1	ST. AUGUSTINE - ST. JOHNS COUNTY AIRPORT AUTHORITY
2	Workshop
3	held at 4796 U.S. 1 North
4	St. Augustine, Florida
5	on Monday, October 29, 2007
6	from 4:03 p.m. to 5:17 p.m.
7	* * * * * * * * * * * * * * * * * * * *
8	BOARD MEMBERS PRESENT:
9	RANDY BRUNSON
10	SUZANNE GREEN, Chairman KELLY BARRERA, Secretary-Treasurer
11	BOARD MEMBERS ABSENT:
12	WAYNE GEORGE JOHN "JACK" GORMAN
13	*******
14	ALSO PRESENT:
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16	DOUGLAS N. BURNETT, Esquire, Rogers, Towers, Bailey, Jones & Gay, P.A., 170 Malaga Street, St. Augustine,
17	FL, 32084, Attorney for Airport Authority.
18	EDWARD WUELLNER, A.A.E., Executive Director.
19	BRYAN COOPER, Assistant Airport Director.

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1	PROCEEDINGS
2	CHAIRMAN GREEN: Going to call to order the
3	workshop for the St. Augustine-St. Johns County
4	Airport. It's a workshop. It's not a formal
5	meeting or a board meeting. So, despite that, I'd
6	still like to stand for the pledge, if that's
7	okay.
8	(Pledge of Allegiance.)
9	CHAIRMAN GREEN: Just as a matter of note,
10	there's a poster get well card over at the
11	entrance for Warren RauHofer who underwent some
12	additional surgery today. So, just to we're
13	going to get it delivered to him to let him know
14	that we're thinking of him. So, if anyone wants
15	to sign it, it's over here by the front door.
16	And I think, John, who is going to
17	MR. RODERICK: Me or Jack.
18	CHAIRMAN GREEN: Okay. Jack?
19	MR. RODERICK: We'll get it there.

- 20 CHAIRMAN GREEN: Someone is going to take it
- 21 to him tomorrow, so just on your way in or out,
- whatever.
- Okay. We're starting right at 4:00, on time.
- I'm going to -- because we have a number of people
- here, I want to just set some parameters.

1	Obviously, it's a workshop; we can talk and banter
2	things about. But if people want to get up and
3	talk, because we have so many, I'm going to limit
4	it to two minutes apiece. That should give us
5	some extra time, then, maybe 20 minutes or so, to
6	just discuss stuff so that it's not just all
7	people getting up and talking, because that's part
8	of the workshop; we want to discuss things and see
9	what the interest is and kind of where we are.
10	So, I'm shooting for an hour for the workshop,
11	okay?
12	All right. We did that smaller second
13	survey, which was pretty basic to-the-point
14	questions; "Do you want a second FBO?" and some
15	other things. And Ed has the results of that.
16	MR. WUELLNER: Okay. Survey results. Wow.
17	We're hot today. Up on the screen, we asked a
18	handful of questions here pertaining to the second
19	FBO. Primary, first question was, "Should the

20	Airport Authority consider a second FBO
21	operation?"
22	While we didn't intend that to be limited to
23	any particular description of an FBO, it's
24	certainly gotten a lot of discussion, I can tell,
25	as to what we meant by it. It's out there

1	innocent enough, nowever, it certainly generated
2	some some interesting comments.
3	All right. So, by the results of that,
4	approximately three-quarters of the people who
5	responded to the survey, which was a total of 78
6	people, responded in the affirmative, yes. And it
7	looks to be about 25 percent indicated they did
8	not want a second FBO. And we'll review the
9	comments pertaining to that question in just a
10	minute.
11	Those who responded in the affirmative
12	relative to that, we provided a number of choices
13	which were just kind of consistent with general
14	FBO practices or things that typically fall within
15	a core FBO function to give them a chance to just
16	tick some boxes, or they could add their own
17	own input if they wished. Tried to be generic in
18	that it covered all basic FBO functions. Tried to
19	get an indication of what the what the focus

20	might be, based on that that interest in those
21	responding.
22	And you can see the overwhelming winner in
23	terms of response there was for avgas, generating
24	about 78 percent of the responses.
25	Another several healthy responses in there

1	included piston-driven or piston aircraft
2	maintenance. Surprisingly, T-hangars did fairly
3	well in the survey also, as well as corporate
4	hangar kind of space. Aircraft rental was in the
5	mix, as well as air taxi and air charters yeah,
6	air taxi and air charter services, surprisingly.
7	But you can see there and parts, supplies,
8	another another big one, and avionics. Not to
9	review them all, but you can see on the right-hand
10	column the number of respondents, out of 78, I
11	believe it was, that indicated an affirmative for
12	that particular one.
13	They were not respondents were not limited
14	to any number of choices, so in theory, they could
15	check them all if they wished. And I'm sure we
16	had a few, although I have not looked at the
17	individuals.
18	Let me come back to question 3, just just
19	for continuity here. We asked the question also,

20	were you a based customer. We didn't really care
21	where you were located on the airport in that kind
22	of question. And, if we had a second FBO, if you
23	weren't based here, would it likely influence your
24	decision to come here?
25	And you can see 70 percent of those who were

1	not based here indicated that it would influence
2	their decision, and certainly it was
3	overwhelmingly in favor that it would be a
4	positive influence, anyway.
5	We also asked if they were a T-hangar tenant,
6	and also, were they on the hangar waiting list in
7	the event they weren't. And that helped us kind
8	of gauge how many people were responding from
9	on-the-airport environment versus off-the-airport
10	environment.
11	Now, going back to the to the comments
12	here, these are respondents who answered no to the
13	question, meaning they didn't feel an FBO was
14	was necessary. Now, the comments don't
15	necessarily reflect the understanding of that
16	question, just for reference. But and
17	they're they're up here for you to review. I'm
18	not going to read them all.
19	But they ran from, we don't need one, to

20	expressing more detail about what they would like
21	in a second FBO. Also, those who maybe didn't
22	want an FBO but thought maintenance opportunities
23	should be included or or that type.
24	We'll we'll get this posted on the
25	get put a link on the web site for y'all to

1	come get it, and we'll try to get it out on the
2	mailing list for SAAPA, also. Kind of the reverse
3	way we got the survey out on the out on the
4	mainstream. So, they'll they'll be out there
5	for you to take your time and read those things.
6	That that pretty well summarizes it. I
7	don't think there's any there were any big
8	whoop-de-doos in the in the comments. Some
9	people took more time to explain exactly what they
10	meant, and others just made brief comments.
11	MR. WARNER: Could I ask a question?
12	MR. WUELLNER: Absolutely.
13	CHAIRMAN GREEN: Yeah.
14	MR. WARNER: How did that differ from the
15	first survey you did?
16	CHAIRMAN GREEN: I'm sorry. We're still
17	going to need people to identify for the tape
18	purposes.
19	MR. WUELLNER: Is it on?

25

20 CHAIRMAN GREEN: Yeah, it's on.
21 MR. BRUNSON: Are we going to wait till Ed
22 finishes or are we -23 CHAIRMAN GREEN: Well, it's a workshop, so
24 it's --

MR. BRUNSON: It doesn't matter, but...

I	CHAIRMAN GREEN: Yeah. Ed said he was about
2	done, anyway, so
3	MR. BRUNSON: Okay.
4	MR. WUELLNER: Yeah. The
5	MR. WARNER: My name is Henry Warner, and I'm
6	a private pilot, and I have a T-hangar here. And
7	my question was, how did this survey differ in
8	responses to the first survey, and I guess what
9	new information was gleaned?
10	MR. WUELLNER: Yeah. A little different
11	information in the second one than the first. The
12	first was more to try to identify deficiencies on
13	the airport. That was one of the focuses of the
14	way it was structured, was to help us identify
15	those things that, from a service perspective, are
16	lacking, and to get some input along that line.
17	It was more to identify the deficiencies on
18	the airport versus expressing an opinion on
19	exactly what you'd like to see.

20	Now, that may be sort of the same thing, but
21	sometimes when you ask the question differently,
22	you get a different different tenor or
23	different results to it.
24	This survey, the second survey was more in
25	keeping with what the Authority had asked us to

1	do, which was basically just go ask the the
2	simple question, you know, do you think it's a
3	good idea or not? And to help further challenge
4	those those issues, we added some a couple
5	of other questions just to kind of qualify the
6	data.
7	It you know, in looking at the survey
8	results, you've you've got a, you know, couple
9	of inferences that could probably be made out of
10	it relative to need for services. I'm not sure
11	that, you know, where where that goes in
12	development of the of any RFP or whatever.
13	That's up for you guys to kind of distill as we go
14	forward. But that's the survey. So, if there are
15	any other specific questions to it that we might
16	try to find here
17	CHAIRMAN GREEN: Okay. Are you done with
18	explaining the survey part?
19	MR. WUELLNER: Yes, ma'am.

