- maybe even as a strategic issue
 3
          would be to the general aviation demand at the
          airport or -- yeah, something like that.
 5
               MR. OLSON: Okay. So that would be a -- an
 6
          issue. And then --
 7
              MR. LUCETTE: Yes.
               MR. AUDINO: And how would you -- frame that
 8
          in the form of a question. Think about it that
 9
          way, too, Bob. You know, how -- how will we
10
          respond or how might we respond --
11
12
               MR. OLSON: Okay, okay.
1.3
               MR. AUDINO: -- to the general aviation? And
14
          then underneath that, could come some specific
          initiatives that then would be --
15
16
               MR. OLSON: Yeah, yeah.
17
               MR. AUDINO: -- once all those were
18
          identified, then all those get prioritized.
19
              MR. OLSON: Okay.
20
              MR. LUCETTE: Right.
21
              MR. AUDINO: Is that making sense?
2.2
              MR. CLARKE: Kind of.
23
              MR. AUDINO: Okay. Well, let's clarify then,
24
          because I don't want you to kind of. You know, if
```

I'm not communicating it clearly, then I need to do

- 1 a better job with that.
- 2 So again, we're asking you to look at all
- 3 these inputs, right? And you look at all of those
- 4 and say, what are some -- what are the key
- 5 takeaways? What are some themes I'm hearing here?
- So, Bob teed up the GA as an example, right? I
- 7 mean, I want to be somewhat careful. I don't want
- 8 to --
- 9 MR. LUCETTE: No, no.
- 10 MR. AUDINO: -- direct you in any way, shape,
- or form.
- MR. LUCETTE: But I think where we're going is
- you could -- an issue could be covering several of
- those different panels.
- MR. AUDINO: Right.
- MR. LUCETTE: An issue could be covering -- if
- you're talking about the GA demand, you have here
- on the right as part of the weaknesses, you know,
- you're grant-dependent. On the strength, you know,
- a high waiting list.
- So when you talk about the issue of GA demand
- at the airport and how could we meet that unmet
- demand, several of those factors are going to come
- into play and they will come up as -- in the form
- of initiatives and in the form of certain actions.

```
But we like these -- we call it a strategic
 1
 2
          issue because it goes over multiple, multiple
 3
          categories. It's not -- it's not such a specific
          problem that a simple one action is going to solve
 5
          it.
               A strategic issue is something that will take
 7
          multiple actions, multiple factors to solve and to
          resolve --
 8
 9
               MR. OLSON: Okay.
               MR. LUCETTE: -- from a different perspective.
10
              MR. AUDINO: I'm -- I'm trying to reface it
11
12
          here.
1.3
               MR. OLSON: I was going to say, I think I'm
14
          thinking more one-dimensional than the way -- but,
15
          sure --
16
               MR. LUCETTE: Well, I think the theme you
17
          mentioned, to me based on the experience working on
18
          it, could rise to a strategic issue is how do we --
19
          how can we meet the demand at this airport?
20
          Because we have so many underlying reasons why
21
          we're not doing it right now.
22
               MR. CLARKE: I'll tell you what I think is
23
          our -- is a strategic issue that we have not
24
          complete control over but a lot of control over is
25
          maximizing the footprint of our existing property.
```

```
MS. LIOTTA: Where do you get the money for
 1
 2
          it?
 3
               MR. CLARKE: Well, that -- that's the other
 4
          issue, is making -- you know, getting -- is
 5
          structuring -- is structuring our finances so that
          we can make that happen.
 7
               MR. AUDINO: So let me back you up then just a
          quick second. So maximize the existing footprint?
 8
 9
               MR. CLARKE: We have 680 acres.
10
               MR. AUDINO: Okay.
               MR. CLARKE: Are we -- you know, there's a
11
12
          picture of it right up there. Are we utilizing
1.3
          every square inch of that 680 acres, you know,
14
          effectively?
               MR. AUDINO: Or perhaps how do we effectively
15
16
          utilize our existing land footprint --
17
              MR. CLARKE: Right.
18
               MR. AUDINO: -- I'm not sure if that's the
19
          right term --
20
               MR. CLARKE: Right.
               MR. AUDINO: -- to achieve our mission or
21
22
          something along those lines.
23
               MR. CLARKE: Right.
2.4
               MR. AUDINO: I mean, is that --
25
              MR. CLARKE: Yeah. And, I mean, that would
```

- address a lot of -- you know, I mean, we'd be able 1 2 to meet the demand. We have control over that 3 property because, you know, even though some of it's under different permits right now for -- for 5 development, but it's -- we don't have to go out to another agency to ask them, you know, can we -- can 7 we build something here? We already own this 8 property, you know, so... 9 MR. AUDINO: All right. 10 MR. CLARKE: But, you know, is it -- I mean, if we had a -- if we had a blank piece of paper --11 12 if we had -- when I go to the barber and she says, 13 "The same thing as last time?" I say, "I'm going 14 to canvas, you're the artist," you know. So that's a canvas. Imagine if we had that 15 16 canvas there and we designed an airport from 17 scratch. What would it look like? To -- to 18 accommodate everybody that wants access. 19 MR. AUDINO: I think that's a great question. 20 MR. CLARKE: Think about that. 21 MR. AUDINO: Yeah. 22 MR. CLARKE: Some of it may need to be
- MR. AUDINO: Right.

reconfigured, you know?

23

MR. CLARKE: But in the long run, I mean, we

```
have to think 50 years ahead because that's how --
 1
 2
          you know, that's how long these assets last.
 3
               MR. AUDINO: Well, maybe I'm getting way ahead
 4
          of Remy and Ryan here, but when I think about
 5
          development scenarios, it's sort of like one of
 6
          them could be, you know, here we've got a blank
          slate, so let's build an airport, right?
 7
 8
               MR. CLARKE: Yeah, yeah.
 9
               MR. OLSON: If it were a blank slate, we
10
          wouldn't get past the environmental.
               MR. AUDINO: Well, that might be true.
11
12
               MR. CLARKE: We'll pretend they don't exist.
1.3
               MS. LIOTTA: There's not a lot of new airports
14
          going in anywhere.
               MR. AUDINO: Well, like I said -- go ahead.
15
16
               MR. LUCETTE: So we can take a few minutes,
17
          but generally speaking, this is the level of
18
          strategic issues we're talking about, is --
19
               MR. AUDINO: Exactly.
20
               MR. LUCETTE: -- large, encompassing,
21
          multifaceted issues.
22
               MR. AUDINO: Right. Building on strengths,
23
          addressing weaknesses, capitalizing on
2.4
          opportunities, mitigating threats, is kind of the
25
          thought process.
```

```
Like I said, there's tea, there's lemonade,
 1
 2
          there's water. I think there's cookies. Why don't
          you just get up and move around a little bit.
 3
          Seriously, take a few moments and read what's up
 5
          here, think about what's up there, and then to the
          extent you can create some themes in your mind that
 7
          might, as Dennis did there with the utilizing the
          footprint --
 8
 9
              MR. CLARKE: That and finances.
              MR. AUDINO: Well...
10
11
              MR. CLARKE: That's another one.
12
              MS. LIOTTA: Yeah, how do you fund it?
13
              MR. CLARKE: Yeah.
14
                          (Recess had.)
15
              MR. AUDINO: I feel like a proctor at an exam.
16
          Pencils down.
17
               All right. Let's reverse the order for this
18
          little activity. Jennifer, I'm going to ask you to
          go first, if you would, please. What are the three
19
20
          themes that you identified?
21
              MS. LIOTTA: So, high demand --
              MR. AUDINO: Okay.
22
23
              MS. LIOTTA: -- lack of funding and -- slash
24
          reserves, and lack of staffing and infrastructure.
```

MR. AUDINO: The second one was lack of

funding/reserves, was the second one? 1 2 MS. LIOTTA: Uh-huh. 3 MR. AUDINO: All right. Thank you. Did we 4 capture those? 5 MS. LIOTTA: Staffing/facilities. Yeah. 6 MR. AUDINO: Thank you. Dennis, your three themes? 7 MR. CLARKE: Similar. I think we need --9 MR. AUDINO: Just read from your sheet. 10 MR. CLARKE: -- smart planning. And that encompasses a lot of things all the way from 11 12 dealing with the community to maximizing the 13 footprint of the airport, to dealing with rising 14 sea. And then I said solid financial management, which is -- underpins everything. 15 16 MR. AUDINO: Okay. 17 MR. CLARKE: And bolstering our staff and 18 management tools is another item. 19 MR. AUDINO: That's your third one, bolstering 20 your staffing? 21 MR. CLARKE: Yeah, yeah. MR. AUDINO: Okay. 22 23 MR. CLARKE: Getting them -- the people they 24 need to do -- what we want them to do and the tools

if they -- if needed.

