



**PRESS RELEASE
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Back By Popular Demand: ViaAir's Tax Day Sale Returns With Two Specials

Maitland, Florida – (April 6, 2016) Due to its popularity and customer requests, ViaAir will be offering an online 24 hour Tax Day Sale similar to the one they offered in 2015.

"Our guests' responses to our 2015 Tax Day sale were incredibly positive," said ViaAir's Digital Marketing Specialist Janelle Davis. "Many of our guests shared stories of how these flights allowed them to fly for the first time or visit St. Augustine and Florida for the first time. After hearing so many stories such as these, we were very inclined to offer a 2016 Tax Day Sale."

For this year's Tax Day Sale, from midnight on April 15, 2016 until 11:59 pm of the same day, travelers will be able to take advantage of a discount *available online only*:

- 15% off flights with promocode "ViaTaxDay15" to and from Northeast Florida Regional Airport (St. Augustine, FL – UST) to either Charlotte Douglas International Airport (Charlotte, NC – CLT) or Raleigh Country Memorial Airport (Beckley, WV – BKW) in Southern West Virginia.

"While our 2016 Tax Day Sale is not identical to the one we offered in 2015, we were able to bring back this wonderful special," said Irit Vizer, ViaAir's President and CEO. "How we've grown in the last year has influenced our Tax Day Sale, and we happy to be offering a percentage off not only our St. Augustine flights, but our Myrtle Beach flights as well, which are new to our Tax Day Sale this year."

ViaAir's guests enjoy flying without the extra fees that have become commonplace with many other airlines. All fares include a guest's first checked bag (up to 30 lbs), seat choice, carry-on and airport check-in without any additional fees, saving travelers money. With an industry reliability rate of 99% on-time dispatch rate, ViaAir promises its passengers an impressive level of care, attention, and dependability in reaching any destination serviced by the air carrier.

ViaAir's 2016 Tax Day Sale is based on availability of flights and will only be available online for 24 hours, beginning at midnight on April 15, 2016, and ending at 11:59 p.m. of the same day. Reservations may be made online at www.FlyViaAir.com. Guests wishing to take advantage of 15% of flights to Charlotte and Southern West Virginia must use the promocode "ViaTaxDay15" and requires roundtrip purchase.

About ViaAir:

ViaAir LLC is an indirect Air Carrier operating under DOT regulation 14 CFR 380 together with its subsidiary, Via Airlines, as the Direct Air Carrier on 30 Pax EMB-120 ("ViaAir"). Via Airlines, as the Direct Air Carrier, has been providing air transportation service for over 15 years operating 30 passenger EMB-120 aircraft. ViaAir is known to have an excellent dispatch rate of over 98%, excellent safety record, and client-oriented service and support. Via Airlines was founded in 1997 and has grown to become a prominent Air Carrier operating 30-passenger planes while maintaining an excellent safety record and

dispatch rates. The company has earned an ARG/US Gold rating and continuously strives for and maintains best-in-class safety, quality, and customer satisfaction. ViaAir's Operator-Participant Agreement can be found on www.flyviaair.com.

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