- 20 CHAIRMAN GREEN: Okay. Then it's a workshop.
- So, I'm open to people. Like I said, we're going
- to try and limit it to two minutes a person just
- so we can get through everybody within the time
- frame we have.
- So, we're open. I mean, this is for us to --

- 1 we've done two -- a bigger survey, a smaller
- 2 survey to see what the public -- not necessarily
- 3 the public, but the people that utilize the
- 4 services need.
- 5 So, I'm open to, before the board starts
- 6 bantering this about, but it's just a workshop.
- We're not taking any decision on anything. We're
- 8 just trying to find out where our needs are and if
- 9 we need to fill them. Yeah, Vic.
- MR. MARTINELLI: I have to go up there?
- 11 CHAIRMAN GREEN: Yeah, we do. Sorry.
- MR. MARTINELLI: Oh, boy.
- 13 MR. BRUNSON: What'd you say, Vic?
- MR. MARTINELLI: I'll get there, Randy.
- MR. COOPER: I can bring that mic around.
- 16 CHAIRMAN GREEN: I was going to say, we can
- pass -- I was wondering if we could pass the mic
- around.
- MR. MARTINELLI: That might be a good idea.

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20	CHAIRMAN GREEN: We'll let Bryan be the
21	MR. COOPER: Except for Vic, I'll do it.
22	MR. MARTINELLI: I'm Vic Martinelli, and 24
23	Carriage Lane, Ponte Vedra Beach.
24	I think some of the answers, or some of the

data, I should put it that way, that would be very

1	helpful, pertinent to that question that's up
2	there, "Should there be a second FBO at this
3	time?" would be the statistics, the actual
4	statistics of fuel sales, jet fuel, avgas, the
5	the key factors that would influence a prospective
6	FBO as to whether or not they want to come in here
7	and and be an FBO here.
8	CHAIRMAN GREEN: You mean statistics of how
9	much is used by how many ops we have or whatever?
10	MR. MARTINELLI: Yeah. That, and how many
11	gallons of fuel you sell, how many gallons of fuel
12	Galaxy sells, and how much we sell, or we the
13	Airport Authority sells in avgas and so on.
14	I think that would, I think, shed some light
15	on the feasibility of a second FBO coming in here.
16	So, I would suggest that if you have those
17	numbers, that you make them available.
18	CHAIRMAN GREEN: Okay.
19	MR. WUELLNER: I'd be happy to review the

25

20	the fuel flowage if you if you think it's
21	germane to the discussion today, sure.
22	The for the last calendar year, or since
23	the calendar year, last fiscal year, which is -
24	effectively brings it to relatively current here

AIRPORT AUTHORITY WORKSHOP MEETING - OCTOBER 29, 2007

there's approximately 2 million gallons of avgas

sold on the property. That includes FBO and your 1 2 stand-alone self-fuel arrangement with SK 3 Logistics. And an approximate total, it's almost exactly 400,000 gallons of total avgas sales, 4 5 almost exactly divided between the self-fuel facility and the FBO, based on reports we have 6 from the -- from the data we get monthly from the 7 8 FBO and ours. So, with that, there's about 400,000 gallons 9 of avgas that's -- was sold last year. That helps 10 quantify it a little bit. 11 MR. MARTINELLI: How about jet? 12 MR. WUELLNER: Jet fuel was right at 2 13 14 million gallons total for the year. MS. BARRERA: And what percentage was that, 15 of the total fuel sales, the avgas? 16 17 MR. WUELLNER: You're -- you're real close to 20 percent of total fuel sales. It's probably 18

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going to work to about 18 percent.

20	CHAIRMAN GREEN: And I know we can't compare
21	apples to oranges, but try. If other airports
22	that have two FBOs, what do they normally,
23	percentagewise
24	MR. WUELLNER: Honestly, I've never seen
25	anything hard and fast on that. Certain

1	companies, when looking at opportunities that
2	other airports have, have, you know, internal
3	benchmarks they use for that. I've heard as high
4	as 4 million gallons at times. I've heard as low
5	as a million, million and a half gallons. So, a
6	lot would depend on that particular company's, you
7	know, operation. But it I've seen, also, with
8	2 million gallons, three, four, five FBOs, you
9	know, splitting that out
10	CHAIRMAN GREEN: Okay.
11	MR. WUELLNER: in some cases. Now,
12	they're probably not necessarily the scope or
13	scale of what we have here in terms of the
14	facility being used or the FBO itself. But
15	they're technically FBOs selling.
16	CHAIRMAN GREEN: It's what just the market
17	will bear and they can
18	MR. WUELLNER: Unfortunately, there's no
19	simple answer to that. It's it's really all

20	over.
21	Your larger FBOs, the Signatures, those types
22	of typically are looking for a much higher
23	total annual sales to to be particularly
24	interested in something, or, a huge potential
25	that's there that they see that they could develon

1	very quickly.
2	It's no secret fuel is the primary profit
3	center of an FBO.
4	CHAIRMAN GREEN: All right.
5	MR. MARTINELLI: Do I dare go again?
6	CHAIRMAN GREEN: You can come back up, but if
7	someone gets mad, and we run out of time, it's
8	your neck.
9	MR. MARTINELLI: Thank you very much.
10	Pursuing the the economics of a second FBO
11	further based upon X amount of fuel sales to
12	complete the equation of desirability or
13	feasibility of coming onto an airport, would be,
14	of course, the expense side. And one of the
15	primary expenses, of course, would be I'll call
16	it the occupancy cost of coming on an airport.
17	And so when you look at that and you look at
18	our structure here of how much it costs us per
19	month or per year to have a facility and you

- can look at, I guess, Galaxy and what they pay,
- because it would have to be comparable, do you
- have any numbers on that? Is there -- is there
- something --
- MR. WUELLNER: Yeah.
- MR. MARTINELLI: -- that we could, you

1	know
2	MR. WUELLNER: Actually, a little further
3	along, I have we're going to we're going
4	to I guess I could advance to it here.
5	There are there are two primary ways.
6	This is kind of a little off the track of the kind
7	of yes-no mentality at this point. But when
8	you when you look at the two methods that the
9	Airport Authority would likely be engaged in a
10	in a relationship with that with with a
11	second FBO or similar-type operation, if the
12	business were to make the investment in that the
13	Airport Authority decided that was the preferred
14	method of of development of that facility, then
15	the Authority would enter into a land lease,
16	presumably, and an operating agreement with
17	that that company.
18	And based on a \$80,000-an-acre property value
10	hack there in a leasehold size it annears to be a

20	minimum of of about a five-acre parcel back
21	there, you'd be looking at about a \$400,000 value.
22	And when you plug that into the the ROI side of
23	it at 10 percent, the land lease value would
24	approximate \$40,000 a year.

Now, that does not include -- and I'm not

1	including in any of these, other than to just say
2	it, the fuel flowage fees. Those kinds of fees
3	are on top of it and are obviously volume based.
4	So, the more fuel in general, regardless of type
5	that's sold, generates additional income off that
6	particular leasehold to the Airport Authority.
7	CHAIRMAN GREEN: But that would be constant
8	whether they build it or we build it.
9	MR. WUELLNER: Regardless.
10	CHAIRMAN GREEN: Right.
11	MR. WUELLNER: And, you know, the fee is
12	there without without benefit of whether you
13	have a land lease or a facility-type lease.
14	The other method is if the Authority were to
15	invest in the facility. And just rough order of
16	magnitude cost, as we've experienced over the last
17	few facilities, you're looking at maybe a total of
18	about a 15,000 square foot facility in total,
19	about 12,000 of which we just appropriated this

20	out to about 12,000 of hangar-related space and
21	3,000 of office-related space.
22	The development costs are going to be about
23	\$2 million for that size of a facility. And you
24	can see the total rent would bust out to about
25	\$147,000 a year at at pretty much prevailing

market rates on the property for those kinds of 1 2 facilities. These are not dissimilar to what 3 we're getting in the FBO area today for new facility. 4 Fuel flowage fee, again, is a function of 5 volume. But the ROI based on -- I didn't get a 6 chance to change -- yeah, I guess I did. I did 7 change the numbers. \$147,000 a year, when you do 8 a 20-year -- 20-year ROI calculation is just 9 10 barely 7 percent ROI on it, on your investment. So, it's -- you know, it's not a -- it's not 11 a real rib tickler in terms of, you know, 12 jumping -- jumping-out revenue. 13 The only way to adjust that would be to find 14 15 more value, in other words, be able to build more facility for less money somewhere along the line 16 17 and increase -- you know, reduce the investment, 18 basically, for more rentable space. That's one

way.