```
MR. AUDINO: All right. Did you get that one?
 1
 2
         Bolstering staffing and --
 3
              MR. LUCETTE: Bolstering staffing?
 4
              MR. CLARKE: And management tools.
 5
              MR. AUDINO: And management tools.
 6
              MR. CLARKE: Yeah, just in general.
 7
              MR. AUDINO: Okay. Robert?
              MR. OLSON: I have build capital
 8
          strength/revenue. And the second one is
 9
         accommodate GA demand. And the third one --
10
              MR. AUDINO: Hold just one second, Bob --
11
12
              MR. OLSON: Okay.
13
              MR. AUDINO: -- until Remy gets the next one
14
         written. Thanks.
15
              MR. LUCETTE: Accommodate GA demand, is that
16
         your second one?
17
              MR. AUDINO: That's your second one --
18
              MR. OLSON: Yeah.
19
              MR. AUDINO: -- right? Okay. And the third
20
         one, Bob?
21
              MR. OLSON: Increase admin capacity.
22
              MR. AUDINO: Okay. Okay. Let me see. Put
23
         those three up next to each other, so there's --
24
          let me put that right down there.
```

MR. LUCETTE: We can move that down.

MR. AUDINO: Yeah, okay. I want to be able --1 2 I want to look at all nine of those because I think 3 there's probably a couple that are -- that could be 4 combined, frankly, based on what I heard, anyway. 5 Can you see that okay? 6 MR. CLARKE: Uh-huh. 7 MR. AUDINO: Oh, we only had two, okay. I'm 8 sorry. Okay. Anybody see any that could be 9 combined? MR. CLARKE: Staffing, admin, capacity, 10 they're -- all three. 11 12 MR. AUDINO: So you're saying this one here, 13 the lack of staffing? 14 MR. CLARKE: Yeah, that one, bolstering staff and then increase admin capacity, they all seem to 15 16 have the same meaning. 17 MR. OLSON: You could probably combine --18 MR. AUDINO: First of all, do y'all agree with what Dennis is suggesting, that the lack of 19 20 staffing facilities? 21 MR. OLSON: Yeah, yeah, yeah. 22 MS. LIOTTA: I mean, yeah, I guess the lack of 23 facilities, part of the staffing/facilities can be 24 combined in with potentially meeting demand, 25 because the demand is to -- mostly for facilities,

```
right?
 1
 2
              MR. AUDINO: So if I put facilities up here,
 3
          Jennifer, is that --
 4
              MS. LIOTTA: The GA demand and -- yeah. So it
 5
          gets pulled into other things.
 6
              MR. AUDINO: Okay. I'm confused now. I'm
         sorry. So these three that I've noted, what I
 7
         thought I heard you say is the lack of staffing
 9
         fits with these two, but the facilities component
10
         of that does not?
11
              MS. LIOTTA: Yeah, but that one does fit in
         with like GA demand --
12
              MR. AUDINO: Okay.
1.3
14
              MS. LIOTTA: -- probably.
              MR. AUDINO: Okay. So can I cross out
15
         facilities here and --
16
17
              MS. LIOTTA: I think so.
18
              MR. LUCETTE: Very lightly.
19
              MS. LIOTTA: Oh --
20
              MR. OLSON: Very easily.
21
              MS. LIOTTA: -- don't mark up the walls.
22
              MR. OLSON: Yeah.
23
              MR. AUDINO: That's over here to the GA
24
         demand? Is that where I'm putting facilities?
25
              MS. LIOTTA: Yeah, I think that fits.
```

1	MR. AUDINO: Okay. I just want to make sure
2	we're capturing it all here. And Remy's printing
3	is so much better than mine.
4	So then with those minor changes, then these
5	three all basically are focused on the same theme;
6	is that correct? Thematically, they are
7	integrated?
8	MR. OLSON: Yeah.
9	MR. AUDINO: They are? Okay. What else do
L 0	you see, if anything, that could be?
L1	MR. OLSON: Solid financial management tied in
12	with capital build capital strength and
13	revenues. It may not, It may not, actually but,
L 4	you know I don't know, how do you see that,
15	Dennis?
L 6	MR. CLARKE: Well, yeah, I mean, financial
L 7	management is a whole lot of things, you know, from
L 8	properly keeping transaction records to, you know,
L 9	making sure gaps are filled when you know, with
20	availability of funding if revenues are low, but
21	being able to project out Ed mentioned to us
22	this afternoon when they do the budget, he when
23	he budgets 95 percent of the revenue and hopes a
24	hundred percent comes in. Well, that's smart, you

know --

```
MR. AUDINO: Right, right.
 1
 2
               MR. CLARKE: -- because you're -- that's --
 3
          that's building that -- that capital strength. And
 4
          that's -- that goes with the whole theme of proper
 5
          financial management. I mean, you know, there's --
          there's a lot to that.
 7
               MR. AUDINO: Well, I'm going to look at Remy
          and Ryan, wherever Ryan went. Over there.
 8
 9
               MS. LIOTTA: Well, maybe --
              MR. AUDINO: Are we getting too granular at
10
          this stage or --
11
12
              MS. LIOTTA: Well --
              MR. LUCETTE: No, I think you have --
13
14
              MS. LIOTTA: -- maybe --
15
              MR. LUCETTE: -- three items now.
16
              MS. LIOTTA: Maybe like a higher level way to
17
          incorporate that might be improve financial health.
18
          Because there's a part of that that's management,
19
          there's a part of that that's revenue. So those
20
          things both fit under maybe a higher description.
21
              MR. LUCETTE: So, I think --
22
               MS. LIOTTA: And also lack of funding,
23
          obviously is your problem with the health.
2.4
               MR. CLARKE: It's the whole financial picture.
25
              MR. LUCETTE: Well, we can do maybe --
```

- 1 Michael, if you'll allow me, is we see how we have
- 2 two -- two higher themes now. There might be a
- 3 third one, I don't know. But once we've identified
- 4 those themes, we can dig in a little bit --
- 5 MR. AUDINO: Right.
- 6 MR. LUCETTE: -- into reformulating them into
- 7 a common issue, if you want.
- 8 MR. AUDINO: Okay.
- 9 MR. LUCETTE: So I don't know if there's a
- 10 third one or --
- 11 MS. LIOTTA: Yeah, I think there is.
- 12 MR. AUDINO: Well, so what's -- what hasn't
- 13 been blended with another one yet is the high
- demand, the smart planning, the accommodate GA
- demand facilities, those three.
- MR. LUCETTE: Correct.
- 17 MR. AUDINO: And then where's the issue that
- 18 Dennis put up before we went on break? I'm trying
- 19 t.o --
- MR. LUCETTE: It's right here.
- MR. AUDINO: Okay.
- 22 MR. LUCETTE: But I think that issue might
- fall under kind of smart planning.
- MR. AUDINO: Right. How do we effectively
- 25 utilize our footprint?

MR. LUCETTE: We can bring it back in. 1 2 MR. AUDINO: Okay. So I guess does anybody 3 see opportunity for further blending, 4 consolidation? And don't force it. If it --5 that's not what I'm asking. I'm just asking as you look at it. I'm sensing no. I'm sensing that we've got three that are kind of stand-alone. 7 8 MS. LIOTTA: I actually kind of see them connected because when I said -- when I was 9 10 thinking high demand, I was thinking there is all this high demand. How do you meet it knowing 11 12 you've got these other constraints? 1.3 So, you know, that -- that's kind of -- in my 14 mind, smart planning is a way of sort of -- or accommodating demand. I mean, when you only have 15 16 so many resources land-wise, money-wise --17 MR. AUDINO: Right. 18 MS. LIOTTA: -- how do you -- if the goal is 19 to try to meet this high and raise -- rising 20 demand, how do you go about doing that knowing 21 you've got these, you know, other constraints? MR. AUDINO: Okay. 2.2 23 MR. LUCETTE: So it's high demand and what it 2.4 entails, everything?

MS. LIOTTA: Yeah. How do you -- how do you

```
meet it?
 1
 2.
               MR. LUCETTE: You want to group those three as
 3
          well? I don't know if Bob --
 4
               MR. AUDINO: What do you think, Bob?
 5
               MR. OLSON: I'm -- I'm not as connected with
 6
          what we're talking about right now, so I'm sorry.
              MR. LENDA: How can we help connect you?
 7
               MR. OLSON: I'm not sure where this exercise
          is going. I'm -- I'm curious, what's the end of
 9
          this particular exercise? What are we trying to
10
          get to?
11
12
               MR. AUDINO: We're trying to get -- and then
13
          you jump in. I'll give you my initial impression.
14
               We're trying to get to the point where we have
          identified three, four, five what we're
15
16
          characterizing as strategic issues big picture,
17
          longer term, policy directions from which then
18
          issues -- excuse me, initiatives will be
19
          identified. What are you going to do to address
20
          the staffing issue or whatever? However we frame
21
          it. What are you going to do --
2.2
              MR. OLSON: We're --
23
              MR. AUDINO: -- to address the demand?
2.4
               MR. OLSON: I guess we're leaving things on
25
          the cutting floor right now because of things that
```

```
aren't on here. Because, you know, I don't see --
 1
 2
         there are some things that aren't on here that
 3
         we've talked about earlier in the evening.
 4
               MR. AUDINO: Can you give us one example?
 5
               MR. OLSON: One is the whole economic
 6
          development track about aerospace and busi- -- air
 7
         business activity. I don't know where that goes.
               MR. LUCETTE: So we've only -- I think we --
         Michael created this exercise to -- to get us
 9
         talking. Once we've started to define some
10
         strategic issues, we can add some more to them. So
11
12
         it's not -- it doesn't mean that it's limited to
13
         this. This was to identify what you saw as --
14
              MR. AUDINO: Right.
15
               MR. LUCETTE: -- some of what were the first
16
         themes coming out --
17
              MR. OLSON: Okay. So we're not leaving --
18
              MR. LUCETTE: We're not limited to this.
19
              MR. OLSON: -- things.
20
              MR. AUDINO: Right, right.
21
              MR. OLSON: Okay. Okay.
22
              MR. LUCETTE: I mean, case in point, I think
23
          something about the land that Dennis brought up
2.4
         earlier --
```

MR. OLSON: So we're trying to distill this

down to three broad things. That's what we're 1 2 trying to do. MR. LUCETTE: Just -- just to get going. 3 4 MR. AUDINO: Right. Just to get us going, 5 right? I sensed that we were all struggling trying 6 to figure out what do we do with all these inputs here, right? 7 And so that's why I encouraged you to look at the sheets during the working break, which maybe 9 you did, maybe you didn't, I don't know -- I think 10 I do know, and then I asked you just to identify 11 12 three themes, again, just to --MR. OLSON: Well --13 14 MR. AUDINO: -- facilitate to encourage dialogue. 15 16 MR. OLSON: Okay. High demand and accommodate 17 GA demand, I mean, that's all -- that can be 18 combined, I guess, in high demand, meaning --19 meaning -- I don't know. 20 MS. LIOTTA: Yeah, the high demand could also 21 speak to scheduled service, though, and the 2.2 communities wants that. 23 MR. OLSON: Yeah, yeah, yeah. And we don't

MS. LIOTTA: Well, when I said -- when I was

have that listed.

2.4

```
thinking high demand, it was very very high level
 1
 2.
          for services --
 3
              MR. OLSON: Yeah.
 4
               MR. AUDINO: Right.
 5
               MS. LIOTTA: -- we afford in general.
 6
              MR. OLSON: Yeah.
               MR. AUDINO: Yeah, the commercial air service
 7
          and the hangars being two of the --
 8
 9
               MS. LIOTTA: Even -- even a Wendy's, whatever,
          you know. You have people that want --
10
11
               MR. AUDINO: Wednesday lunch at the restaurant
12
          something.
1.3
               MS. LIOTTA: People want their lunch.
14
               MR. AUDINO: But to your point, Bob, I mean,
          it's -- we're not cutting things at this stage of
15
16
          the game. Frankly, we're -- we're building. And
17
          the building is the -- will be the issues,
18
          strategic issues, and they're built on the inputs
19
          in the SWOT analysis --
20
               MR. OLSON: Okay.
21
               MR. AUDINO: -- to look at it slightly
22
          different.
               MR. LUCETTE: Moving from the factors and
23
24
          everything we've presented to you into defining and
25
          building and shaping issues takes a little bit of
```

time I think just for you to process --1 2 MR. AUDINO: Right. 3 MR. LUCETTE: -- how everything kind of -- a 4 lot of them are interconnected. So I think if we 5 can start -- and, you know, staffing is one that 6 was brought up and that's the first one, Michael, 7 you consolidated. 8 MR. AUDINO: Right. 9 MR. LUCETTE: How would we define a strategic 10 issue as it relates to staffing at high level, high -- you know, high encompassing strategic issue 11 12 as it relates to staffing? 1.3 MR. CLARKE: I can give you an analogy. 14 MR. AUDINO: All right. 15 MR. CLARKE: When I worked for a utility 16 company many years ago, they -- we had a --17 basically a 30-year planning horizon and we had 18 engineers who that -- that's all they did, they 19 planned, you know, how -- they looked at the 20 population growth. I'll just give you the real --21 the high level. 22 What is the population growth? And we knew 23 that demand for electric at that point when we were 24 all in fossil fuels and nuclear was correlated with

25

population growth.

1	So they looked at all their individual
2	generating units and they said, how many are we
3	going to need over a 30-year period? And after
4	they were satisfied, they went through different
5	scenarios, they passed it off to me. This these
6	are the engineers and I was in the finance unit.
7	So I took their input. So we have publicly
8	available, the environment what is the
9	environment? Let's synthesize the data. Okay.
10	Let's digest that data and and what I was
11	output were basically pro forma financial
12	statements to upper management and they looked at
13	it and said, oh, so we have to raise a hundred
14	million dollars over the next hundred years. How
15	are we going to do that?
16	Well, there's three ways to do it. You either
17	raise equity or you raise debt or you retain net
18	income to do that. And so, we developed different
19	scenarios on how to meet that demand. But we
20	started with the environment: What is the
21	environment we're looking at right here?
22	MR. AUDINO: Right. And these I could argue
23	would be your data inputs
24	MR. CLARKE: Right.
25	MR. AUDINO: at this stage of the game?

```
MR. CLARKE: Exactly. So now -- now, is our
 1
 2
          existing staff of four or five people, six people,
 3
          can they do all that? Well, no, they can't do it.
 4
               MR. AUDINO: Right.
 5
               MR. CLARKE: I mean, they're -- they're --
 6
          they're busy keeping up with day-to-day operations
          and putting out fires. And so, if we're going to
 7
          do this, we're going to have to acquire resources
 8
          to either outsource it or in-house to synthesize
 9
          all this to meet the demand. That seems to be, you
10
          know, the overriding theme, you know. And -- and
11
12
          every -- a lot of other benefits will derive --
13
          like the economic development.
14
               I mean, in my case, I believe that once we've
          satisfied that demand, we're -- we have another
15
16
          hundred pilots on the field buying fuel and needing
17
          new upholstery and needing new avionics. Wendy's
18
          is going to want to put a branch here to sell those
19
          guys hamburgers at lunchtime.
20
               MR. AUDINO: Right. Right.
21
               MR. CLARKE: So --
22
               MR. AUDINO: So as I'm listening to you and
          I'm -- and I appreciate the analogy, by the way,
23
2.4
          because I think there's a lot of --
```

MR. CLARKE: Yeah, yeah. It's a long-term --

- 1 MR. AUDINO: I think it fits pretty well.
- 2 MR. CLARKE: It's a long-term process, very
- 3 long-term.
- 4 MR. AUDINO: Yeah. And what I'm hearing is,
- 5 you know, how do you ensure -- or the issue is
- 6 ensuring that your -- your human resource policies
- 7 or practices are more than adequate or that they're
- 8 top shelf, whatever term you want to use, to
- 9 address both current and future needs for the
- 10 Authority.
- 11 And that could mean more people. It could
- 12 mean different policies. It could mean, as you
- 13 said, outsourcing. I mean, it could mean a variety
- of things, right? Not just filling a specific
- 15 position. That's not nearly strategic enough. I
- don't know, I'm just thinking out loud here, guys.
- 17 MR. LUCETTE: I think it -- what you just said
- 18 goes in line with what Dennis was discussing, and
- 19 it's -- there is a strategic issues from -- issue
- 20 from what I saw and heard you discuss that revolves
- 21 about -- around what you just said.
- 22 MR. AUDINO: Right. So, there's the whole
- human resource issue.
- MR. CLARKE: Correct.
- MR. AUDINO: And succession planning was

1 mentioned. 2 MR. CLARKE: Yeah. 3 MR. LUCETTE: However we want to phrase it, but there is something to phrase here for sure. I 5 think you were pretty close to it, I think, I suspect, what they meant. 7 MR. AUDINO: What'd I say? 8 MR. LUCETTE: Can we ensure that our human resource is --9 10 MR. AUDINO: Right. MR. LUCETTE: -- is adequate to serve the 11 12 current and future needs of the airport? MR. AUDINO: How's that feel? How's that 1.3 14 sound? I mean, pardon the grammar, I guess --15 MR. CLARKE: I think -- yeah, overall, I think 16 it's -- you know, it addresses, you know, what 17 the -- we have a gap, right, in our -- in our 18 resources. How do we fill the gap? You know, how 19 do we build that bridge from here? 20 MS. LIOTTA: And what is the gap? You know, 21 have we defined like what -- I mean, it sounds like 22 there's the gap of, hey, do we have enough 23 resources for, you know, long-term success planning 24 with planned retirements and getting people in now 25 who can learn those jobs.

MR. AUDINO: Uh-huh. 1 2 MS. LIOTTA: Or just if somebody has -- you 3 know, on vacation, for a period of time, any of that kind of normal HR activity, is that -- is it 5 understaffed right now meeting those minimums? then plus extra planned work like, you know, going 7 after grants or --MR. CLARKE: Yeah. MS. LIOTTA: -- doing other analyses? And is 9 10 that something that's going to be planned for in-house or is that something where the funding 11 12 needs to be figured out for outsourcing it because 13 that's not a long-term everyday activity, so maybe 14 that doesn't make sense to make sense as an FTE role? 15 16 MR. CLARKE: Yeah. Just interfacing with all 17 the regulatory agencies and the -- you know, the --18 MR. AUDINO: Right. 19 MR. CLARKE: -- you know, the FDOTs and FAAs 20 and environmental and all that. So it's --21 MR. AUDINO: Well, I'm thinking also about 22 some of the external stakeholder comments about the connectivity with the community and educating the 23 24 community and reaching out to the community and

involving -- involving tenants. I mean, those are

all --1 2. MR. CLARKE: Uh-huh. 3 MR. AUDINO: Those are all desired activities 4 that people are expressing to you. 5 MS. LIOTTA: Uh-huh. 6 MR. AUDINO: Part of the strategic issue there is how does one accommodate? You asked the 7 question about the gaps. Those are some of the 9 gaps that I'm hearing as I'm listening --10 MS. LIOTTA: Right, but we also have to prioritize which gaps we fill first. 11 12 MR. AUDINO: Exactly. But that gets to the 1.3 speak initiatives that you would undertake, right? 14 I mean, the issue here is a human resource issue, right? It's pure and simple, right? The right 15 16 butts in the right seat to do the right things. So 17 there's one, right? 18 MR. LUCETTE: I think there's one. MR. AUDINO: Okay. 19 20 MR. LUCETTE: And we'll -- we'll continue. 21 think you -- you mentioned a lot of things. We can 2.2 discuss it further under the initiatives. 23 MR. AUDINO: Okay. So again, I'm respecting 2.4 your -- your concern, Bob, that things are on 25 the -- nothing is on the cutting floor --

1	MR. OLSON: Okay.
2	MR. AUDINO: okay? But I want to get back
3	to these these themes.
4	So we we combined the three that deal with
5	staffing and blended those together to create that
6	strategic issue. The lack of funding and solid
7	financial management and build capital strength,
8	how might that be phrased as a strategic issue for
9	this authority?
10	MS. LIOTTA: How do we improve our financial
11	health? That's vague enough to include all of
12	those.
13	MR. AUDINO: It's a delicate dance, though,
14	Jennifer. You know, you want to be vague, but by
15	the same token, it's got to be clearly understood
16	by you-all, right, at the end of the day.
17	MR. OLSON: Health or capacity you know,
18	capacity meaning the ability to do things. The
19	ability to act on things, capacity.
20	But I don't know, based on maybe health
21	is needs to be in there, also, based on what
22	Dennis has said. That we need to improve our
23	management so that there's a need to fix or improve
24	the way

MR. CLARKE: Just give us more options. You

know, because right now we're waiting for the FAA 1 2 to drop a grant in our lap before we start a 3 project. We -- we just need to give ourself more flexibility. 5 MR. AUDINO: So you want to -- you want to maximize flexibility, and I'm thinking out loud 7 again, and maybe you want to maximize revenue or minimize -- but maximize financial flexibility such 8 that you can achieve other -- the strategic 9 10 initiatives that you identify going forward or something along those lines, right? 11 12 MR. CLARKE: Yeah. And that we have -- we 13 have people waiting to give us money. 14 MR. AUDINO: That's a good position to be in, 15 I'm thinking. 16 MR. CLARKE: Absolutely. 17 MR. AUDINO: It sounds like it, right? 18 MR. CLARKE: Yeah, it's a happy problem. And that's -- and that's a problem with a lot of 19 20 businesses, is, well, we have to cut costs, cut 21 costs. Well, you know, there's -- there are dumb 22 ways to save money, you know, by cutting R&D. 23 MR. AUDINO: Right, right. 2.4 MR. CLARKE: You might save money, but you're

cutting yourself off --