19

20	The other would be to take a hard look at the
21	rental structure, the per-square-foot structure of
22	the lease. These are pretty high rates now
23	relative to to what we've been getting. You
24	probably recall 8, 9, and 10 being in the
25	\$6-a-square-foot range. This is projecting it at

1 \$8. But that's -- that's just to get 7 percent ROI, which is basically your -- your kind of 2 3 bottom-line investment number, as least as you've 4 declared it by policy, so... 5 CHAIRMAN GREEN: Let me ask you -- and obviously I'll look at hands, whoever wants to 6 come up. I'm just -- when other airports, in your 7 8 experience, that have not built the facility, not made the capital investment, and something 9 happens, what happens to -- I mean, do they -- is 10 encouraged to stay longer because they have so 11 much involved in it or not? What have you seen? 12 MR. WUELLNER: Well, you -- I mean, it's a 13 lease structure, as -- as you can imagine. And 14 there's a point there, depending on how the lease 15 16 is written, relative to what those improvements 17 would be should that -- that operation fail. 18 In the case of it -- it being invested privately, in most cases you're going to be asked 19

20	to do a consent-to-mortgage type agreement related
21	to that facility, which is going to put you in a
22	secondary position, at least, relative to the
23	facility.
24	And that you know, if you write the lease
25	properly or or aggressively enough, you can

1	control that moving forward and and limit next
2	occupancy to an FBO, too. So, whoever's holding
3	the mortgage would be forced to find an FBO-type
4	tenant for it versus versus just sticking a
5	bank or something back there, which which, you
6	know, would be normal practice here, anyway.
7	But the facility you see it both ways, at
8	least which way airports choose to do it. This
9	Authority is in a position to capitalize it over
10	time, I mean, not not snap your fingers ready,
11	but could capitalize the facility. And as a
12	result, you get a, you know, much better long-term
13	return on the investment versus straight
14	straight land lease.
15	Many airports don't have the wherewithal to
16	go out and construct that facility and would look
17	for private investment and and be very happy
18	with \$40,000 a year.
19	CHAIRMAN GREEN: Okay.

20	MR. COOPER: Would anybody like to outbid Vic
21	for the spot?
22	MR. MARTINELLI: I just have a bottom-line
23	question. Based upon the statistics that you just
24	told us, 2 million gallons of jet fuel and 200,000
25	of of avgas, and the rental structure, lease

1	structure, and the flowage fee that goes to the
2	airport, when you put all that together, you can
3	come up with a break-even spread, or a profit per
4	gallon, that the FBO would have to have based upon
5	2 million gallons in order to be able to at least
6	break even.
7	So, this can then tell you how many gallons
8	have to be available for that FBO, I think. So, I
9	don't know if you've made any calculations like
10	that, but it seems to me that that would be a
11	straightforward calculation.
12	MR. WUELLNER: Well, the calculation is, but
13	the the whole idea of when we entered into
14	even discussions of the second FBO, is to try and
15	minimize the the market bleed.
16	So, we're not we're not looking at trying
17	to divide that only that existing share among
18	two operations. The whole idea was to to
19	minimize the bleed, if you will, from the first to

20	the second, allow the second to develop its own
21	market. So, it needs to be new business, as I
22	know you can appreciate.
23	MR. MARTINELLI: I understand. But what I'm
24	saying is, what's the the number of gallons

that the new FBO would have to have available?

Some of that new, some of that bleed, but... 1 MR. WUELLNER: Well, I mean, just doing a 2 quick -- you know, quick math here, I mean, 3 assuming you could sell any one product and 4 dedicate all its -- all its margin, if you will, 5 to -- you know, per gallon to -- to the rent 6 equation, I mean, you could be -- you'd need at 7 least 147,000 gallons if you were putting a dollar 8 a gallon toward your rent structure. 9 Now, that didn't pay anybody. That didn't 10 keep the lights on or pay -- pay anything else 11 other than rent. Pretty unlikely. I mean, I 12 think you'd be looking at fuel volumes 13 dramatically higher than that in order to make 14 anything sustainable. 15 You know, 200,000 gallons -- well, put it in 16 17 perspective, if -- if you were only selling -which a lot of people support, and I understand 18 that, but if you were only supporting an avgas 19

20	operation, you you would have to come up with a
21	fairly good volume of avgas to support it,
22	probably, or find other profit centers within the
23	business that allow it you to keep that margin
24	different.

25 And, you know, if you combine it with

1	maintenance, you combine it with some other
2	things, you know, that that would be up to the
3	individual business to determine if those numbers
4	can be made to work.
5	Trouble is, you know, you're only selling
6	which is doubled, by the way. I mean, that's
7	that it's good news from the Airport Authority
8	side.
9	Historically, at least as long as I've been
10	here, the Aero Sport, through today, Galaxy avgas
11	numbers are relatively stagnant. They they
12	really haven't changed. In fact, technically,
13	they're probably down about 40- or 50,000 gallons
14	from 12 years ago.
15	But, the overall avgas has come up to about a
16	400,000 gallon level because, large part, to
17	self-fuel. It's developed some off-airport
18	market. People fly in just for fuel and the like.
19	So, the overall market's gotten a little

20	bigger, but the FBO share of the avgas market in a
21	sense is is basically the same as it was 12
22	years ago. So, it's not a dramatically expanding
23	market. You just you've got to find customers
24	who who are going to find the spot that makes
25	it work for them.

1 And if you've got -- you know, and any 2 fuel-serve operation obviously has more costs 3 associated with it than a self-serve operation, 4 SO... 5 CHAIRMAN GREEN: Bryan, I think John --MR. COOPER: How many? I've got three or 6 four. They're outbidding each other. 7 8 CHAIRMAN GREEN: All right. 9 MR. COOPER: John? MR. THOMPSON: Defer to the elderly gentleman 10 11 here. MR. COX: The elderly good-looking. 12 MR. THOMPSON: No, just elderly. 13 14 MR. COX: Good-looking.

- MR. COX: Oh. Test one. Are we on?
- 18 CHAIRMAN GREEN: We've got -- just to remind

MR. THOMPSON: No, I didn't defer to Bryan.

people, because some people came in late, we're

I deferred to you.

15

16

- 20 kind of on a good hour of discussion stuff. But
- we're shooting -- we started right at 4:00.
- MR. COX: Are you reminding me?
- 23 CHAIRMAN GREEN: No, people that weren't able
- to be here right at 4:00.
- MR. COX: I have one question rhetorically.

1	The bottom line, really, is, is what's everybody
2	afraid of with the second FBO, okay? That's just
3	rhetorical. Just take that home and think about
4	it.
5	But the second FBO is going to bring more
6	revenue to this county. It's going to bring more
7	choices to the airport. And as we talk about
8	choices to the airport, what I don't understand in
9	this whole big picture is, because we've been
10	we've been held captive to mass e-mailings lately
11	with where some, I say exaggerated
12	disinformation concerning a second FBO.
13	All the same choices will still be there when
14	there's a second FBO. You'll still have the same
15	choices for maintenance. You'll still have the
16	same choices for self-fuel or fuel at Galaxy or
17	fuel at another FBO. Have all of the same
18	choices.
19	Putting in a second FBO on this field is not

20	going to run anybody off of this field. Anybody
21	that owns a little airplane, moi, is not going to
22	be kicked out of their T-hangar and shoved over to
23	Hastings like the last exaggerated
24	disinformational e-mailing we got concerning that
25	issue. Nobody's going to be kicked off the field

1 concerning that. So just, you know, take this back home and 2 3 think about it, because putting in a second FBO is not going to move anybody out of their hangar or 4 kick anybody off the tarmac or create any issues 5 that we don't already have. 6 From the board's perspective, it's the 7 8 fiduciary responsibility of the board to make sure that the county, the citizens, the taxpayers get 9 the best bang for their buck. 10 If we have X, Y, Z operator, oil company 11 wants to come in here and drop \$5 million into the 12 county to put in a second FBO, is that not in fact 13 a lot of good money coming into the county? 14 And if we've got the ROI, even if the airport 15 16 runs the issue, or if the oil company wants to 17 build its own FBO, which is even better, and then 18 the airport gets it back in whatever many years that they negotiate this at. So, these are just 19

- some points I wanted to make. Thanks.
- 21 CHAIRMAN GREEN: Ooh, you're good. Two
- 22 minutes.
- MR. COX: Sixty seconds? Two minutes?
- 24 CHAIRMAN GREEN: Used every second. That's
- what I use.