```
MR. OLSON: Dennis, are you saying -- people
 1
 2
          waiting to give us money, are you saying those are
 3
          the people that want to rent hangar space?
              MR. CLARKE: Yeah.
 4
 5
              MR. OLSON: Okay. I just wanted to
 6
          understand.
 7
              MR. CLARKE: Yeah. I mean, if -- if there are
          200 on the waiting list, if half of them, you know,
 8
          we caught that and we say we're ready to go in six
 9
10
          months, do you have a plane ready, they'll say,
          yeah. They'll hand you the deposit and they'll be
11
          paying us $450 a month. I mean, that's --
12
              MR. OLSON: Yeah, but $450 a month won't do
13
14
          it.
15
               MR. CLARKE: Times a hundred times 12.
16
              MR. OLSON: I know, but we can't build hangars
17
          for $450 a month.
18
               MR. CLARKE: Well, yeah, but you -- you're --
          that's why you have to do a pro forma analysis --
19
20
              MR. OLSON: Yeah.
21
              MR. CLARKE: -- to find out what the --
22
              MR. OLSON: Yeah.
              MR. CLARKE: -- you know, what that number is.
23
24
               MR. AUDINO: So -- so Remy writes down on the
```

sheet there, how do we improve our financial

```
health?
 1
 2
               MR. LUCETTE: Yeah, I did. I think as a
 3
          strategic issue, when we can still -- when we talk
          about the initiative at capacity or how do we build
 5
          up the capacity of the airport and all that, but as
          a strategic issue, it revolves around the financial
          health, which I understand as being
 7
 8
          all-encompassing from a revenue standpoint,
          reserves, management, just -- you know.
 9
10
               MR. AUDINO: Okay.
               MR. OLSON: Well, the opposite of health is
11
12
          sick. So, I mean, I think it's more than that. I
1.3
          mean -- well, okay. I won't -- I won't go there.
14
               MR. LUCETTE: The issue --
15
               MR. OLSON: Leave it up there.
16
               MR. LUCETTE: Yeah, the issue is just a theme
17
          the initiatives can lead into it.
18
               MR. OLSON: Okay.
19
               MR. AUDINO: And so from the themes end, that
20
          leaves, if I'm looking at things accurately, the
21
          smart planning, right?
22
               MR. LUCETTE: Well, there is -- I think there
23
          is the demand, accommodating the demand.
                                                    There is
24
          the land, highest and best use of the land or
25
          maximizing the land utilization that Dennis brought
```

```
up earlier. And we can -- I think all of these can
 1
 2
          and probably should become issues.
 3
               MR. OLSON: Would that be asset management?
          Exploiting assets, asset management?
 5
               MR. CLARKE: You figure if we have one
          undeveloped land that we're not using, that is a
 7
          nonexploited asset.
 8
               MR. OLSON: Yeah.
               MR. CLARKE: I mean, assets produce income.
 9
10
               MR. OLSON: Yeah.
               MR. CLARKE: That's pretty fundamental.
11
12
          do you finance assets? Well, equity, debt, grants,
13
          or net income.
14
               MR. AUDINO: But as I'm listening, some of
          those examples you guys are chatting about right
15
16
          now fall under the how -- ways to improve the
17
          financial health, correct?
18
               MR. LUCETTE: I think there's some, but
          there's also some, from what was discussed earlier,
19
20
          is how do you -- effectively or smart planning, how
21
          do you optimize the use of that asset as well? Not
2.2
          just from a financial standpoint, but also from a
23
          functional standpoint. So the two are going to
2.4
          have some dependencies but can also I think operate
```

25

as separate issues.

```
MR. AUDINO: So is optimizing -- optimizing
 1
          the use of assets --
 2
 3
               MR. LUCETTE: I think it --
               MR. AUDINO: -- an issue unto itself with
 4
 5
          those assets being financial, those assets being
 6
          land, those assets being -- or am I --
 7
               MR. LUCETTE: You're right.
 8
               MR. AUDINO: -- am I stretching things too
 9
          much?
10
               MR. LUCETTE: No, no. Optimizing the asset
          is -- maximizing the utilization, optimizing the
11
12
          asset, these are I think comparable issues.
1.3
               MR. CLARKE: We need to focus on
14
          income-generating assets. We talked at a meeting
15
          with Ed this afternoon about a new perimeter fence.
16
          Well, that produces zero income, but evidently it's
17
          going to be funded with a grant, so it's free. So
18
          do we care what the return on the asset is? It's
19
          zero. We don't care because uncle and, you know,
20
          Ron [phonetic], they're giving it to us, the money,
21
          so we put up a new fence.
22
               But if -- if we're going to maximize revenue,
23
          we need to maximize our income-producing assets
24
          that are hangars, restaurants, office space.
```

MR. AUDINO: Right.

```
MR. CLARKE: You know, rent land on the other
 1
 2
          side of the -- that -- that land on the other side
 3
          of U.S. 1 could potentially generate $5 million a
 4
          year in, you know, land rents.
 5
               MS. LIOTTA: Well, that's -- I agree with that
          with I guess maybe a small caveat of we also need
 7
          to keep our -- our infrastructure that supports our
          revenue-generating activities --
 8
 9
               MR. CLARKE: Oh, without a doubt.
10
               MS. LIOTTA: -- up to -- up to par. So if the
          fence is literally falling over, that's going to be
11
12
          a problem for all of the other operations.
13
               MR. CLARKE: Yeah.
14
               MS. LIOTTA: You know, and upgrading the tower
          seems like a great idea.
15
16
               MR. CLARKE: Yeah, yeah, yeah. Exactly.
17
               MR. AUDINO: So you all --
18
               MR. CLARKE: That will -- that will -- having
19
          those facilities in place will mean that we -- we
20
          have -- we're more attractive to people who are
21
          willing to pay rent to park their aircraft on our
2.2
          field.
23
               MR. AUDINO: Right. So you can create the
24
          environment that might be conducive to
```

revenue-generating entities locating here, right?

```
MR. CLARKE: Yeah.
 1
 2
               MR. AUDINO: So, as Remy noted, I kind of took
 3
          us on a little sidebar there when I asked you to
          write down the three themes, which got us to this
 5
          point. And then I'm sensitive again, Bob, to your
          comment that you are feeling like maybe there are
          big picture issues that are on the cutting floor or
 7
          that we haven't incorporated in an issue yet.
 9
               MR. OLSON: No. I mean, actually I was
10
          concerned that there were not necessarily big
          picture issues, but issues that have come up --
11
12
          that we've talked about here tonight that have come
1.3
          up that are not -- don't fit in those three, but
14
          may -- but I'm not sure whether all of them can fit
15
          in.
16
               MR. LUCETTE: We don't -- we're not tied to
17
          three issues --
18
               MR. AUDINO: Right. Right.
19
              MR. LUCETTE: It could be five --
20
               MR. AUDINO: Right.
               MR. LUCETTE: -- it could be seven.
21
              MR. AUDINO: Right.
2.2
23
               MR. LUCETTE: Whichever list you feel gets you
2.4
          to a point where you've covered -- you've covered
```

the ground what you feel the 20-year plan should

```
1
          address.
 2
               MR. OLSON: Okay.
 3
               MR. AUDINO: And so, to pick up on Remy's
 4
          point, Bob, so I just heard you say that we
 5
          talked -- you guys discussed some items or we've
 6
          discussed some items tonight that don't fall into
          any of those three issues.
 7
               MS. LIOTTA: Yeah, not neatly.
 8
 9
               MR. AUDINO: Right. So can you help us all
          understand what those items are and what an issue
10
          might be that would capture all of them or some of
11
12
          them? I mean, hopefully we've captured them on the
13
          threats, weaknesses, opportunities, and strengths.
14
               MR. OLSON: Oh, yeah. I mean, they -- we've
          got them on charts here.
15
16
               MR. AUDINO: Yeah, right.
17
               MR. OLSON: Yeah. So, yeah, we've captured
18
          them that way.
19
               MR. AUDINO: But, we're trying to
20
          transition --
21
              MR. OLSON: Uh-huh.
2.2
               MR. AUDINO: -- from the data inputs to use
23
          Dennis' analogy, use the data to craft strategic
24
          issues, okay? And we have three up there, and I'm
```

hearing you say loud and clear that those three

```
don't cover others that are listed here. So I'm
 1
 2
          kind of putting the burden back on your shoulders.
 3
               What -- not yours personally, but collectively
          you three, what -- what is a big picture
 5
          policy-focused issue that would capture the items
          that you have so that nothing's left on the cutting
          floor?
 7
               MR. OLSON: Well, yeah. I don't know. Maybe
          they do fit, but one of the things that several
 9
10
          of -- that I think we all have mentioned, is -- is
          climate change, environmental, the whole threat
11
12
          issue of our airport needing to deal with
1.3
          resiliency on climate change. But maybe that fits
14
          under asset.
               MR. AUDINO: Well, let's not -- let's keep it
15
16
          at the policy level right now.
17
               MR. OLSON: Maybe it's a fence that needs to
18
          be replacing, but I don't know. I mean, it seems
19
          like a -- that's something that's hanging out
20
          there.
21
               MR. AUDINO: So you're suggesting, and I don't
22
          mean to put words in your mouth, but you're
23
          suggesting an emphasis on -- or a policy that
2.4
          addresses environmental stewardship or
25
          environmental sustainability or resilience --
```

- 1 MR. OLSON: Yeah.
- 2 MR. AUDINO: -- is important to you and it's
- 3 something that the Authority should be focused on
- 4 going forward.
- 5 MR. OLSON: But I think it definitely needs to
- 6 be in our strategic plan because, again, we -- our
- 7 airport was shut down twice in the last several
- 8 months because of storm surge. But we also have
- 9 all this business of we're growing.
- 10 Part of the site development is bumping into
- 11 wetlands and gymnastics to create -- get -- get
- 12 permits to build in environmentally sensitive areas
- of our site. It's also really expensive storm
- drainage solutions to a lot of it, including the
- 15 land across -- from the west side -- on the west
- side of the -- of U.S. 1.
- 17 You know, it'd be great if we can get to a
- 18 point where we're getting -- we're clearing
- 19 \$5 million a year out of the land on the west side,
- 20 but I'll just say the storm drainage work to --
- depending on what would go on it, if it's a lot of
- 22 impervious surface, would be extremely expensive.
- 23 It actually might make many things unfeasible to
- 24 do.
- MR. CLARKE: Well, in the -- in the plan

somewhere, the county identified I think 780 acres 1 2 of -- or maybe it was the engineers identified five 3 or six parcels collectively was about 780 acres for 4 some kind of use. 5 MR. OLSON: Yeah. And, you know, that use --6 MR. CLARKE: I don't know if that --7 MR. OLSON: -- the master plan use, one of the mentioned uses in the current master plan is a 8 logistics park, essentially a warehouse 9 distribution, which is huge amounts of impervious 10 land. 11 12 MR. CLARKE: Oh, yeah. 13 MR. OLSON: A lot of paving for big trucks to 14 move around, one-story buildings with big roofs taking up all that land area, and few job creation, 15 16 and probably minimal connection with the airport 17 other than we hear Northrop Grumman needs some 18 warehouse space. 19 MR. AUDINO: So based on what you know and 20 what you think you know, does -- and I'm not going 21 to you specifically, Bob --MR. OLSON: Okay. 22 MR. AUDINO: I'm looking in the mirror. 23

MR. OLSON: There's another way that's been

24

25

phrased.

1	MR. AUDINO: No, looking forward. Looking
2	forward. So, are there I mean, we talked about
3	more hangars. You talk about commercial air
4	service. You talk about other businesses on this
5	property, right?
6	Are there real and present dangers from an
7	from an environmental perspective? So if I'm an
8	airline CEO and I going to say, what, there's no
9	way in hell I'm parking aircraft here because
10	you're at risk of flooding?
11	MR. OLSON: No.
12	MR. AUDINO: I mean, seriously I don't know.
13	I'm asking the question. Is it how immediate
14	immediate is that?
15	MR. OLSON: The answer from a doing business
16	standpoint is probably not immediate.
17	MR. AUDINO: Okay.
18	MR. OLSON: But if it's not on our but yet,
19	the solution I mean, depends on how long range
20	we're thinking. The solution needs to be worked
21	with other things now. And again, I mean, I guess
22	you could say maybe it is immediate.
23	When we when the southeast southwest
24	Florida was hit by the hurricane, with all of the
25	devastation there, they were I'm sure very

- dependent on their airports working to help with
  the immediate recovery activity and the long-term
  recovery activity.

  If our airport can't stay open when we have a
- disaster, that's pretty bad. And I think it's also
  an opportunity to get grant money while it's
  available because I'll tell you there -- that's a
  big theme now of resiliency for disasters.
- 9 MR. AUDINO: Right.
- MR. OLSON: And we're getting multimillion

  dollars to rebuild our beach every two years in the

  county. Probably would better go to raising our

  runways and things like that. But, you know, we're

  not -- we're not even at the -- we're not even in

  line for major federal assistance for airport

  disaster resiliency right now.
- MR. AUDINO: What is the planning horizon?
- MR. LUCETTE: 20 years.
- MR. AUDINO: 20 years --
- MR. LUCETTE: Yeah.
- MR. AUDINO: -- on this project?
- MR. LUCETTE: Yeah, that's the --
- MR. AUDINO: Okay. Okay.
- MR. LUCETTE: So I think there is -- there is
- an issue around environmental challenges,

```
resiliency --
 1
               MR. LENDA: Sustainability.
 2
 3
              MR. LUCETTE: -- sustainability. So how do we
          incorporate -- how do we incorporate our
 5
          environmental challenges in our planning, to
 6
          improve our resiliency or something like that?
              MR. AUDINO: Yeah. Let's write that down.
 7
               MR. CLARKE: Need to buy about 1,500 acres of
          land that's on --
 9
10
               MR. AUDINO: That would be -- that would be
          strategic initiative. That would fall underneath
11
12
          the strategic issue --
13
              MR. CLARKE: And then develop it --
              MR. AUDINO: We're not there.
14
              MR. CLARKE: -- 25 feet --
15
16
              MR. AUDINO: We're not there.
17
              MR. OLSON: I mean, again, it could go into --
18
          broadly under management of a physical asset or
19
          asset management. I mean, broadly it would fit
20
          under that, but...
21
               MR. LUCETTE: Remember that the issues can
22
          have inter -- you know, interconnected --
23
              MR. OLSON: Yeah.
2.4
              MR. LUCETTE: -- influences.
25
              MR. AUDINO: So, so far as Remy's finishing
```

1	up, we have we have a strategic issue dealing
2	with human resources, we have a couple of strategic
3	issues that are dealing with one with respect to
4	financial health, related one optimizing
5	income-producing assets. Now you've identified a
6	strategic issue dealing with environmental
7	challenges.
3	I'm going to keep driving you back to this

I'm going to keep driving you back to this
list of data, these inputs, right? And as you have
thought about it and continue to think about it,
are there other big picture policy or thematic
directions that you're reading into all of that?

MR. OLSON: Is embracing advances in air technol- -- air flight technology and servicing air transport, is that -- does that fit in any of those?

MR. LUCETTE: I think it can be -- this is one that could be -- that doesn't overlap enough to be necessarily part of these. It could be a separate item.

MS. LIOTTA: Yeah --

MR. OLSON: Because that's probably the one thing that I've seen that probably may not be covered in some of that right now. Looks like other stuff is, actually.

1	MS. LIOTTA: Well, yeah, the ones that are up
2	there, I think are all really important, but they
3	in some way seem kind of inward-looking.

1.3

2.2

2.4

What's -- what do our revenues look like?
What does our accounting practices look like? What
is -- do we have enough people to provide these
services? And those are all really important. But
I don't see anything that's more -- a little more
outwardly looking.

Like what do we need to do to interact with others to get what -- to help with those things?

Like, you know, if we're going to do the aerospace cluster, what do those businesses want? What do we need to do to attract the kind of development we're looking to accomplish? And that's going to require interaction with other -- other businesses --

MR. AUDINO: So, as I'm --

MS. LIOTTA: -- and community members.

MR. AUDINO: No, I really appreciate the perspective there, too. Instead of looking inward, we need to look outward and, you know, what do we need to do to -- or how do we need to interact with other organizations or entities or community partners or whatever the phraseology might be such that we're able to accommodate some of the things

```
that are on this list? Am I hearing correctly
 1
 2
          where you're going with that, Jennifer?
 3
               MS. LIOTTA: Yeah. I think so, yeah.
 4
               MR. LUCETTE: I think there is something there
 5
          hasn't been.
 6
               MR. AUDINO:
                            Sure.
 7
               MR. LUCETTE: What can we do to --
 8
               MR. AUDINO: Well, again, I go back to some of
 9
          the inputs from the external stakeholders who -- I
10
          mean, there were several comments again about, you
          know, being more aggressive or proactive with
11
12
          respect to economic development and being a greater
1.3
          part of the political scene -- and I'm not sure the
14
          Chamber of Commerce was mentioned, I don't know for
15
          sure, but I mean, as I read that -- and again, it's
16
          you guys, not us guys -- but as I read that, there
17
          was clearly a thrust for and a desire for the
18
          Airport Authority to be more engaged in the
19
          broader -- in the broader community. And some
20
          people talked about educational pieces and --
21
               MR. LUCETTE: Marketing.
22
               MR. AUDINO: -- market -- yeah, all of that,
23
          right? Which I think, from what I'm hearing you
24
          say, Jennifer, fits into this, what can we do to --
```

you know, more --

1	MR. LUCETTE: To attract the businesses we
2	want at this airport or something?
3	MR. AUDINO: I think it was more broad than
4	that, though, Remy. I think don't this is me
5	speaking. I thought you were speaking more about a
6	broader engagement with the with the greater
7	community or that that's a
8	MS. LIOTTA: I think that's part of it. It's
9	like, yes, I mean, understanding and being a part
10	of the broader conversation in the community
11	that you know, what can we do to accomplish that
12	interaction and understanding?
13	But also if we're looking to increase our
14	revenues by bringing certain aerospace technologies
15	into the area, we're going to need to engage with
16	them and understand what they're looking for and
17	make this an attractive place for them to come.
18	MR. AUDINO: Right, right.
19	MS. LIOTTA: You know, ultimately that's going
20	to help the you know, our the airport's
21	bottom line and in revenues for, you know, leases,
22	but also the whole surrounding community economic
23	development, bringing good jobs here, win-win. But
24	we have to know what the win is on the other side

for it to be a win-win, right? It's not just our