1	MR. COX: Now you've got Gunner coming up.
2	MR. THOMPSON: Mike Thompson. I live at 895
3	Roberts Road in what's now known as St. Johns,
4	Florida.
5	MR. COOPER: Time's up.
6	MR. THOMPSON: I said he was the elderly one
7	between you two. Come on.
8	A beacon of reality award has got to go to
9	the last two speakers. That would be that
10	would be the Mr. Cox and Mr. Wuellner in
11	that this whole thing that I've and I hope that
12	I've been misinformed about some of the schemes
13	that have been bandied around this board. I
14	wasn't at the last board meeting.
15	But this idea of a surcharge or penalty on
16	jet fuel sales for a second operator on this field
17	strikes me as it's just begging for a lawsuit,
18	okay? Just I can think of a half a dozen
19	federal agencies who aren't going to sit still for

20	that. The you know, I've got a lot of
21	disabilities. Being a lawyer is not one of them,

- but I think I'm just barely that smart.
- The -- you know, the idea that we're going to
- penalize -- if he's going to sell jet fuel, we're
- going to stick a 50 cent tax on him, then you've

1	got to penalize Galaxy with a 50 cent tax on on
2	hundred octane; you've got to penalize the
3	self-serve for the 50 cent tax on hundred a
4	little bit of yeah, hundred octane low lead.
5	It just doesn't make a lot of sense to me. And
6	I'm I'm glad we've kind of abandoned that.
7	The numbers were what worried me, and I thank
8	you for addressing that. I didn't have access to
9	those numbers. And I'll sit down and and try
10	to put a spreadsheet together and at least make
11	some sense to myself.
12	But there are a lot of people that need to be
13	considered in this. And many of us are inside the
14	airport fence on a routine basis and many people
15	aren't. And the people outside the airport fence,
16	I think stand to benefit if the right selection is
17	made.
18	Now, I mentioned this previously, and I'm
19	going to mention it again, that I think the thing

- to do is solicit proposals, get an idea of who
- these people are. And I'm going to tell you, I've
- been flying 30 years around the southeast United
- States, and I know a lot of the people involved in
- 24 this.
- 25 I've had good experience with some of them,

1	and I've had some pretty terrible experience with
2	some of them. And I think what you need to do is
3	jump in a little airplane, make an unannounced
4	visit to the FBO and see how you're treated when
5	you taxi up.
6	You know, buy 30 gallons of gas. See if you
7	get a red carpet. See if they offer to get your
8	rental car pulled up to your airplane and unload
9	your bags, the kind of things that people should
10	be doing and often don't when a guy shows up in a
11	Cherokee or a Skyhawk or, you know, something less
12	than a jet.
13	And I think all you can really look at when
14	all is said and done is past performance. What
15	what have they done historically? Because they're
16	not going to change their stripes when they get to
17	St. Augustine Airport. They're going to run the
18	same business, the same business model. This made
19	them successful enough to try to come down here

20	and open up another business.	Thank you very

- 22 CHAIRMAN GREEN: Thanks. Speaking from a
- disabled standpoint, I guess as you say, I kind of
- 24 like --

much.

MR. THOMPSON: Yes, yes, I did. That was not

1	a shot at all attorneys. Yes, it was, but go
2	ahead.
3	MR. RODERICK: Move your feet when you
4	CHAIRMAN GREEN: Yeah. But I think the
5	board and I won't speak for the entire board,
6	but for myself, that when we we open up an RFP
7	or proposals, I mean, I think we just open it up.
8	We can negotiate the contract, whatever we want.
9	But as far as who's out there and the competition,
10	we don't limit anything.
11	And I think that's kind of where the board
12	was going, like you said, the last couple of
13	meetings. We just we open it up, we do it, we
14	make the proposals, look at the RFP, and then
15	write it the way we want. But we've got to be
16	fair to everybody.
17	MR. THOMPSON: Thank you.
18	CHAIRMAN GREEN: All right. We have more

time. Let's go.

19

20	The man with the microphone.
21	MR. HARRIS: Thank you. My name is Steve
22	Harris. I've just moved up from Palm Beach County
23	recently. You might want to take a look at the
24	model at Boca Raton Airport.

AIRPORT AUTHORITY WORKSHOP MEETING - OCTOBER 29, 2007

They went through a period where a second FBO

1	wanted to come on the property and actively was
2	trying to get a facility and had to virtually
3	I'm not sure if they did go to court or not, but
4	there was a big fight, and they eventually did
5	build a facility, along with a new hotel on the
6	property. And that's become quite a successful
7	airport. It's small, but they they got a tower
8	operation in at just about the same time, as I
9	seem to recall. So, you might want to take a look
10	at their numbers and how they handled it, because
11	they seem to be successful.
12	Of course, that area draws in a lot of jets,
13	especially in season. But they also seem to have
14	gotten quite a number of small general aviation
15	aircraft as well, piston driven. And it looks
16	like the two FBOs seem to be getting along now or
17	at least sharing a business, and it's prospering.
18	So, I think it it would appear that
19	there's a lot of pluses in having a second FBO,

20	especially one that would draw more general
21	aviation piston piston-powered aircraft.
22	A good repair shop, you can't beat it. I
23	think it's a real would be a real plus.
24	Competition on fuel, hey, competition usually

improves things.

1 I think you -- I think you have a good -- a 2 good foundation for adding a second FBO here, and 3 I think it can only improve things. Thank you. CHAIRMAN GREEN: Thanks, Mr. Harris. 4 5 MR. BRUNSON: Can I ask you a question --CHAIRMAN GREEN: Yeah, sure. 6 MR. BRUNSON: -- if I may? Give him the mic 7 8 back. Do you know if Boca is self-sufficient in 9 their business model? CHAIRMAN GREEN: Boca or Palm Beach, is the 10 one he was talking about? 11 12 MR. BRUNSON: Boca. 13 MR. HARRIS: I don't know the answer to that. MR. BRUNSON: Okay. 14 MR. HARRIS: I'm sorry. 15 16 MR. BRUNSON: Bryan, do you know? 17 MR. COOPER: No, it's not. MR. BRUNSON: Okay. Thank you. 18

MR. HARRIS: I'm sorry. If I may add, I

19

20	believe all of the airports in Palm Beach County
21	are under the Palm Beach County the county
22	government itself. Now, whether they're receiving
23	additional funds from the county, that, I don't
24	know. Because we had about, what, four or five
25	airports. You've got North County. You've got

- 1 Palm Beach International. Got Lantana, Boca. So,
- 2 there's four airports I can think of right off the
- 3 bat, public access.
- 4 But they're under the aegis of the county,
- 5 and whether they're receiving additional funds, I
- 6 don't know.
- 7 MR. BRUNSON: Okay.
- 8 MR. COOPER: The difficulty in that is that
- 9 when an airport is under the county, a lot of the
- 10 cost to run an airport is hidden from the
- 11 taxpayers.
- MR. BRUNSON: General budget.
- MR. COOPER: It's not allocated to the
- airport, such as auditing, for example, but
- there's many, many -- many things.
- MR. HOLIDAY: Dan Holiday, Bunnell. Am I
- 17 right or wrong in assuming that in the last three
- years, Ed, we've had less and less aircraft coming
- 19 to St. Augustine? Is that true?

- MR. WUELLNER: In terms of operations?
- MR. HOLIDAY: I'm talking about takeoff and
- 22 landings.
- MR. WUELLNER: Yes, operations.
- MR. HOLIDAY: We went through this --
- MR. WUELLNER: Yeah, I'd say they're down

overall in three years.

- MR. HOLIDAY: Okay. It was down last year, 2 and this year is down. Okay. So -- so, when was 3 the peak curve? Was it before we had the tower? 4 5 MR. WUELLNER: Actually, the year after the tower was peak, so... 6 7 MR. HOLIDAY: Peak. 8 MR. WUELLNER: Of actual data. We only have four years of data. 9 MR. HOLIDAY: All right. With the way things 10
- are going in general aviation, not only the little
 guy, but the big guy, is getting a lot more
 expenses, i.e., fuel, maintenance, et cetera, et
 cetera, et cetera. The idea is to try to keep as
 many of the populous of this county served at this
 airport, because that's the only -- only game in
 town.
- 18 (Mr. Brunson leaves the room.)
- 19 MR. WUELLNER: Absolutely.

20	MR. HOLIDAY: If I had a boat, if not even
21	sufficient boating facilities in the county for
22	boats, but they continue building them and and
23	looking for that.
24	When there is a need, you fill it. That is
25	the American way. If there is no need willing

1	buyer, willing seller, I guess you would put it
2	that way.
3	MR. WUELLNER: Right.
4	MR. HOLIDAY: What I'm getting at is this.
5	(Mr. Brunson enters room.)
6	MR. HOLIDAY: I have to take my plane
7	someplace else to get the engine rebuilt or take
8	the engine out and send it someplace else to get
9	it rebuilt. There's no one on this airport that
10	does that, rebuilding engines, internal combustion
11	engines. Well, as far as that goes, there's no
12	jet jet maintenance; am I correct?
13	All right. Prop shop, in order to get my
14	prop worked on, I've got to go down to well,
15	the last prop Titusville, for the prop shop
16	down in Titusville. Taking the prop off, finding
17	a vehicle that you can get it in, and getting it
18	down there and getting it worked on and then going
19	back and getting it.