```
1
          win.
 2.
               MR. LENDA:
                           Interacting with outside
 3
          organizations for the benefit of both parties.
 4
               MS. LIOTTA: Yes. Whether that's, you know,
 5
          parks or scheduled service or other, you know,
          leases, you know, it's like --
               MR. LUCETTE: So it's to become more
 7
          attractive for businesses and community and out of
          that you can get -- initiative, you could get two
 9
          initiates out of this one sense. There could be
10
          one that's more focused on the commercial aspect
11
12
          and one that's more focused on the community or the
13
          engagement.
               MR. AUDINO: What was it you just said, Ryan,
14
          a moment ago that Jennifer --
15
16
               MR. LENDA: Interact with outside
17
          organizations for the benefit of both parties.
18
               MR. AUDINO: And the look on your face,
19
          Jennifer, was one of, oh, yeah, that's --
20
               MS. LIOTTA: Yeah, that works.
               MR. AUDINO: And I know -- we -- it's a
21
22
          challenge not to become guilty of, oh, we're
23
          getting close to the end of the time so I'll agree
2.4
          to anything, right? I mean, I don't want it to
25
          become that. But, I did, I saw your face sort of
```

Ţ	light up a little bit when Ryan said that. I think
2	that's closer to what you were thinking.
3	MR. CLARKE: Think of how much we have in
4	common with a lot of different outside entities
5	that aren't even near. I mean, there are probably,
6	I don't know, I'm just guessing 50 companies, maybe
7	a hundred companies that are trying to develop
8	flying cars and electronic you know, electric
9	vertical takeoff and landing vehicles.
10	So, there are people that are if you drive
11	from here to New York City on I-95, you're wishing
12	half the way that you were in an airplane, right?
13	Because it's just the highway system is is so
14	crowded. So
15	MS. LIOTTA: Yeah. In 15 years, this airport
16	conversation could be away from scheduled service
17	and towards E E what is it, EV tolls?
18	MR. CLARKE: EV tolls.
19	MS. LIOTTA: Service over to Jacksonville or
20	Orlando or Daytona to catch a direct flight
21	somewhere.
22	MR. AUDINO: And that ties into, as I look at
23	it, your smart planning line here, right? It's not
24	just physical planning, it's business planning,

right?

1	MR. CLARKE: The whole idea of air transport
2	replacing I think it was Franklin Roosevelt
3	said, you know, at some point in the in either
4	the Depression or whatever, he said a mile of
5	highway goes nowhere, but a mile of air runway,
6	airport runway goes everywhere, right? You guys
7	have heard that before.
8	MR. AUDINO: Yeah.
9	MR. CLARKE: And it just, whenever society and
10	the government and whenever we come to the
11	realization that, you know, we better support these
12	small airports and we better stop closing them in
13	California because otherwise we're all going to be
14	experiencing gridlock and you know, when we try
15	to travel less than 500 miles.
16	So it's you know, we have a the port of
17	entry into that National Airspace System and we
18	better, you know, make sure we maximize it.
19	MR. AUDINO: Right. Well, as I listen to you
20	and I think about this issue here that, it's not
21	just businesses, it's metropolitan planning
22	organizations
23	MR. CLARKE: Yeah.
24	MR. AUDINO: and it's the state DOT and
25	it's the transit and it's it's rail. I mean,

```
it's the whole multimodal transportation piece is
 1
 2
          what could fit into that, right?
 3
               MR. OLSON: And the kinds of things you're
          talking about are immediate opportunities if we
 5
          want to think about companies doing R&D and
          prototyping and testing, because they're at other
 7
          GA airports.
               MR. AUDINO: Right.
 9
               MR. OLSON: Some of the companies that are,
10
          you know, talked about in the Wall Street Journal,
          the young ones that have partners maybe with big --
11
12
          bit aircraft companies, they're based at GA
13
          airports, many of them, because they need the kind
          of facilities --
14
15
              MR. CLARKE: Yeah.
16
               MR. OLSON: -- we've got here.
17
               MR. AUDINO: So I think we are at a point
18
          where we have identified -- what do we have, five
19
          strategic issues that we've identified? Does this
20
          adequately capture your direction, Jennifer,
21
          looking outside not inward?
22
               MS. LIOTTA: (Nods head.)
23
               MR. AUDINO: Okay. Okay. You know, we --
2.4
          another -- the next task is to take each of these
```

strategic issues and identify strategic

1	initiatives. What could we do? What could you do
2	specifically to address each and every one of
3	those?
4	And so, we can just pick those up one by one.
5	And I'd ask you to take a moment and just think
6	about each one of those again and maybe jot down a
7	few thoughts.
8	So, what specifically could and, Remy, jump
9	in and tell me if I'm giving inappropriate guidance
10	here. But what could you specifically do to ensure
11	that the human resources can serve your current and
12	future needs, right? What can you specifically do
13	to improve the financial health? What can you
1 4	specifically do to optimize income-producing
15	assets, et cetera? And the same for the last two,
16	right?
17	And you may have already had you may have
18	already teed up a number of those ideas in the
19	conversations this evening. That level of
20	specificity is what you're hunting for what
21	we're hunting for?
22	MR. LUCETTE: You're correct. Now it's not
23	the level of specificity is not, again, something

that a single action could answer. So it's not

down to the level of, well, we need a new financial

24

- software. That -- that's going to be some of the actions -- or we need to hire a CFO. That's going to be an action.

  MR. AUDINO: Right.
- MR. LUCETTE: So it's just still one that -it's give us what you feel some of the initiatives
  should be. We can research those and bring back a
  series of actions for your consideration, and at
  the next workshop, we can revisit those, augment

those, add some, anything like that.

But now what we'd like to do from you is more think of actions from the Airport Authority standpoint from a policy standpoint what we can do.

We can -- the first one, which is about staffing, you know, we -- we must establish staffing -- staffing resources for the airport that can support the mission, our mission.

This is an initiative. It's not completely new. It's you're now transitioning from we have a problem to this is our line of -- line of policies to solve that problem if you want.

MS. LIOTTA: I mean, to me, I don't think there's enough infor- -- like there's -- I don't think there's any actionable information. I mean, there's just like a generally understood, you know,

- need for more HR support, you know, but nothing

  specific. Like do we know in what areas? Like

  which specific roles? Should there be, you know,

  categorizations for succession planning? I mean,
- 5 that requires granular information that I certainly 6 don't have.
- 7 MR. OLSON: One way to --
- 8 MR. LUCETTE: Absolutely.
- 9 MR. OLSON: One way that I've worked to try to 10 understand that as a board member is looking at the staffing at other airports that have much the same 11 12 activity and needs for HR as we have and 13 benchmarking, looking at their organization and 14 actually -- actually, I went -- to get better 15 acquainted with our business here, I went and 16 visited them. And that's been -- but they're --17 looking at -- just looking at their org. charts 18 give a good idea of where our gaps are in staffing 19 our functions.
- 20 MS. LIOTTA: Well, it seems like the
  21 benchmarking concept touches on a lot of these
  22 things.
- MR. OLSON: Yeah. Oh, yes.
- MS. LIOTTA: Like what -- what should be reserves? What are -- is there, you know, an

industry standard for GA airports? I don't know if 1 2 that's a good fit of a term, but --3 MR. OLSON: I don't know. MS. LIOTTA: But what should it be and --4 5 MR. OLSON: Yes. In fact --6 MS. LIOTTA: -- what are others doing? 7 MR. OLSON: In fact, that's what our here, our 8 consultant team, our Ricondo team, is doing right now, is -- is it five airports we're looking at 9 10 that we can -- are looking at every factor or a bunch of factors what we've been talking about now 11 12 is one of them? But capital reserves is another 1.3 one. Where -- where they're getting their revenue, 14 where their revenue increases are coming from, all 15 of that is part of what -- is that the next 16 workshop? 17 MR. LUCETTE: It is. 18 And I think, Jennifer, in response to your question, we don't want to get granular. What we 19 20 would like is to -- and we could work with these --21 if we can't get to initiatives, we can work with 2.2 these. 23 But we needed that level of direction to

understand where you wanted us to spend time and put together materials in terms of, we need more

1 information	on	staffing.
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2.4

And when you'll talk about the different actions for staffing, you know, one action could be to identify on a yearly basis the potential staffing deficiencies that may exist when one staff becomes overworked, overloaded in terms of responsibilities.

So those are all going to be actions that will come after we've identified we must establish staffing policies that enable us to -- to address the -- you know, the different factors that have been brought up through this -- through the planning process, through our budgeting process.

So it's a -- it's a commitment from the board that there is a policy that needs to be discussed around staffing.

So we're not getting into actions just yet, but you're giving us an area that we can start digging through the benchmark, through what exists today, through, you know, what happens when the airport grows if you add a hundred -- if you add a hundred less -- leases for new T-hangars, how do you manage that? You know, it's now twice -- 50 percent more than what you have. How do you deal with that?

1	MS. LIOTTA: And by staffing, could that also
2	meaning looking into potentially ways to enhance
3	with outsourced
4	MR. LUCETTE: I think that's part of it.
5	MS. LIOTTA: groundskeeping or whatever
6	MR. LUCETTE: That's part of it.
7	MS. LIOTTA: you know? Okay.
8	MR. LUCETTE: And really the reason we bring
9	up initiatives is, those issues might be formulated
10	to a point where you feel that each issue
11	essentially creates its own initiative. But
12	sometimes an issue can create two initiatives or
13	three initiatives.
14	For instance, the one you mentioned about how
15	do we interact with external organizations, there
16	might be a very particular policy guidance towards
17	commercial organization and one that's more towards
18	engagement with local community organizations, and
19	two different almost two different staff to do
20	this job because one needs to be understanding
21	leases and marketing and one needs to understand
22	public relations, for instance.
23	MR. AUDINO: And I think about the example
24	that we have here with the strategic initiative.
25	We're talking about integrating the airport with