20	There are so many things that we could be
21	talking about at St. Augustine Airport. We keep
22	seeming to keep talking about fuel, fuel, fuel,
23	fuel, fuel. Yes, why? Big bucks, kids, big
24	bucks.
25	But I was I was amazed at your numbers

1	today at saying there's only really four times
2	more fuel
3	(Telephone interruption.)
4	MR. HOLIDAY: Off.
5	MR. BRUNSON: Hello?
6	MR. HOLIDAY: Four times more fuel in jet
7	fuel than there is in in 100 octane; is that
8	correct, or is it
9	MR. WUELLNER: It's about
10	MR. HOLIDAY: three to one?
11	MR. WUELLNER: a little a little over
12	five times, yeah.
13	MR. HOLIDAY: It's five to one. All right.
14	With the self-service
15	(Phone Interruption.)
16	MR. HOLIDAY: Just turned it off.
17	CHAIRMAN GREEN: Remember, we've got our two
18	minutes, because I want to make sure everybody can
19	get to talk, if we can.

20	MR. HOLIDAY: All right. What I'm trying
21	to what I'm trying to get at here is we've got
22	to find some way to service the people we have
23	here now. We've got to find some way to find some
24	way to fill that need. We don't need to go out
25	and start duplicating everything.

1	And I think the world of Patty Wagstaff.
2	She's been nothing but good to me, for no reason
3	except she's just been a darn good neighbor. I'm
4	not down on Patty or Mr. Cox. I'm not too keen on
5	him.
6	But anyway, all I'm trying to say is we've
7	got to focus on the needs of this this airport
8	and the needs of the people of St. Augustine and
9	St. Johns County.
10	We need more hangars. If there's a list
11	that's two, three, four, five years old, we should
12	be focusing on that, not on duplicating things
13	that are already here, like a flight school, like
14	S & K, like selling fuel.
15	And I I rest at that. Okay. Thank you
16	very much.
17	CHAIRMAN GREEN: Thank you. I think Reba. I
18	don't know who else was first.
19	MR. COOPER: Just talk. Talk, talk, talk.

20	CHAIRMAN GREEN: Oh, that eats into the two
21	minutes.
22	MS. LUDLOW: And he waited until I put that
23	in my mouth, I could tell. Hey, where did Dan go?
24	Anyway, this follows up with kind of what he
25	was saying. I know, Ed, you gave us traffic

projections at one time. 1 MR. WUELLNER: Uh-huh. Master Plan. 2 3 MS. LUDLOW: Do you still have those? 4 MR. WUELLNER: For the Master Plan? 5 MS. LUDLOW: Uh-huh. 6 MR. WUELLNER: Yeah. MS. LUDLOW: And if we're expecting an 7 increase of 3 percent -- or say 3 percent -- would 8 that support another FBO? If you project an 9 increase of 20 percent, would that support another 10 11 FBO? If all of our numbers are down, down, down, how -- how are we going to support another FBO? 12 MR. WUELLNER: Yeah. Are you looking for an 13 answer to some of those or are you just -- yeah. 14 Or -- or they're rhetorical. I'm sorry. 15 16 The -- the peak we experienced two years ago was in line with, if you were -- kind of remember 17 18 the discussions around the Master Plan, we -- we

actually sort of forced the consultant to place a

20	second set of forecast in the document that
21	that sits as an appendices to the to the
22	document. And that was a what I think Buzz
23	refers to as the optimistic forecast, meaning it
24	was at a level that he believed was more realistic
25	than what was developed by the consultant, which

1	was a little more conservative.
2	And, indeed, the first year out of the Master
3	Plan, the forecast lined very closely with Buzz's
4	forecast, for lack of better terms. It's since
5	dropped back off to very close. It's much closer
6	in line with what was developed originally within
7	the Master Plan and and adopted ultimately by
8	the Authority.
9	The interesting part of the of the demand
10	forecast, or the forecast related here, is that
11	you've got to look at a couple of things. While
12	the the total number goes up, the other
13	interesting is the disparity or the what
14	happens to the mix of based aircraft operations
15	and and itinerant operations on the airport.
16	Because it it makes a difference as to what the
17	ratio is overall in looking at the FBO business
18	when when the FBO looks at the the forecast
19	of the airport.

20	And and what what has happened is, and
21	when the when the forecast started, the the
22	ratio appears to be at about 50/50.
23	Now, over the planning period, which is a
24	20-year period, the ratio swaps and gets closer to
25	a 40/60 split, meaning 40 being local operations,

1	60 percent being itinerant over a 20-year period.
2	So, every, you know, four or five years, it
3	changes a couple of percent in favor of itinerant
4	operations, too.
5	The other is, you also see a change, a
6	gradual change over 20 years in what's called the
7	fleet mix. Whereas we currently have a fairly
8	high number I was looking for those real quick
9	here. But you have a fairly high number of of
10	based single-engine aircraft as as proportioned
11	to the total aircraft here, and that slowly drops
12	off over the next 20 years as a ratio of the total
13	operations on the airport. It goes from
14	MS. LUDLOW: Is that from not having any
15	T-hangars?
16	MR. WUELLNER: It no, it has nothing to do
17	with that. It has to do with literally what's
18	gone on in general aviation in total between
19	prices of fuel, lack of aircraft out there, lack

20	of new	people	entering	it as	a hobby	and

- 21 recreation, a lot of things. And it -- it knocks
- off from about 74 percent down to 66 percent over
- 23 20 years.
- So, you can see there's about 8 percent
- change in the ratio.

1 MS. LUDLOW: Yeah, but I don't care about 2 that. I mean, I do care about that. 3 CHAIRMAN GREEN: Reba -- Reba, we just need 4 it so the tape can get it. MS. LUDLOW: I'm sorry. Is it on? 5 6 CHAIRMAN GREEN: Yes. 7 MS. LUDLOW: It's not that I don't care about that. I -- I just would like an answer about do 8 we expect our traffic to increase 5 percent or 20 9 percent next year, both? I mean, put them 10 together. Itinerant, who lives here, who doesn't 11 live here, why don't they live here. And not --12 that isn't what I want to know. I want to know 13 what percentage of increase do we expect 14 incrementally. 15 16 MR. WUELLNER: Well, I think the Master Plan 17 shows it about a 3 percent annual increase. 18 MR. COX: Yeah, 3.

MR. WUELLNER: If -- if -- if all conditions

20	remain relatively stable. Now, we you know,
21	you've seen a lot of things happen in just two
22	years, especially fuel price. I mean, it
23	certainly has gone, you know, just outrageous from
24	two years ago when flying kind of peaked when we
25	were able to sell fuel at \$2.19 a gallon.

1 MS. LUDLOW: So, will a 3 percent increase 2 support another FBO? 3 MR. WUELLNER: If -- if that's the only 4 factor and -- and the forecast were to be proven 5 true over time, I don't know. You know, I -- it 6 doesn't look like it to me. MS. LUDLOW: I mean, that -- that's really my 7 question: Are we going to have enough to support? 8 MR. WUELLNER: But in fairness, to a point, 9 the additional FBOs generate some additional 10 traffic with new business. 11 MS. LUDLOW: So, 1 percent. 12 MR. WUELLNER: But -- but is it quantifiable? 13 14 I don't know. MS. LUDLOW: Okay. That answers my question. 15 16 Three percent increase answers my question. 17 MR. COX: Just -- just once again, a comment. We're mixing apples and oranges here. Whether or 18

not we have T-hangars for tenants has got nothing

- to do with whether an FBO comes onto the field or
- 21 not. That's a separate issue that the Airport
- 22 Authority will take into consideration to service
- the tenants on this field. I dare say that for
- 24 the --
- MS. LUDLOW: That was just a jab.

1 MR. COX: I have the floor. 2 MS. LUDLOW: A fun jab. 3 CHAIRMAN GREEN: We can't get you on the 4 tape, either, Reba, so -- wish we could. MR. COX: I -- I dare say that if we -- if 5 6 somebody wanted to come onto the field and put a Hooters on the field, that there'd be a 98 percent 7 positive rate on there from the SAAPA membership 8 saying, yeah, that would be great. 9 My point is it's a business coming onto the 10 field. If they want to -- if they want to jump in 11 and pay for it themselves, it's a separate issue 12 than having tenants and T-hangars -- or T-hangars 13 for the tenants. Thank you. 14 MR. COOPER: I think that any FBO or any new 15 16 business of whatever it is, whether it's 17 another -- a restaurant or another maintenance facility or whatever it is, they have to assume 18

some responsibility for generating new customers.

- 20 If they didn't do that, why would they --
- 21 CHAIRMAN GREEN: Take the risk to do it.
- MR. COOPER: -- want to do a business?
- MR. WUELLNER: Right. Exactly.
- MR. COOPER: I mean, they have to develop
- 25 their own customer base.

1	CHAIRMAN GREEN: That's kind of what I'm
2	thinking. And again, it's just a workshop. But
3	that the minimal exposure for the airport with the
4	maximum amount of income we can get.
5	If we put the risk on the FBO, all right,
6	we're going to guarantee our \$40,000 a year
7	income, whatever. You build it, you take the
8	risk, and our risk is minimal. You know, 3
9	percent, 1 percent, 2 percent is not wholly on the
10	airport. The majority of it will be on the new
11	business coming in.
12	MR. WUELLNER: Well, there's another
13	observation, too. I think we're tending to blur
14	the line a lot between what FBO is versus perhaps
15	where the service deficiencies, if you can believe
16	that, are. And they're not they don't have to
17	be together.
18	I mean, you you can do things like second
19	FBO and I'm not suggesting this. I'm just

20	saying, you could do FBO and still augment other
21	general aviation services. You can postpone
22	second FBO indefinitely and focus on augmenting

- 23 general aviation services without calling it an
- 24 FBO.
- 25 If -- if the issue is not whether we have

1	enough fuel vendors on the airport and and
2	that, you know, they're not outrageously priced to
3	where no one buys fuel here, if the fuel is
4	relatively stable, which I think the first survey
5	sort of indicated, there are choice you have
6	some choices for fuel, in other words.
7	The the area that seemed to get the most
8	attention, then, was aircraft services, such as
9	Mr. Holiday mentioned. I mean, there are there
10	are other service-related businesses that could
11	easily be I say easily brought here, but what I
12	mean is we could develop and market those toward
13	those businesses establishing here. You know, the
14	construction of facilities for those businesses.
15	We get inquiries that we just simply can't respond
16	to that fast.
17	CHAIRMAN GREEN: That brings up Mr. Gorman
18	sent an e-mail that kind of reiterates that. Just
19	in his thought process, he thinks we need to open

20	the field up to more small maintenance or
21	incubator business-type concept, which goes along
22	with what you're talking about. And since he
23	couldn't be here, we promised him we'd let his
24	views be known. But that's where he's kind of
25	coming from, too.

1	MR. WUELLNER: And maybe that's maybe
2	that's more of a priority collectively, is to
3	develop those services that support light general
4	aviation or piston-driven aviation, if you prefer
5	that term, that that aren't here, you know, is
6	to is to develop the businesses we have here,
7	as well as find new maintenance-related businesses
8	and maintenance businesses that that serve that
9	market here. That's that's good and healthy
10	for the airport no matter what.
11	Maybe not talk about in the context of full
12	FBO, or, just talk about it independently.
13	They they don't have to be hardwired together.
14	They can be, but they don't have to be.
15	CHAIRMAN GREEN: Bryan?
16	MR. POWERS: Gene Powers, Wind Dancer
17	Aviation.
18	CHAIRMAN GREEN: Yeah.
19	MR. POWERS: One of the things I did want to

25

20	talk about, because I know, Suzanne, you talked
21	about minimizing the airport's minimizing the
22	airport's risk.
23	One thing that the airport board has as
24	landlords is maybe to consider the risk to the

businesses on the field and the impact of a second

1	FBO on the various businesses, to include the
2	flight school and the jet charter and the
3	maintenance business, because, yes, they may
4	develop their own customers, or they may go after
5	everyone else's customers.
6	CHAIRMAN GREEN: Thanks, Gene.
7	MR. WARNER: I've got the microphone here. I
8	don't have to walk.
9	MR. RODERICK: I thought you were making a
10	point.
11	MR. WARNER: Hope I can make a point.
12	MR. BRUNSON: You just wanted to get on
13	stage.
14	MR. WARNER: Yeah, that's right. Henry
15	Warner. And, again, I'm a private pilot and have
16	my plane here.
17	What my understanding was, when the Authority
18	got interested in this, the Commissioners had been

hearing from the pilots, and the Pilot Association

20	was, hey, we're not getting our needs met in terms
21	of services. And whether that service is an
22	avionics service or whether that service is
23	aircraft maintenance, there as Dan Holiday
24	pointed out, there are real issues for private
25	nilots here

1	Now, if you look at it from an FBO point,
2	that's sort of changing that a bit in terms of
3	what the pilots have been saying they need. We've
4	got a self-fuel pump, and that works pretty well.
5	And we've got another FBO here.
6	My thinking is, why not look at function,
7	what the functions are that that are not being
8	met or what your your tenants are telling you.
9	And, you know, who knows what's going to
10	happen to this airport. Maybe Skybus will be very
11	successful and do four flights a day out of here.
12	You know, you just don't know what the future may
13	hold. And if there's a higher cost of aviation
14	gas, you're going to see pilots cutting back on
15	some of their discretionary filing flying.
16	So, from the standpoint of looking where the
17	Authority is now, let's get back to looking at
18	what pilots say they need who are tenants on your
19	airport. I don't know that I've ever said, "Hey,

20	I need more gas suppliers."
21	Now, that may be a something that happens
22	in the future, and you can change your plans at
23	that time. But my issue is, why not respond to
24	what they're talking about as your tenants?
25	CHAIRMAN CREEN: Thanks Mr Warner

1	MR. COOPER: I think the first survey we did
2	is precisely what he was just asking. That was
3	our questions, what did we need.
4	CHAIRMAN GREEN: And that was more detailed
5	MR. COOPER: One thing that's starting to
6	stand out to me is that there's a lot of people
7	don't seem to understand or they do understand
8	but they've got different definitions of what
9	general aviation is. And I know there's some
10	people in the room that think when we talk about
11	general aviation, we're just talking about a
12	single-engine small airplane.
13	And the FAA's definition of general aviation
14	is everything except an airline. And other
15	people's, it's going to be everything except
16	corporate jets and airlines.
17	So, when we talk about general aviation, some
18	of these comments, I think we probably ought to
19	all agree on the same definition.

20	CHAIRMAN GREEN: Dan?
21	MR. HOLIDAY: That was Candy wanting me to go
22	pick her up. I did define or we are defining
23	the difference between aviation and aviation.
24	Light general aviation. That would be an internal
25	combustion engine sitting on a single or a twin, I

1	would I would think. And that's where the
2	problem, in my mind, after 40 years here, is. We
3	lost sight of that.
4	Then you've got the corporate. They can be
5	recips, twin recips, or corporate jets. And
6	that's what's what's happened here.
7	After you look at it and stand back from the
8	forest so you can see the trees, all of the lists
9	you have and all of the requests you have are to
10	support small general aviation with T-hangars,
11	small hangars.
12	We started talking about 62 hangars. I think
13	we're down to 42 now because of the trees. That's
14	okay. But we really have to focus on finding a
15	need and filling it. We don't have to look very
16	far to find the need. That's all I was trying to
17	say. And I know the definition between planes and
18	planes.
19	CHAIRMAN GREEN: I think they were focussing

- 20 that at the disabled one over here.
- MR. HOLIDAY: Beg your pardon?
- 22 CHAIRMAN GREEN: I think they were focussing
- that at me.
- 24 MR. COOPER: Ms. Alice.
- MS. SUTHERLAND: Hi. Alice Sutherland, 15

1	Davis Street, St. Augustine. And I've got a
2	couple of questions. The projections that you
3	made, Ed, for the coming years, is that taking
4	into consideration with Customs being on the field
5	here?
6	MR. WUELLNER: No. The the latest the
7	forecast data we have is what, three years old?
8	It's probably three years old.
9	There are a lot of things that we've either
10	blown right through, meaning we've you know,
11	things have happened faster than ever anticipated
12	in the Master Plan, and then others, you know, are
13	following the following the chain of events as
14	outlined.
15	And, you know, examples of that are
16	commercial service. The Master Plan didn't
17	even didn't figure that was going to show up
18	for thirteen years or
19	MS. SUTHERLAND: Oh, gosh, the changes that's

- 20 going on on the airport right now, it's just
- 21 phenomenal. And I think it's going to snowball.
- Like I said, the last time I spoke, I mean, the
- flood gates are opened.
- So, when we look at projected, you know,
- 25 flights coming in here the next few years, we've

1	got to consider, you know, with the Customs going
2	to be on the field here, we are geographically
3	desirable for all flights coming from, you know,
4	the midwest, the northwest, the west coast, to be
5	a stopping-off point.
6	I think we're going to see incredible growth
7	here on the general aviation side, the light
8	aviation, the jet corporate aircraft, and we've
9	got to be ready for that.
10	I'm telling you it's coming, and if if
11	we're not prepared for it I I don't know why
12	we're not looking at building three FBOs here,
13	it's just going to be that crazy.
14	MR. WUELLNER: I'm hoping to survive two at
15	this point.
16	CHAIRMAN GREEN: I have a quick question. I
17	mean, let's say we decided tomorrow, all right.
18	How long does it actually take to actually get
10	comething you think done up and going? Two