```
the region's political scene. And as I -- as I'm
 1
 2
          listening to that, theoretically it could be an
 3
          initiative under -- under this particular issue.
               And then back to the human resources, do you
 4
 5
          have the people on -- do you have people on staff
          who have the skill sets and the wherewithal to --
 7
          to ensure that you've integrated with the airport's
 8
          political scene? I don't know. I'm just --
 9
               MS. LIOTTA: I'm not sure if the airport
          does -- I'm not even sure what that means.
10
          Lobbying?
11
12
               MR. LUCETTE: Well --
1.3
               MR. AUDINO: Again, I mean, it's not from --
14
          we didn't make this up. It's from some other
15
          airport that --
16
               MS. LIOTTA: Yeah, and I'm not sure -- I don't
17
          know what that would mean for us.
18
               MR. LUCETTE: But it could be briefing to
          city, briefing to multiple cities, briefing to the
19
20
          county, briefing to --
21
               MR. AUDINO: Regular meeting with --
22
               MR. LUCETTE: -- the state --
23
               MR. AUDINO: -- your political constituents --
2.4
               MR. OLSON: Okay.
25
              MR. AUDINO: -- or your delegation, excuse me.
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MR. OLSON: So -- but it's -- I just want to
 1
 2
          clarify. That example is not one that was derived
 3
          from any of the --
 4
               MR. LUCETTE: That's correct.
 5
              MS. LIOTTA: Yeah, that's --
 6
              MR. AUDINO: That's not yours.
 7
              MR. OLSON: Okay.
 8
              MR. AUDINO: It has nothing to do with you
 9
          quys.
10
              MS. LIOTTA: Yeah, okay.
              MR. LUCETTE: And one last thing. These are
11
12
          not your final initiatives. We'll bring those --
13
              MR. AUDINO: Right.
               MR. LUCETTE: -- back to you in January. We
14
          just want to hear from you, can you start seeing
15
16
          some initiatives here? This is not what goes final
17
          in the plan; we're just getting input on this for
18
          now.
19
              MR. OLSON: Okay.
20
               MR. CLARKE: I think you're both -- Jennifer
21
          and Bob mentioned benchmarking and, you know,
22
          that -- that's something that I've done throughout
23
          my career, and I called it a peer group analysis in
          the banking business and in the utility.
24
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You know, if we have -- if we have certain

Ţ	metrics, we could boil these down to certain
2	metrics, we have okay, we know we have 120,000
3	operations per year. We have six how many
4	employees do we have? How many ops per employee?
5	If we if we have a peer group or, you know,
6	a benchmarking group of five or ten airports around
7	the country that are similar to us, let's analyze
8	them. Let's say, well, where do we stand in terms
9	of our number of personnel per operation, per, you
10	know, aircraft housed on our facility, et cetera?
11	So, you know, those those kinds of things are
12	important and we can we can draw conclusions
13	from them.
14	MR. AUDINO: Right, right.
15	MR. LUCETTE: And we'll we'll bring that to
16	you at the next workshop.
17	MR. CLARKE: Okay.
18	MR. LUCETTE: So exactly that. Employees per
19	hundred thousand operations, employees per million
20	annual revenues, things like that, we'll have that.
21	MR. CLARKE: Yeah. Yeah, that's real key.
22	MS. LIOTTA: Is that does that also get
23	into revenue things like price per square on
24	different types of hangars or, I mean, that kind
25	of

```
MR. LUCETTE: I think we're asking the rates
 1
 2
          from those benchmark airports; however, all those
 3
          rates, that's much more local.
               There are a couple of survey that are done
 5
          annually that can provide some benchmark on -- on
          local rates, which is more of an appraiser study
 7
          that's done locally. Some of the benchmark
          airports are not in the state of Florida, so we're
 9
          looking at --
10
               MS. LIOTTA: Okay. Yeah.
11
               MR. LUCETTE: -- the east region but a little
12
          further away.
1.3
               MR. OLSON: There are rent studies available
14
          also, though. There's -- that are for Florida
15
          specific, like hangars and all that, so --
16
               MR. LUCETTE: Correct.
17
               MR. OLSON: -- that that's available. Current
18
          stuff, there's a firm in Miami that does it. For
19
          some reason, they must make money doing it, but
20
          they provide it liberally to --
21
               MR. LUCETTE: It's marketing.
22
               MR. OLSON: -- to everyone.
23
               MR. AUDINO: Well, I'm not quite sure where to
2.4
          take this conversation right now, Remy.
```

MR. LUCETTE: Well, are there -- from these

1	issues, I mean, we see HR one, the financial one.
2	I think we know what type of materials we can
3	assemble and analyze for you for the next workshop
4	to have better visibility.
5	Optimize income-producing asset, there might
6	be a couple of initiative there. One might be
7	more, you know, how do we prioritize the
8	development of our facilities? One could be
9	more one is prioritizing, one is functionally.
L 0	You know, one could be more from a financial
11	standpoint. One could be more from a functional
L2	standpoint.
L3	As a policy, if you have two competing
L 4	development for the same parcels, how do we how
15	do you approach that, for instance? So what's
16	you know, how do you want us to approach this and
L7	to look into this, for instance? Same for the
L 8	number five. This is an issue that's very broad.
L 9	MS. LIOTTA: Oh, yeah.
20	MR. LUCETTE: Can we narrow this down maybe
21	into a couple of different initiatives?
22	Which again, those initiatives are you as the
23	board, how do you project yourself to create a
2.4	policy to help to help you get through your

mission and towards your vision? It -- it's almost

1	an action that you want to take to guide your
2	policies.
3	MR. AUDINO: So what do you guys think about
4	all of that? Are we providing enough clarity for
5	you to add any value at this moment in time or
6	MR. OLSON: I guess I've got this urge to
7	start thinking more, you know, the next steps, you
8	know, the practical path forward for each of these
9	things that we need to do but, you know, I guess
10	that's the next session, right?
11	MR. LUCETTE: Will be. Jennifer, I'll ask
12	you, since you're you led the formulation of
13	Number 5.
14	Can you think of a couple of areas that we
15	should further evaluate or analyze for the next
16	workshop to help you to help you build the
17	content that comes under that initiative? The
18	data, the what are we talking about more
19	specifically? If you could
20	MS. LIOTTA: There's that's really, really
21	broad to narrow that down into two or three
22	different things probably.
23	I think a lot of it just I just I don't
24	know what you want to work on first without the

benchmarks in my mind. It's like, well, how do

```
you -- you know, if you know you're already doing
something that's kind of market, maybe that's good
enough and you shouldn't be working on it anymore;
you should be moving to something else that's, you
know, off kilter and might be a barrier that you
didn't realize. So, I -- but I -- I don't -- I'm a
detail person, so I just don't know.
```

MR. CLARKE: I have a question. I missed -- I didn't make the first planning meeting I guess with the external -- you know, these groups.

- MR. LUCETTE: Stakeholder.
- MR. AUDINO: Uh-huh.

8

9

10

11

16

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21

22

MR. CLARKE: Did they provide any insight into
that, you know, what -- how they want to interact
with us? Did they --

MR. LUCETTE: They did not specifically go to how they want to interact with you. They did make suggestions on groups where the airport could send people to attend meetings and to participate and monitor opportunities or coordinate opportunities.

Well, we can share that in the notes. We have --

MR. CLARKE: Okay.

23 MR. LUCETTE: -- meeting notes for all three of those.

MR. CLARKE: Was it -- were they the, what is

```
it, the Transportation Planning Organization --
 1
 2.
               MR. LUCETTE: We had FDOT, so the Federal
 3
          Department of Transportation --
 4
               MR. CLARKE: Okay.
               MR. LUCETTE: -- the St. Johns County Economic
 5
 6
          Development Group, Chamber of Commerce Visitor --
          Visitors & Convention Bureau.
 7
               MR. OLSON: Civic Round Table people.
          Flagler College. Are you talking about -- you're
 9
          talking about the external one?
10
              MR. LUCETTE: External.
11
12
               MR. CLARKE: Yeah.
               MR. OLSON: Yeah, it was a -- the group was
13
14
          enough to sit around this table fully. I mean, it
          was -- this table was fully occupied and they were
15
16
          very -- the -- they were mentioning things, but
17
          they -- the things most commonly mentioned, of
18
          course as you would expect, is scheduled air
19
          service --
20
               MR. CLARKE: Commercial, yeah.
21
               MR. OLSON: -- stay off the tax rolls, were
22
          the two big things.
               MR. CLARKE: Yeah.
23
2.4
               MR. OLSON: And then broadly, more airport
```

engagement or -- in economic development. And --

but they realized also how important the airport is 1 2 for economic development. It's not that -- it's 3 that the community is very interested in the airport acting in a way that takes advantage of the 5 airport asset for economic development. 6 MR. CLARKE: Uh-huh. MR. OLSON: But they connected, several of 7 them as I recall, the availability of scheduled air 8 9 service itself with economic development. 10 MR. CLARKE: Uh-huh. MR. LUCETTE: Yeah. And the St. Johns County 11 12 staff was also very interested in how you can 1.3 optimize/maximize the development of that land west 14 of U.S. 1. MR. CLARKE: Oh, they were? 15 16 MR. LUCETTE: Understanding what -- is that 17 actually something the airport needs? I think 18 there was maybe an under -- a question about do you

actually need all this land for the airport, and if

MR. CLARKE: Highest and best use.

so, what are you going to do on it?

- MR. LUCETTE: We discussed it.
- MR. CLARKE: You did?

19

- MR. OLSON: You know, some of the --
- MR. CLARKE: It's for rent.

1	MR. OLSON: Some of the thinking in our
2	community when you think about real estate is very
3	immediate. I mean, it's like what can we do to
4	monetize this chunk of forest?
5	And so, you know, whenever I run into people
6	that talk about it, I say there's really
7	development opportunities but, you know, it's
8	land is scarce. It's very scarce in this county,
9	and the airport's going to be here a long time,
10	so and there's while it's not generating
11	revenue for us, it's the holding costs are
12	minimal
13	MR. CLARKE: Yeah, that's true.
14	MR. OLSON: you know.
15	MR. LUCETTE: And that's go ahead.
16	MR. OLSON: I don't know if y'all have had a
17	chance to look at prior master plans for the
18	airport, but the master plan done in 1996, '95 or
19	'96, was done by involved most of the
20	attention was on relocating U.S. 1 and FEC tracks
21	further west, looping it further west to actually
22	bring that a good portion of that land into
23	MR. CLARKE: In our footprint?
24	MR. OLSON: into the main footprint of the
25	airport. And, you know, cost was \$195 million at

- the time to do it. It's not cheap, but that was 1 2 one of the costs. 3 But again, this master plan, our current one, involves a new road connection and an interchange 5 with I-95, which is probably -- you know, you could question whether that's in any time frame you can 7 think about and plan for and build a strategy around. MR. CLARKE: Does anyone know whether that 9 will connect with the new toll road that's -- the 10 11 outer beltway coming through Green Cove Springs? 12 Is that part of -- is that the same interchange? 13 MR. WUELLNER: No. 14 MR. OLSON: No, that's further north. 15 MR. CLARKE: Okay. 16 MR. OLSON: Yeah. The First Coast Expressway?
- MR. LUCETTE: So we have ten minutes left and

  I think we -- we received a lot of valuable input

  here between the SWOT and what we heard.