24

20	years, three years?
21	MR. WUELLNER: FBO?
22	CHAIRMAN GREEN: Yeah.
23	MR. WUELLNER: Probably close to two years by

the time you --

25 CHAIRMAN GREEN: I just wanted to know what

1 our time frame was. MR. WUELLNER: By the time you permit --2 CHAIRMAN GREEN: Well, close to 3 Ms. Sutherland, your thought process, you know, if 4 we are snowballing, I just want to know what the 5 normal time frame is. 6 Yeah, Mike? 7 8 MR. THOMPSON: Thank you. One -- one more thing. And, Madam Chairperson, you hit the nail 9 on the head, I think, when you said minimum risk, 10 maximize the reward for the airport. 11 The people that want to come here and build a 12 business are, by and large, whether we personally 13 14 like the way they do business or not, pretty smart people. These aren't people who are saying, you 15 know, "Gee, I want to lose a few million bucks 16 17 down in St. Augustine and so I'm going to rush right down there and open..." 18 Because the way you make a small fortune in 19

20	aviation, folks, is start with a large fortune,
21	all right? These people have analyzed and I'm
22	sure Ed's information is not classified and not
23	tightly held. They may have their own sources.
24	And I think that there is a lot of thinking that
25	they can increase our business here, our transient

business here, which is always good business. 1 2 And as -- as I'm sitting here, Ms. Wagstaff 3 has got a unique platform to drive people here, you know, if her air show announcer is talking 4 about St. Augustine Airport. And that's just one 5 of the things to consider. People who never 6 considered stopping here because they're going to 7 the Bahamas or they're going to South Florida, you 8 know, say, well, gee, we've got good fuel, we've 9 got all these services, it's a nice airport. I 10 don't know. Whatever she might work into her 11 announcer's spiel. 12 These are the kind of things that any FBO is 13 going to want to do in advertising, you know, 14 being in -- in the smaller general aviation mags. 15 16 Maybe not FLYING Magazine, but AOPA Pilot or 17 Private Pilot. But there's a lot of ways to drive business. And these people aren't idiots. 18 They're not coming down here to lose money. 19

20	And I think if you come up with a with a
21	correct formula, then let them take the risk. And
22	if they want to build us a nice building and
23	abandon it two years from now, I'm sorry, thank
24	you very much.
25	CHAIRMAN GREEN: Thanks, Mike. We've got

1	about ten minutes, because I said "a good hour,"
2	so we're going to go past 5:00, but
3	MR. MARTINELLI: Just to further what my
4	friend here has just said, I just would like to
5	pose the other side just for some consideration.
6	Why do large corporate jets or corporate jets
7	fly anywhere? They don't fly there because the
8	pilots decide that they want to take the airplane
9	there. Sure, some of that, they do; I grant you
10	that. But by and large, the reason they do is
11	because the owner, the company, or whatever has to
12	go there on business.
13	So, when you look at this area and the
14	alternatives that a corporate jet has flying
15	someplace, it's really like three, you know, JAX
16	or Craig or here. And so, the the choice is
17	really to that population and the choice that that
18	population will make to come here as opposed to
19	going to the other two places.

20	And so when you talk about attracting
21	business and bringing business here, who are you
22	talking about attracting, the owner of X, Y, Z
23	company who's flying here on business or flying
24	here for fun? I mean, stop and think of it that
25	way. Because when you're talking about a new FBO

1	or second FBO attracting business to a particular
2	airport and that's the business that you want
3	to attract, which are the corporate jets think
4	about it the way I've just spoken. Thank you.
5	MR. HOLIDAY: One more time. Then I'm going.
6	How many years ago were we were we all hyped
7	about supporting the World Golf Village? Does
8	anybody around here remember?
9	MR. WUELLNER: Predates me.
10	MR. HOLIDAY: I remember the talk was if
11	you know, with the World Golf Village, they're
12	going to be falling all over each other here to
13	come in here and land. And I don't think the
14	World Golf Village has increased anybody's
15	business on St. Augustine-St. Johns Airport St.
16	Johns County Airport at all, because you've got
17	everybody else competing for the golf business.
18	What I'm trying to get at here is I've
19	listened to hypes through the years, the it's

- 40 years. No, it isn't. It's 38, flying out
- 21 here. And I've seen the different people come.
- I've seen Embry-Riddle come up here, and they --
- and Riddle's Raiders came here. And I've seen us
- sit around and anguish over that. And they went
- down to Flagler County. And we were right;

1 Flagler County made a big mistake with them. 2 And all we're trying to do here is to find a 3 need and fill it. I'm going. Bye. CHAIRMAN GREEN: Okay. 4 5 MR. COOPER: Dan, before you leave, back to 6 your first speech, where you didn't have a boat, I've got a real nice one for sale. 7 MR. HOLIDAY: You're either buying them or 8 selling them. 9 10 MR. BRUNSON: Is that it? CHAIRMAN GREEN: No, we've got about five, 11 ten minutes. 12 13 MR. BRUNSON: Okay, Jack. CHAIRMAN GREEN: Go ahead, Jack. 14 MR. REILLY: Jack Reilly, Ponte Vedra Beach. 15 16 I just wanted to draw an analogy that I can sort 17 of see here between the aircraft -- or airport and the marine industry. A lot of folks in marinas 18

have had trouble if they don't have a big power

20	boat because they're not catered to very well by
21	marina operators or owners. However, in most
22	cases, that that need, the need for
23	sailboaters, which might be analogous to small
24	light aircraft, has been really filled by
25	entrepreneurial groups who come in, prepare their

1	business model based on their own market, and go
2	ahead with it.
3	Now, I had I was told, I don't know for
4	sure, but the but in here, as far as an FBO is
5	concerned, we have a couple of tentative proposals
6	that that haven't even been discussed. I
7	believe that, as Gunner pointed out, anyone who's
8	considering coming in here is assessing the market
9	and and should be looking at at all aspects
10	of profitability, not just large corporate jets.
11	I've read somewhere recently that there's
12	been probably a 10 to 15 percent increase in small
13	aircraft sales in the last year or so, primarily
14	sold to relatively small business owners who want
15	to start flying privately rather than go through
16	the hassle of TSA and everything that you run into
17	flying commercially.
18	So, I believe that if we do have proposals on
19	the table or potential proposals on the table for

- an FBO, we should, as Gunner says, let these guys
- develop their own models, take a look at what we
- want to do here, and at least entertain them.
- Thank you.
- 24 CHAIRMAN GREEN: Thanks, Jack.
- MR. BURNETT: Y'all can speak, too, if you

1	want.
2	MS. BARRERA: Nobody on that side has spoken.
3	MS. SUTHERLAND: Can I go one last time?
4	CHAIRMAN GREEN: Sure.
5	MS. SUTHERLAND: Just a couple of last
6	closing comments. Alice Sutherland.
7	One of the driving factors, where people
8	choose to go to an airport, is going to be fuel
9	costs. And I think that by bringing in a second
10	FBO here, the competition is going to be terrific
11	for the consumers. It always is. Currently,
12	\$5.95 posted jet A fuel here at St. Augustine,
13	and, you know, the average in Florida, I think,
14	is the Florida average is \$4.57 out of 138
15	FBOs. That's as of today.
16	So, these things do cause people to choose to
17	fly elsewhere. You know, we we sit in this
18	triangle between Jacksonville, Craig, and
19	St. Augustine. A lot of times, the people are

20	going to Ponte Vedra or downtown Jacksonville.
21	You know, they have a choice between three

- different airports.
- I think with competition on the field and 23
- fuel prices, that alone is going to drive the 24
- 25 traffic up, in addition to all the other wonderful

1 things happening here at St. Augustine Airport. 2 Thanks. 3 MR. COX: Real quick. CHAIRMAN GREEN: All right, Bob. 4 MR. COX: Very quickly. Twenty air shows a 5 year, a hundred thousand people in three days for 6 20 air shows a year. You're talking 2 million 7 8 people where the announcer is telling people to go to St. Augustine to go fill up their airplane. 9 10 Okay? Just want to pass that along. CHAIRMAN GREEN: Okay. It's getting towards 11 our extended hour. I just wanted to talk to the 12 board real quickly. I mean, this is our workshop. 13 We've had some very active proposals, 14 different kinds of companies coming in making 15 16 proposals. And I think that's great, because we

got responses. But what I would like to do, as

courtesy to them, as a board is, all right, let's

make a decision.

17

18

20	Either, yes, let's look at it, or no, we're
21	putting it off for a while, just so as a courtesy
22	to these other people looking at whether it's
23	going to be an FBO or we're going to be more
24	towards the well, as Dan said, the particular
25	areas. But I think we as a board need to do

1	something so we can make decisions for these
2	people who have been hanging on for a while.
3	Like, are you or aren't you? I don't know. What
4	do you think?
5	MR. BRUNSON: Well, what I want to say is
6	I'm I've really got an open mind on this. And
7	I think we've got two separate issues. I think
8	we've got the issue of the needs of the small
9	light aircraft need to be met, and and
10	hopefully the FBO can meet that. And I think
11	we've had some great points here.
12	I've got pluses and minuses. Pluses, if
13	somebody, as I think you said, is coming in here
14	with an FBO, they know what they're doing and
15	they're financially backed to to to come in
16	here and have us not invest a lot of money and
17	probably would be a good FBO. That's a plus. And
18	a plus is that I think they would draw additional
19	traffic, which is good.