MR. CLARKE: Yeah. Okay.

17

21

22

23

2.4

On the issues, can you think of anything that you would like us to dig a little more into prior to the next workshop that may not be in this list currently?

Bob, you mentioned are we dropping anything

1	off right now. Is there anything that comes to
2	mind, and if it's not a formulated issue, just in a
3	couple of words, something of interest to you that
4	you would like us to research for the next
5	workshop?
ć	ND 0700N T

1.3

MR. OLSON: I guess one of the things -- and I'm not sure this was research, but I think spending time as a -- in a board workshop looking at some of the charts that -- even in some of the charts that Ryan generated, I think looking at these charts, we don't -- one thing -- and I guess Dennis would see this as something that we do need to do.

When we get financial reports and financial information, it's not charted, it's in a spreadsheet. But if you look at information in chart -- piecharts, bar charts, trends over time, it's very insightful.

And some of these, I mean, I just struck thought looking at this, the pie chart, that shows where our ex- -- our revenues and expenses. I mean, our both personnel and admin take up the lion's share of our expenses.

MR. CLARKE: If I'm elected treasurer, I will promise to do that for you.

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MR. OLSON: Are you campaigning?
 1
 2
               MR. CLARKE: No, I'm not. Charts are very
 3
          valuable because there are two different kind of
 4
          people in the world, people who like to look at
 5
          numbers and people like to look at charts.
 6
               MR. OLSON: It just is a different -- it's
 7
          just so much more insightful --
               MR. CLARKE: Yeah, it is. You're right.
 8
               MR. OLSON: -- looking at a chart. But I
 9
10
          think looking at -- when we start looking at in
          de- -- in more detail at revenue streams, that's
11
12
          going to be important.
1.3
               But I guess another thing that would probably
14
          be good for us, and maybe you-all know a feel for
          it, is I think as a -- in a work session, we should
15
16
          be looking at public finance strategies for --
17
          for -- that can be utilized for T-hangar
18
          development to understand what our capital strength
19
          is for borrowing, financing things against --
20
          because, you know, we can stay off the tax roll, we
21
          don't have to do ad valorem taxation, necessarily
22
          to -- to have public finance strategies that allows
23
          us to do things without grants and --
               MR. CLARKE: That's fundamental --
2.4
25
               MR. OLSON: Exactly.
```

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MR. CLARKE: -- to what I would like to do.
 1
 2
              MR. OLSON: Exactly. And as you said, Dennis,
 3
          I think you said -- you said being debt-free is not
          necessarily a -- a --
 5
               MR. CLARKE: It's a -- it's a tool.
 6
              MR. OLSON: It's a tool.
 7
              MR. CLARKE: I mean, we all want to be
 8
          debt-free personally, but if it -- to meet our
 9
          mission, if we have to go into debt, if you'll look
10
          at JEA's balance sheet, 40 percent of their assets
          are debt, and that's common in doing business.
11
12
               MR. OLSON: Yeah. Oh, yeah, it's common in
13
          the hold business --
14
               MR. CLARKE: A bank is -- can be 95 percent
15
          debt and 5 percent equity and it -- and it's
16
          considered financially healthy. So depending on
17
          the type of organization, it just -- but it has to
18
          be managed closely. You can't just say, oh,
19
          we're --
20
               MR. OLSON: Because if we're not going to be
21
          just -- I'm interrupting. I'm sorry.
22
               MR. CLARKE: That's all right.
              MR. OLSON: If we're not going to be just
23
24
          simply waiting for the next grant to drop --
25
              MR. CLARKE: Oh, yeah.
```

1	MR. OLSON: you know, we we have to look
2	at finance strategies that allow us to capitalize
3	on revenue streams and and do things more
4	quickly without just waiting for that next grant.

MR. CLARKE: We -- we have to -- we have a story to tell and how we present it to the -- the potential grantors or lenders, is -- is very important. So we have to make sure that our organization is -- is a first-class, world-class operation.

MR. OLSON: Absolutely.

2.4

MR. CLARKE: And that -- you know, that goes without saying because it's in the -- if you give a -- you know, a 500-page master plan, what I've read through two or three times, to an executive, they're barely going to read the executive summary, let alone the whole thing.

And so, you know, it's how pretty do we want to make ourselves look? Well, we want to pretty it up. So we have to look good. We have strong fundamentals, we have to make it -- we have to tell a story. That's how we get the support.

MR. LUCETTE: All right. We have five minutes left. One more important thing. We would like to -- so we'll probably be here at the January

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board meeting. I think that's early in the month,
 1
 2
          right?
 3
               MR. LENDA: 9th, January 9th.
               MR. LUCETTE: So we'll -- we'll fill up with
 5
          the full board.
               The next workshop, we'll dig into a lot of
          those issues and prepare some -- some more
 7
          information for you to digest. Currently, aiming
          at the week of February 6. That's the first full
 9
10
          week of February.
               Is that something you could consider, let us
11
12
          know at the next board meeting if that's feasible,
1.3
          if there are preferences on days, so that we can
14
          hopefully get a full board?
               That third workshop is intended to be the last
15
16
          workshop. After that, we'll still have board
17
          meetings, but that's really our last opportunity as
18
          a full group to discuss those -- those issues.
19
               MR. OLSON: That's going to be important if
20
          that -- one, if that's the last one.
               MR. LUCETTE: We'll be available at board
21
22
          meetings --
23
               MR. OLSON: Yeah.
2.4
               MR. LUCETTE: -- and we can have discussion,
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but board meetings also serve other purposes, so we

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want to be mindful of that.
 2
              MR. CLARKE: I'll clear my calendar.
 3
              MR. LUCETTE: The whole week?
 4
              MR. AUDINO: It's a big workshop.
 5
              MR. LUCETTE: All right.
              MR. CLARKE: Is it a resort that's attached to
 7
          a golf course?
               MR. AUDINO: Sure.
 9
               MR. LUCETTE: So do you have any questions for
          us before -- before we --
10
11
              MR. CLARKE: Good job, I think.
12
              MR. AUDINO: Thank you.
13
              MR. OLSON: Yeah, it went well.
14
              MR. AUDINO: Thank you.
              MR. LUCETTE: Something -- something that we
15
16
          said, we discussed with Michael and Ryan during the
17
          break, a lot of the, what you've identified as
18
          factors in the SWOT actually reflects what we've
19
          heard from the different stakeholder groups, so I
20
          think we see that as a positive where --
21
              MR. AUDINO: Very much so.
22
               MR. LUCETTE: -- you are understanding and
```

aligning with what we're hearing. So it was -- it

MR. CLARKE: Yes.

was valuable time.

23

2.4

```
MR. AUDINO: Thank you all for your time.
 1
 2
              MR. CLARKE: Thank you, guys.
               MR. AUDINO: Appreciate all your work.
 3
               MR. LUCETTE: Thank you.
 4
              MR. AUDINO: Thank you.
 5
                 (Hearing concluded at 6:58 p.m.)
 6
 7
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1	REPORTER'S CERTIFICATE
2	
3	STATE OF FLORIDA )
4	COUNTY OF ST. JOHNS )
5	
6	I, JANET M. BEASON, RPR-CP, RMR, CRR, certify that I
7	was authorized to and did stenographically report the
8	foregoing proceedings and that the transcript is a true
9	record of my stenographic notes.
10	Dated this 15th day of January, 2023.
11	
12	
13	was authorized to and did stenographically report the foregoing proceedings and that the transcript is a true record of my stenographic notes.
14	
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MR. AUDINO: [335] MR. CLARKE: [191] MR. HARVEY: [1] MR. LENDA: [18] 5/21 7/21 8/11 9/6 9/14 10/25 11/3 13/12 13/15 14/16 40/8 40/13 43/9 89/7 114/2 119/2 119/16 144/3 MR. LUCETTE: [138] 3/2 8/3 8/20 9/8 9/10 13/25 25/9 28/10 29/19 29/22 30/6 30/24 35/17 40/19 41/10 41/12 44/3 45/2 45/4 46/1 51/5 51/11 59/12 60/6 60/9 61/11 70/9 71/8 73/15 73/19 74/1 74/7 74/20 75/9 75/12 75/16 76/10 76/16 79/16 79/20 82/3 82/15 82/25 84/18 86/13 86/15 86/21 86/25 87/6 87/9 87/16 87/20 87/22 88/1 88/23 89/2 90/8 90/15 90/18 90/22 91/3 92/23 93/3 93/9 96/17 97/3 97/8 97/11 99/18 99/20 103/2 103/14 103/16 103/22 104/18 105/3 105/7 105/10 107/16 107/19 107/21 107/23 113/18 113/20 113/22 113/24 114/3 114/21 114/24 115/17 117/4 117/7 117/21 118/1 119/7 123/22 124/5 125/8 126/17 128/4 128/6 128/8 129/12 129/18 129/22 130/4 130/11 130/14 131/15 131/18 132/1 132/11 132/16 132/21 132/25 133/20 134/11 135/11 135/16 135/23 136/2 136/5 136/11 137/11 137/16 137/22 138/15 139/18 143/23 144/4 144/21 144/24 145/3 145/5 145/9 145/15 145/22 146/4 MR. OLSON: [196] MR. WUELLNER: [1] 139/13 MS. LIOTTA: [118] 17/11 20/4 20/7 20/9 26/24 27/12 27/20 27/22 27/25 28/4 28/7 28/11 28/14 28/16 29/25 39/5 39/20 42/4

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