20	And I think that the Customs coming in here
21	would definitely, and and that's going to
22	happen. And Randy Ringhaver and the people that
23	come from the Bahamas and different people that
24	are having to go into Daytona or wherever
25	they're they're doing that now, they the

traffic will go up because of this. 1 And general aviation sales are up. They're 2 3 not up here, but generally, the aviation business is healthy. So, all these are pluses. The other 4 thing is good things are happening at 5 St. Augustine Airport with Skybus and -- and 6 different things we've done with the rental, car 7 8 rental. 9 However, the minuses are that we based our budget on the 2005 projections. And we had the 10 Super Bowl here. Our takeoff and landings are way 11 down. The -- the economic factor in this county 12 is very bad now. The housing industry, which was 13 the biggest industry we have, is way down. 14 Terrorism is kind of holding its own. But 15 that's crystal ball stuff. But I still think 16 17 that, generally, things will keep continuing to go and the economic outlook will look good. 18 The -- the Skybus thing concerns me that the 19

20	aviation business is like this (indicating), and
21	we're putting a lot of emphasis on Skybus. But I
22	don't think that has any effect on the second FBO.
23	And also, in my opinion, that if a second FBO
24	comes in here and and we work out a land lease
25	or we build it or no matter what it is, that

1	has to be a good contract that will minimize our
2	risk in the very long run.
3	I don't care I worked for the a company
4	that had assets of \$8 billion and but we got
5	bought out by a company that had \$30 billion. And
6	so how big a company is, you just can't you
7	can't tell what it's going to do.
8	So and I think there is some we have to
9	be fair to our tenants and be loyal. If we think
10	a second FBO would hurt them because of the
11	economic situation and the fuel costs and the
12	lowering of flights and takeoff and landings, we
13	have to consider that.
14	But I certainly want to say I have an open
15	mind. And I'm don't know if I'm ready to make
16	an opinion to in fairness to these FBOs that
17	want to come in here and make presentations. And
18	they can come in and make presentations, and we
19	can vote on yes or no, but I don't know if I'm in

20	a position now to to say yes or no on a second
21	FBO.
22	CHAIRMAN GREEN: Well, that kind of answers
23	the question. That would be a no, we're not ready
24	right now. That's why I'm saving, let's I just

think we need, as a board, to bring it to a point,

1	let's make a decision so our tenants aren't
2	hanging out there, the people that are making
3	their proposals for the second FBO aren't hanging
4	out there.
5	Kelly, what do you think?
6	MS. BARRERA: I think a couple of things.
7	First of all, I totally agree that we need to
8	look at the opportunities for additional services
9	that can be a part of or separate from a second
10	FBO.
11	I also think that we need to be creative in
12	our problem solving. And I think we need to look
13	at combining a couple of our projects together and
14	seeing how that would work with a second FBO.
15	What I mean by that is if the if we want a
16	second FBO to focus on our market niche, which
17	we've already determined is light general aviation
18	as a need that needs to be met, what about
19	combining a facility for the SAAPA clubhouse as a

20	part of that second FBO, as a part of it.			
21	CHAIRMAN GREEN: You mean if we built it.			
22	MS. BARRERA: If we built it, part of that			
23	facility contains the SAAPA clubhouse where it has			
24	to focus on general aviation because that's who's			
25	coming in and out their doors.			

1	There's opportunities like that I think that
2	we need to look at to to lend a hand to that
3	second FBO, to focus on light general aviation.
4	CHAIRMAN GREEN: I don't mean to cut this.
5	But, Doug, I mean, if we wrote, for whatever
6	reason, a contract, we could build that into
7	whatever down the road, right?
8	MR. BURNETT: Yeah. And, you know, just
9	based on what I'm hearing, there is nothing to
10	prevent you from advertising a request for
11	proposals or advertising that you need or are
12	interested in having a light general aviation
13	service provider located here on the airport, and,
14	I mean, have that independent of whatever you may
15	decide to do with advertising for an FBO.
16	MS. BARRERA: It could even be rental space
17	from the second FBO. But to have that as a part
18	of the complex, I think would address that market
19	being serviced through that second FBO, if you had

20	it as a part of the same facility, even if it was
21	a separate lease. Do you see what I'm saying?
22	MR. BURNETT: Yeah. Uh-huh. Yeah. And -
23	and that's the thing I was going to say in here.
24	One other issue is if you get past the issue of
25	whether or not you're going to go out for RFP,

1 obviously the next logical thing is, okay, we're 2 going to -- we're going to do an RFP for a second 3 FBO. Now, what is it we want? And let's list the 4 things that are important to us and come up with 5 the criteria that we're looking for. Not that that's the only thing that you would look for and 6 7 consider, but at least that -- that gives folks an 8 idea of what you're going to be looking for --CHAIRMAN GREEN: Including but not limited 9 10 to. MR. BURNETT: -- in any -- any proposals. 11 Sure. 12 MR. BRUNSON: And we might can satisfy our 13 14 needs with that. But we might not. MR. BURNETT: Yeah. Because I imagine --15 and -- and this may be something that -- that, 16 17 based on something Mr. Brunson I guess was saying earlier, something you may look at more favorably 18

is, okay, who's going to show up and be a second

20	FBO and build the facility themselves? Or, you
21	know, instead of building the facility themselves,
22	they want the Airport Authority to build the
23	facility and invest the money in building the
24	facility, but they're interested in paying

whatever as a -- as a rate of the market. I mean,

they may pay higher rent. You know, you never 1 know until you get the proposals to see what it is 2 that -- that folks are interested in. 3 So, you've got a whole -- that may be 4 something that you want to put as a priority. You 5 know, it's -- you know, more interested in seeing 6 proposals where the folks are going to construct a 7 facility. I just don't know. But, you know, 8 you've got to come up with some idea of what the 9 criteria are of what you prioritize, I guess 10 you'd -- you'd say. 11 CHAIRMAN GREEN: Well, that's -- and that's 12 what I'm going to kind of end it on. I want the 13 board to think about -- kind of what I suggest is, 14 let's make a decision which way we're going. I'm 15 not saying to make a decision -- well, we're not 16 17 making any decisions today. But would be on an agenda that, all right, let's do the RFP; no, I 18

don't think it's time right now; I think maybe we

20	should look more towards the incubator type of
21	specialty that may be needed.
22	But I think we need to make a decision on the
23	issue and go one way or the other, because we're
24	iust prolonging it for a year or so.

MR. BRUNSON: Yeah. As I've said --

I	CHAIRMAN GREEN: It hurts the tenants, and it
2	hurts the
3	MR. BRUNSON: I'm really open-minded and I'm
4	kind of on the fence for this. And what I'd
5	prefer to do is, because there's only three board
6	members here, that we have a board meeting on
7	November the 13th, and I think this should be on
8	the agenda.
9	CHAIRMAN GREEN: That's why I was saying.
10	MR. BRUNSON: Yeah.
11	CHAIRMAN GREEN: So, at our next board
12	meeting, unless it's this long, I'd like to put it
13	on the agenda and let's
14	MR. BRUNSON: Yeah.
15	CHAIRMAN GREEN: make a decision as a
16	board as to what direction we're taking. Does
17	that sound all right?
18	MR. BRUNSON: Sounds great.
19	CHAIRMAN GREEN: Ed, what we'd like to do as

20	a board, just put it on is the 13th
21	MR. WUELLNER: Yes.
22	CHAIRMAN GREEN: our next date? Put this
23	on the calendar for an agenda item for the board
24	to make a decision as to what direction we're
25	taking.

1	Either we are going to look, we're going to
2	do RFPs, we're going to look at specialties, we're
3	not ready yet, we're not going there, whatever the
4	board decides just to be fair to our tenants and
5	the public and people that have or companies
6	that have proposed the second FBO project so they
7	know where we're going and we know where we're
8	going so we can get on to more things that we need
9	to do. And I think we all kind of discussed that,
10	so
11	All right. We did it. Thank you. I want to
12	thank everyone for showing up. It's really nice
13	to see all the interest. This is more than we
14	have at regular board meetings. So, very, very
15	pleased with everybody's input. Thank you so
16	much. And hopefully you'll be here at the next
17	meeting. All right.
18	MR. BRUNSON: Good meeting.
19	CHAIRMAN GREEN: Going to close it.

1	REPORTER'S CERTIFICATE
2	
3	STATE OF FLORIDA)
4	COUNTY OF ST. JOHNS)
5	
6	I, JANET M. BEASON, RPR-CP, RMR, CRR, FPR,
7	certify that I was authorized to and did
8	stenographically report the foregoing proceedings
9	and that the transcript is a true record of my
10	stenographic notes.
11	
12	Dated this 12th day of November, 2007.
13	
14	TANET M DEACON DDD CD DMD CDD EDD
15	JANET M. BEASON, RPR-CP, RMR, CRR, FPR
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